NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 26, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	27.5	23,350
2	DYNASTY#	25.9	21,990
3	BILL COSBY SHOW	22.6	19,190
4	KNOTS LANDING	21.6	18,340
5	HOTEL#	20.8	17,660
6	ABC MONDAY NIGHT MOVIE	20.3	17,230
7	NBC SUNDAY NIGHT MOVIE#	19.8	16,810
8	FALCON CREST	19.2	16,300
8	FAMILY TIES	19.2	16,300
10	ABC THEATRE(S)	19.0	16,130
11	MISS USA BEAUTY PAGEANT(S)	18.8	15,960
12	NBC PRIME TIME BOXING(S)	18.5	15,710
13	A TEAM	17.7	15,030
14	CBS SPECIAL MOVIE PRESNT(S)	17.4	14,770
14	CBS TUESDAY NIGHT MOVIES#	17.4	14,770
16	RIPTIDE	17.3	14,690
17	CHEERS	17.0	14,430
17	SIMON & SIMON	17.0	14,430
19	LIFES-EMBARASSING MOMENTS(S)	16.7	14,180
20	REMINGTON STEELE	16.6	14,090

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	19.4	43,110
2	BILL COSBY SHOW	16.9	37,610
3	DYNASTY#	16.5	36,730
4	FAMILY TIES	14.2	31,610
5	KNOTS LANDING	13.4	29,690
6	ABC MONDAY NIGHT MOVIE	13.1	29,150
7	MOTOWN RETURNS TO-APOLLO(S)	12.8	28,560
8	A TEAM	12.7	28,280
9	NBC SUNDAY NIGHT MOVIE#	12.6	27,970
10	HOTEL#	12.2	27,190
11	ABC THEATRE(S)	12.1	27,010
12	FALCON CREST	11.9	26,420
13	MISS USA BEAUTY PAGEANT(S)	11.8	26,340
14	RIPTIDE	11.8	26,240
15	CBS SPECIAL MOVIE PRESNT(S)	11.3	25,040
16	SIMON & SIMON	11.0	24,400
17	HERE COMES GARFIELD(S)	11.0	24,370
18	LIFES-EMBARASSING MOMENTS(S)	10.6	23,600
19	HONEYMOONERS REUNION(S)	10.6	23,570
20	LOVE BOAT#	10.5	23,440
21	MIAMI VICE	10.5	23,360
22	REMINGTON STEELE	10.5	23,320

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	24.6	21,800
2	DYNASTY#	24.6	21,770
3	KNOTS LANDING	20.2	17,920
4	BILL COSBY SHOW	19.7	17,480
5	HOTEL#	18.8	16,680
6	ABC MONDAY NIGHT MOVIE	18.3	16,250
7	NBC SUNDAY NIGHT MOVIE#	17.8	15,760
8	FALCON CREST	17.7	15,700
9	ABC THEATRE(S)	16.5	14,600
10	FAMILY TIES	15.9	14,050
11	MISS USA BEAUTY PAGEANT(S)	15.4	13,660
12	CBS TUESDAY NIGHT MOVIES#	15.4	13,620
13	SIMON & SIMON	14.2	12,550
14	GEN.FOODS GOLDEN SHOWCASE(S)	14.0	12,360
15	LIFES-EMBARASSING MOMENTS(S)	13.6	12,020
16	HIGHWAY TO HEAVEN	13.3	11,750
17	MOTOWN RETURNS TO-APOLLO(S)	13.2	11,700
18	LOVE BOAT#	13.2	11,650
18	RIPTIDE	13.2	11,650
20	CBS SPECIAL MOVIE PRESNT(S)	13.1	11,600
21	A TEAM	13.0	11,470

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC PRIME TIME BOXING(S)	18.1	14,430
2	DALLAS#	16.3	13,000
3	DYNASTY#	14.5	11,600
4	BILL COSBY SHOW	12.8	10,250
5	CBS SPECIAL MOVIE PRESNT(S)	12.8	10,200
6	MOTOWN RETURNS TO-APOLLO(S)	12.1	9,680
7	RIPTIDE	11.9	9,480
8	A TEAM	11.5	9,170
9	NBC SUNDAY NIGHT MOVIE#	11.4	9,090
10	REMINGTON STEELE	11.4	9,070
11	60 MINUTES	11.2	8,940
12	LIFES-EMBARASSING MOMENTS(S)	10.9	8,710
13	CBS SPECIAL MOVIE PRESNT.(S)	10.9	8,680
14	ABC MONDAY NIGHT MOVIE	10.8	8,610
15	MISS USA BEAUTY PAGEANT(S)	10.7	8,570
16	HOTEL#	10.6	8,500
17	KNOTS LANDING	10.6	8,470
18	FAMILY TIES	10.3	8,260
19	20/20	10.2	8,140
20	HILL STREET BLUES	10.2	8,120
21	MIAMI VICE	10.1	8,030

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 26, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY#	24.3	13,550
2	DALLAS#	21.6	12,070
3	BILL COSBY SHOW	19.8	11,070
4	KNOTS LANDING	19.5	10,900
5	ABC MONDAY NIGHT MOVIE	18.4	10,290
6	NBC SUNDAY NIGHT MOVIE#	18.2	10,160
7	HOTEL#	17.6	9,820
8	ABC THEATRE(S)	16.4	9,140
9	FAMILY TIES	16.3	9,090
10	MOTOWN RETURNS TO-APOLLO(S)	15.5	8,620
11	LIFES-EMBARASSING MOMENTS(S)	14.6	8,130
12	FALCON CREST	14.1	7,890
13	MIAMI VICE	13.9	7,760
14	REMINGTON STEELE	13.3	7,410
15	NIGHT COURT	13.0	7,260
16	CHEERS	12.9	7,170
17	RIPTIDE	12.7	7,110
18	ALL-TIME GRTST TV BLOOPS(S)	12.7	7,100
19	ONE TOO MANY(S)	12.2	6,820
20	MISS USA BEAUTY PAGEANT(S)	12.0	6,690
21	WHO'S THE BOSS?	11.8	6,590

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	31.9	8,680
2	FALCON CREST	26.0	7,090
3	DYNASTY#	25.3	6,880
4	CBS TUESDAY NIGHT MOVIES#	23.6	6,440
5	MURDER, SHE WROTE#	23.6	6,430
6	MISS USA BEAUTY PAGEANT(S)	23.1	6,280
7	KNOTS LANDING	23.0	6,270
8	TRAPPER JOHN, M.D.#	21.5	5,860
9	60 MINUTES	21.5	5,850
10	HOTEL#	21.4	5,840
11	BILL COSBY SHOW	20.5	5,590
12	SIMON & SIMON	19.8	5,390
13	CBS SPECIAL MOVIE PRESNT(S)	19.5	5,300
13	LOVE BOAT#	19.5	5,300
15	HIGHWAY TO HEAVEN	19.4	5,280
16	GEN.FOODS GOLDEN SHOWCASE(S)	19.3	5,260
17	HONEYMOONERS REUNION(S)	18.8	5,120
18	CRAZY LIKE A FOX#	18.7	5,090
19	CBS SPECIAL MOVIE PRESNT.(S)	18.3	4,980
20	ABC MONDAY NIGHT MOVIE	18.2	4,970

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC PRIME TIME BOXING(S)	16.9	9,140
2	DYNASTY#	14.8	8,020
3	DALLAS#	14.0	7,540
4	MOTOWN RETURNS TO-APOLLO(S)	13.3	7,180
5	RIPTIDE	12.1	6,530
6	REMINGTON STEELE	12.0	6,460
7	BILL COSBY SHOW	11.5	6,190
8	MIAMI VICE	11.3	6,110
9	HILL STREET BLUES	11.2	6,030
10	HOTEL#	10.3	5,580
11	NIGHT COURT	10.2	5,540
12	ALL-TIME GRTST TV BLOOPS(S)	10.2	5,510
12	CBS SPECIAL MOVIE PRESNT(S)	10.2	5,510
14	FAMILY TIES	9.8	5,280
15	INDIANAPOLIS 500(S)	9.8	5,270
16	NBC SUNDAY NIGHT MOVIE#	9.7	5,230
17	A TEAM	9.6	5,200
18	KNOTS LANDING	9.5	5,110
19	ABC MONDAY NIGHT MOVIE	9.4	5,080
20	LIFES-EMBARASSING MOMENTS(S)	9.2	4,990
21	ABC THEATRE(S)	9.0	4,870
22	20/20	8.9	4,790

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	21.7	4,480
2	60 MINUTES	20.7	4,280
3	NBC PRIME TIME BOXING(S)	20.6	4,250
4	CBS SPECIAL MOVIE PRESNT(S)	18.4	3,810
5	CBS SPECIAL MOVIE PRESNT.(S)	18.3	3,780
6	MISS USA BEAUTY PAGEANT(S)	16.9	3,500
7	FALCON CREST	16.5	3,410
7	HONEYMOONERS REUNION(S)	16.5	3,410
9	MURDER, SHE WROTE#	16.3	3,370
10	A TEAM	16.2	3,340
11	SIMON & SIMON	15.2	3,150
12	BILL COSBY SHOW	15.2	3,140
12	NBC SUNDAY NIGHT MOVIE#	15.2	3,140
14	KNOTS LANDING	14.9	3,070
15	ABC MONDAY NIGHT MOVIE	14.2	2,930
16	CBS EVENING NEWS-RATHER	14.0	2,900
16	HIGHWAY TO HEAVEN	14.0	2,900
18	LOVE BOAT#	13.7	2,830
19	DYNASTY#	13.6	2,810
20	20/20	12.9	2,670

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	31	211	211	A	17.7	31	1503	1882	659	244	762	282	408	371	288	303	612	206	347	299	254	224	181	78^	327	231
TUE. 8.00P 60 NBC A		99	99	B	21.4	33	1817	1941	685	281	748	245	441	410	357	260	664	227	413	384	320	212	192	68	337	230
8.00 - 8.30				A	16.4	30	1392	1871	668	248	775	292	414	361	281	313	599	200	335	286	246	225	172	77^	325	232
8.30 - 9.00				A	19.1	32	1622	1877	648	240	748	273	400	377	289	295	616	205	353	307	261	220	185	77^	328	230
ABC BUSINESS BRIEF-MON	14	191		A	13.5	22	1146	1685	783	378	839	276	448	450	413	303	598	229	332	359	265	163^	115^	58^	133^	94^
1 MON. 8.58P 1 ABC N		93		B	15.6	23	1324	1736	670	284	743	257	453	395	363	244	712	271	443	391	325	220	125	54	156	98
ABC BUSINESS BRIEF-WED	31	196	192	A	13.6	23	1155	1673	743	334	828	281	469	388	362	308	415	165	254	209	164	161	190	94^	240	157
WED. 8.58P 1 ABC N		93	93	B	19.2	29	1630	1774	705	280	796	285	457	378	339	298	606	234	376	327	261	198	138	63	234	152
ABC BUSINESS BRIEF-FRI	10	198	197	A	10.3	21	874	1547	678	244	758	198	322	331	295	353	406	135^	192	200	192	169	110^	61^	273	173
1 FRI. 8.15P 1 ABC N		95	95	B	13.1	24	1112	1839	744	264	857	291	469	417	338	340	452	143	234	252	208	169	155	92	375	224
2 FRI. 8.14P 1																										
ABC COMEDY SPECIAL(S)		204		A	9.0	15	764	1395	582	224^	719	220^	401	374	318^	244^	492	109^	240^	267^	307^	176^	35v	LT	149^	149^
1 FRI. 8.30P 30 ABC CS		97																								
ABC COMEDY SPECIAL-FRI.(S)		203		A	7.8	13	662	1381	620	297^	680	236^	378	425	342^	196^	406	114^	172^	205^	235^	185^	101^	41v	194^	174^
1 FRI. 9.30P 30 ABC CS		98																								
ABC MONDAY NIGHT MOVIE	18	208	208	A	20.3	31	1723	1692	852	399	944	354	598	521	469	289	499	163	295	294	255	169	156	95	93	65^
MON. 9.00P 120 ABC FF		99	99	B	16.9	26	1435	1676	770	345	867	325	542	471	411	263	593	221	370	340	278	179	124	69	92	56
9.00 - 9.30				A	18.0	28	1528	1766	852	404	944	332	588	532	482	296	538	188	326	320	271	173	189	114	95	67^
9.30 - 10.00				A	19.7	30	1673	1742	867	408	958	362	618	540	479	280	513	163	303	303	267	174	177	105	94	71^
10.00 - 10.30				A	21.3	32	1808	1669	848	392	945	367	596	507	454	296	488	156	284	282	252	174	145	94	91	65^
10.30 - 11.00				A	22.0	35	1868	1612	845	392	931	353	590	516	464	283	469	150	273	272	239	164	125	75	87	58^
ABC MOVIE SPECIAL(S)		196		A	6.5	12	552	1270	608	283^	644	202^	393^	395^	275^	209^	460	157^	314^	305^	221^	146^	135^	25v	31v	LT
2 FRI. 9.00P 120 ABC FF		93																								
9.00 - 9.30				A	7.1	14	603	1279	634	234^	687	229^	394^	364^	254^	255^	369^	151^	258^	224^	157^	111^	181^	57v	42v	LT
9.30 - 10.00				A	6.8	13	577	1173	560	217^	596	205^	338^	339^	202^	221^	381^	129^	258^	258^	172^	123^	146^	37v	50v	LT
10.00 - 10.30				A	5.9	11	501	1291	578	331^	612	189^	411^	418^	280^	160^	547	178^	393^	393^	279^	154^	104v	LT	28v	LT
10.30 - 11.00				A	6.0	11	509	1371	666	375^	683	179^	442^	474^	377^	192^	579	181^	372^	372^	300^	207^	109v	LT	LT	LT
ABC MOVIE SPECIAL-SAT(S)		206		A	12.9	27	1095	1467	781	252	817	205^	390	381	411	391	483	107^	247	258	279	189^	56v	23v	111^	111^
2 SAT. 9.00P 120 ABC FF		99																								
9.00 - 9.30				A	11.1	24	942	1501	797	266	829	233^	395	389	378	405	480	102^	239^	243^	267	210^	12v	LT	180^	180^
9.30 - 10.00				A	12.1	25	1027	1468	784	212^	818	199^	387	365	417	395	523	110^	259	253	300	220^	13v	LT	114^	114^
10.00 - 10.30				A	13.6	27	1155	1486	790	270	828	195^	398	394	443	388	474	113^	244	257	275	178^	83^	33v	101^	101^
10.30 - 11.00				A	14.6	30	1240	1431	763	266	803	196^	385	381	409	381	464	103^	242	273	276	165^	99^	48v	65^	65^
ABC NEWSBRIEF-MON	20	196	196	A	19.1	29	1622	1727	857	393	948	358	606	525	473	283	509	169	297	301	252	176	172	109	98	74^
1 MON. 9.52P 1 ABC N		98	98	B	17.2	26	1460	1711	782	346	874	328	544	481	404	267	607	226	388	352	282	176	131	76	99	61
2 MON. 9.53P 1																										
ABC NEWSBRIEF-TUE	32	188	187	A	10.6	16	900	1642	686	329	760	269	484	389	322	264	571	208	359	303	306	181	121^	71^	190	103^
TUE. 9.58P 1 ABC N		97	96	B	13.2	20	1121	1647	753	307	843	329	525	440	364	265	556	212	352	316	255	169	146	93	102	65
ABC NEWSBRIEF-WED	32	193	193	A	20.5	31	1740	1699	839	398	975	370	608	511	435	308	499	221	343	289	210	124	142	91	83	40^
1 WED. 9.58P 1 ABC N		97	97	B	22.0	33	1868	1648	830	343	943	341	556	478	407	330	527	204	315	278	218	178	94	58	84	51
2 WED. 10.02P 1																										
ABC NEWSBRIEF-THU	32	190	191	A	10.7	17	908	1611	726	363	812	237	436	388	378	334	553	258	385	326	195	134^	168	99^	78^	35v
THU. 9.58P 1 ABC N		97	97	B	12.2	19	1036	1661	716	293	793	246	439	412	389	288	610	196	362	352	308	196	149	75	109	74

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ABC NEWSBRIEF-FRI	32	189	189	A	7.6	13	645	1237	593	262	635	192^	335	374	323	219	396	115^	213	226	229	159^	104^	40v	102^	76^
FRI. 9.58P 1 ABC N		97	97	B	11.2	18	951	1692	673	278	753	246	440	419	374	252	587	196	348	333	296	188	136	66	216	155
ABC NEWSBRIEF-SAT.	32	197	196	A	13.8	25	1172	1832	861	350	918	209	458	427	456	429	608	203	333	260	286	227	94^	81^	212	163
1 SAT. 10.05P 2 ABC N		98	98	B	14.4	25	1223	1647	777	277	868	226	400	375	377	417	521	140	257	242	249	226	127	86	131	92
2 SAT. 9.51P 1																										
ABC NEWSBRIEF-SUN.	32	195	198	A	10.4	19	883	1864	665	313	752	267	476	453	371	220	711	314	517	469	289	146	139^	71^	262	178
1 SUN. 9.58P 1 ABC N		98	98	B	16.5	26	1401	1890	713	326	797	340	553	469	367	187	764	340	548	482	338	169	175	84	154	109
2 SUN. 8.32P 2																										
ABC SPORTS UPDATE-SAT	31	204	203	A	10.7	22	908	1498	700	192	731	159	320	323	325	378	606	188	314	276	259	249	24v	18v	137^	98^
SAT. 8.57P 2 ABC SN		98	98	B	13.0	22	1104	1685	749	280	835	215	382	349	373	402	574	146	281	273	273	252	116	65	160	101
ABC SPORTS UPDATE-SUN	30	202	203	A	11.0	19	934	1691	605	274	680	213	382	349	335	262	763	313	492	475	328	203	98^	41^	150	111^
1 SUN. 8.52P 1 ABC SN		97	98	B	15.9	23	1350	1990	722	332	804	336	545	468	363	207	769	331	542	494	352	179	191	92	226	161
2 SUN. 9.59P 1																										
ABC SUNDAY NIGHT MOVIE	28	208		A	13.3	22	1129	1753	765	365	875	317	535	468	426	296	542	242	354	319	237	130^	137^	67^	199^	152^
1 SUN. 8.00P 120 ABC FF		99		B	17.3	27	1469	1934	740	343	825	350	574	485	379	195	741	323	532	468	335	163	183	88	185	131
8.00 - 8.30				A	10.4	19	883	1704	730	315	844	288	496	431	387	314	548	226^	346	323	256^	143^	111^	36v	201^	144^
8.30 - 9.00				A	12.4	21	1053	1781	768	359	882	312	515	442	417	322	584	247	365	353	278	146^	125^	59v	190^	128^
9.00 - 9.30				A	14.2	23	1206	1716	771	373	874	326	532	468	429	294	506	232	333	287	213	121^	161^	81^	175^	138^
9.30 - 10.00				A	16.2	25	1375	1783	776	395	886	330	572	507	453	269	535	261	371	319	210	112^	134^	79^	228	190
ABC THEATRE(S)			208	A	19.0	31	1613	1675	815	309	906	339	568	485	470	268	473	201	303	258	210	139^	183	99^	113^	70^
2 WED. 9.00P 120 ABC GD			99																							
9.00 - 9.30				A	15.6	25	1324	1690	800	296	897	346	558	473	460	263	507	221	304	257	221	169^	172^	85^	114^	79^
9.30 - 10.00				A	17.8	27	1511	1602	780	299	852	299	509	462	449	272	461	187	292	260	212	139^	185	89^	104^	80^
10.00 - 10.30				A	20.9	33	1774	1657	831	300	922	335	582	504	484	274	446	191	293	258	197	123^	177	103^	112^	57^
10.30 - 11.00				A	21.8	37	1851	1727	829	330	931	359	601	494	479	259	479	204	316	256	209	133^	197	118^	120^	70^
ABC WORLD NEWS TONIGHT	160	207	207	A	9.5	20	807	1436	662	259	724	144	275	292	306	380	571	169	287	270	257	240	51^	26^	90	34^
M-F 6.30P 30 ABC N		99	99	B	10.9	20	925	1559	701	251	768	186	342	340	352	356	617	176	328	312	293	244	68	39	106	60
ABC WRLD NEWS TONIGHT-SAT	20	194	194	A	6.4	16	543	1512	727	298	756	170^	332	332	296	384	669	203^	369	318	277	274	26v	LT	61^	49v
SAT. 6.30P 30 ABC N		97	97	B	8.7	18	739	1509	640	226	712	165	276	271	300	377	644	160	305	302	290	292	46	29	107	70
ABC WRLD NEWS TONIGHT-SUN	27		161	A	4.9	13	416	1716	786	147v	836	237^	502^	390^	318^	334^	639	114v	282^	332^	403^	307^	77v	LT	164^	53v
2 SUN. 6.30P 30 ABC N			82	B	7.8	15	662	1628	715	217	775	181	350	343	348	373	656	161	315	285	294	306	79	49	118	81
AIRWOLF	16	205	203	A	9.0	17	764	1787	739	260	742	215	411	398	328	292	646	229	456	438	329	168	123^	54^	276	171
SAT. 9.00P 60 CBS A		99	98	B	13.0	22	1104	1951	712	288	769	262	484	445	366	236	755	266	500	465	380	218	158	53	269	185
9.00 - 9.30				A	8.4	17	713	1783	728	236	730	204	394	378	328	295	653	235	465	441	327	166^	121^	59^	279	181
9.30 - 10.00				A	9.6	18	815	1773	746	281	749	224	424	413	326	288	629	214	441	433	332	168	124^	48^	271	161
ALL-TIME GRTST TV BLOOPS(S)		195		A	13.6	22	1155	1866	818	405	907	353	614	515	360	250	649	278	477	456	304	95^	221	148^	89^	65^
1 WED. 10.00P 60 NBC CV		97																								
10.00 - 10.30				A	13.6	22	1155	1976	811	410	901	346	609	521	370	243	698	281	516	498	350	95^	271	178^	106^	82^
10.30 - 11.00				A	13.6	23	1155	1750	819	395	908	358	617	504	349	256	599	273	438	413	259	95^	172^	118^	71^	49v
AMERICAN PORTRAIT	82	202	201	A	13.1	21	1112	1674	711	264	794	213	375	347	315	380	573	205	317	288	236	226	75	37^	232	113
TU&TH 8.58P 1 CBS DO		99	96	B	15.9	24	1350	1690	740	283	816	238	427	403	367	341	551	169	309	297	267	205	121	60	202	131
2 MON. 8.47P 2																										
BATTLE-NETWORK STARS(S)			204	A	11.0	18	934	1854	692	292	793	319	449	341	254^	317	547	252^	376	315	211^	149^	322	134^	192^	131^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
BATTLE-NETWORK STA-CONT'D																										
2 THU. 8.00P 120 ABC SE			99																							
8.00 - 8.30				A	9.0	16	764	2029	717	288^	786	303^	447	383	249^	313^	611	278^	404	359	211^	172^	326	128^	306^	211^
8.30 - 9.00				A	11.5	20	976	1899	662	237^	748	328	425	330	194^	304	542	230^	376	314	215^	150^	344	145^	265	189^
9.00 - 9.30				A	11.7	19	993	1735	679	312	768	282	406	326	274	331	524	224^	351	292	247^	152^	332	138^	111^	60v
9.30 - 10.00				A	12.0	19	1019	1753	697	323	842	344	498	326	293	307	514	272	373	307	173^	121^	284	123^	113^	84^
BENSON	10	206	203	A	9.7	18	824	1524	667	278	736	209	358	369	357	297	398	124^	202	212	225	151^	116^	40^	274	179
1 FRI. 9.00P 30 ABC CS		98	99	B	11.9	20	1010	1705	732	323	841	293	472	430	365	307	476	169	268	261	223	164	150	89	238	160
2 FRI. 8.30P 30																										
BILL COSBY SHOW	33	210	210	A	22.6	41	1919	1960	757	402	911	339	578	510	396	290	535	196	323	292	239	165	150	95	364	211
THU. 8.00P 30 NBC CS		99	99	B	24.1	38	2046	2018	774	339	872	323	543	488	385	271	540	205	353	323	251	153	255	146	351	232
CBS EVENING NEWS-RATHER	165	207	207	A	11.2	23	951	1456	672	264	750	140	281	265	345	434	553	96	205	217	281	304	75	22^	78	43^
M-F 6.30P 30 CBS N		99	99	B	13.2	24	1121	1470	686	216	741	140	284	285	332	421	579	108	229	236	284	312	61	30	89	52
CBS EVENING NEWS-SUNDAY	22	174	183	A	6.9	17	586	1560	714	268	781	164^	296	220	274	464	620	125^	231	211^	256	356	24v	24v	135^	123^
SUN. 6.00P 30 CBS N		85	90	B	8.4	16	713	1528	671	220	729	130	267	273	327	425	662	173	304	320	299	313	52	28	85	53
CBS SAT. NEWS-SCHIEFFER	26	176	177	A	7.4	19	628	1562	702	113^	759	95^	259	246	283	470	599	108^	203	249	266	332	94^	65^	110^	65^
SAT. 6.30P 30 CBS N		91	91	B	8.8	18	747	1471	641	187	686	102	239	246	321	409	631	153	271	277	300	308	57	28	97	57
CBS SPECIAL MOVIE PRESNT(S)		207		A	17.4	29	1477	1695	745	323	784	186	371	358	371	359	690	163^	373	384	363	258	113^	45^	108^	74^
1 SUN. 8.00P 180 CBS GD		99																								

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS TOTAL	FEM.	CHILDREN TOTAL	6-11
8.00 - 8.30				A	15.5	28	1316	1765	763	338	789	176^	367	343	373	374	718	171^	381	379	364	277	110^	36v	148^	109^
8.30 - 9.00				A	16.0	27	1358	1769	753	329	799	193	363	330	366	382	713	147^	363	389	379	288	107^	36v	150^	109^
9.00 - 9.30				A	17.5	28	1486	1717	739	305	792	191	356	348	371	378	696	156^	368	381	371	268	108^	43^	121^	78^
9.30 - 10.00				A	18.0	28	1528	1765	745	315	789	211	390	374	359	341	713	180	390	410	367	252	124^	52^	139^	90^
10.00 - 10.30				A	18.4	29	1562	1576	744	325	770	185	365	369	361	347	654	153^	355	373	354	243	102^	41^	50^	33v
10.30 - 11.00				A	18.7	32	1588	1625	748	340	785	164	395	385	404	340	663	172	385	377	353	229	119^	56^	58^	43^
CBS SPECIAL MOVIE PRESNT.(S)			207	A	15.8	25	1341	1550	686	204	768	180^	352	334	326	372	648	190	307	314	286	282	52^	28v	82^	43v
2 MON. 8.00P 180 CBS GD			99																							
8.00 - 8.30				A	13.7	24	1163	1670	687	197^	761	142^	292	282	322	427	666	219	304	302	239	320	61^	39v	182^	128^
8.30 - 9.00				A	15.7	25	1333	1644	689	203	763	188	341	322	309	380	717	240	365	370	303	291	20v	20v	144^	59^
9.00 - 9.30				A	16.2	25	1375	1513	604	168^	690	168^	301	272	271	354	677	196	348	359	322	268	62^	23v	84^	34v
9.30 - 10.00				A	16.5	25	1401	1547	649	173^	744	191	359	323	303	349	656	185	329	336	316	268	72^	28v	75^	34v
10.00 - 10.30				A	16.8	25	1426	1466	711	227	798	192	400	389	362	346	590	140^	249	264	286	278	65^	37v	13v	13v
10.30 - 11.00				A	16.1	25	1367	1455	761	251	839	189	404	403	384	379	569	151^	238	249	243	266	39v	21v	8v	8v
CBS SPECIAL MOVIE PRES(S)			199	A	12.2	24	1036	1696	767	305	890	339	556	458	327	310	548	210^	331	317	253	170^	130^	33v	128^	83^
2 FRI. 8.00P 120 CBS FF			97																							
8.00 - 8.30				A	9.8	21	832	1690	779	290^	910	340	550	447	364	337	548	176^	305	312	257^	193^	50v	LT	182^	133^
8.30 - 9.00				A	11.8	24	1002	1713	726	330	845	335	550	443	316	271	613	226^	397	392	291	156^	57v	LT	198^	143^
9.00 - 9.30				A	13.1	25	1112	1676	768	301	890	341	552	466	308	310	520	217^	307	295	236	168^	176^	32v	90^	45v
9.30 - 10.00				A	13.9	26	1180	1721	803	300	928	344	575	479	334	334	525	222	324	279	231	169^	198^	83^	70^	32v
CBS TUESDAY NIGHT MOVIES	22		206	A	17.4	29	1477	1369	880	268	923	215	409	431	457	437	374	94^	160^	163^	171	177	36v	21v	36v	20v
2 TUE. 9.00P 120 CBS FF			99	B	15.8	25	1341	1555	775	295	871	267	479	439	414	334	497	161	274	263	236	178	104	58	83	57
9.00 - 9.30				A	16.3	27	1384	1402	878	276	920	213	410	446	464	433	363	102^	171^	162^	161^	163^	58^	27v	61^	36v
9.30 - 10.00				A	17.5	28	1486	1406	887	285	929	198	385	433	468	460	375	104^	171	169	159^	174	46^	22v	56^	32v
10.00 - 10.30				A	17.8	29	1511	1334	864	256	904	214	406	417	442	423	376	85^	152^	164^	179	180	25v	21v	29v	13v
10.30 - 11.00				A	18.1	32	1537	1322	878	254	928	230	429	431	453	426	372	80^	142^	157^	183	185	22v	18v	LT	LT

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE / T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																									
CBS WEDNESDAY NIGHT MOVIE 29	198	202	A	11.5	18	976	1502	683	236	736	245	434	390	315	272	602	193	351	342	289	203	70^	32v	94^	67^
WED. 9.00P 120 CBS FF	99	97	B	12.0	19	1019	1629	699	264	765	236	443	399	376	278	608	194	375	352	316	192	128	53	128	86
9.00 - 9.30			A	10.5	16	891	1578	722	225	776	258	427	394	300	311	619	205	379	369	295	195	83^	45^	100^	77^
9.30 - 10.00			A	11.3	17	959	1591	710	231	762	256	448	393	313	293	621	207	377	366	301	191	96^	36^	112^	92^
10.00 - 10.30			A	12.3	20	1044	1447	657	237	707	240	430	388	313	248	594	189	337	319	281	212	55^	31v	91^	57^
10.30 - 11.00			A	11.7	20	993	1425	661	250	716	230	435	396	338	250	589	181	325	326	281	217	48^	20v	72^	45^
CELEBRITIES WHERE-NOW?(S)	204		A	10.4	16	883	1578	762	402	829	251^	448	455	393	336	543	224^	350	320	213^	138^	106^	65v	100^	LT
1 THU. 9.00P 60 ABC U	99																								
9.00 - 9.30			A	9.9	16	841	1599	766	401	824	250^	442	448	379	341	537	211^	338	315	227^	144^	107^	61v	131^	LT
9.30 - 10.00			A	10.9	17	925	1548	757	401	830	252^	455	462	403	328	539	231^	358	326	198^	127^	105^	67v	74^	LT
CHEERS 30	207	210	A	17.0	27	1443	1615	652	362	749	320	497	463	337	210	512	203	324	329	236	144	127	78^	227	146
THU. 9.00P 30 NBC CS	99	99	B	19.5	30	1656	1805	759	360	856	366	567	498	360	235	583	269	410	370	247	135	193	107	173	120
COVER-UP 4	204	200	A	6.7	15	569	1661	694	326	744	210^	359	359	315	325	556	138^	314	334	295	202^	122^	80^	239	157^
SAT. 8.00P 60 CBS GD	98	96	B	7.6	16	645	1663	679	249	741	216	374	344	319	321	577	140	333	328	321	199	114	59	231	151
8.00 - 8.30			A	6.6	15	560	1655	668	313	724	204^	336	341	301	326	551	153^	312	329	278	203^	145^	96^	235	150^
8.30 - 9.00			A	6.9	14	586	1635	704	325	748	212^	374	368	321	318	551	121^	311	329	308	199^	96^	63^	240	160^
CRAZY LIKE A FOX 15		207	A	13.9	25	1180	1751	775	283	868	203^	392	382	389	430	618	258	349	331	243	217	153^	62^	112^	84^
2 SUN. 9.00P 60 CBS PD		99	B	18.9	28	1605	1624	757	296	838	194	406	399	419	384	574	145	299	306	309	229	104	48	108	77
9.00 - 9.30			A	13.3	24	1129	1708	767	262	845	179^	369	371	379	435	596	224	320	299	243	228	156^	69^	111^	87^
9.30 - 10.00			A	14.5	25	1231	1783	782	301	888	225	414	391	395	426	635	287	373	356	241	207	148^	54^	112^	80^
DALLAS 29	209		A	27.5	46	2335	1846	855	390	934	295	517	454	414	373	557	216	323	319	243	192	143	80^	212	136
1 FRI. 8.30P 90 CBS GD	99		B	24.7	39	2097	1654	851	331	938	285	485	450	405	398	509	157	261	255	228	213	88	48	119	79
8.30 - 9.00			A	23.1	40	1961	1826	824	390	882	265	480	438	394	356	521	192	291	278	228	195	157	90^	266	155
9.00 - 9.30			A	28.6	48	2428	1826	848	374	934	299	516	449	413	376	552	212	316	319	238	194	138	74^	202	135
9.30 - 10.00			A	30.8	50	2615	1882	881	403	969	314	544	473	433	380	591	239	356	354	263	190	142	78^	180	127
DIFF'RENT STROKES-SAT. 31	201		A	10.2	22	866	2270	629	282^	702	243^	386	299	257^	282^	490	202^	283^	245^	190^	150^	284^	175^	794	499
1 SAT. 8.00P 30 NBC CS	99		B	14.3	25	1214	1973	699	268	777	270	448	398	314	288	440	144	247	243	215	152	279	180	477	333
D.DELUISE & FRIENDS-PT 3(S)		204	A	11.8	20	1002	1709	660	188^	722	240^	393	318	311	303	617	301	378	257	236^	218^	119^	48v	251	135^
2 TUE. 10.00P 60 ABC GV		99																							
10.00 - 10.30			A	12.1	20	1027	1746	677	197^	738	244	421	337	336	293	620	309	388	260	239^	213^	125^	46v	263	150^
10.30 - 11.00			A	11.5	20	976	1663	643	177^	704	235^	366	298	284	313	613	291	367	249^	229^	226^	110^	47v	236^	121^
DOUBLE DARE 5	200	205	A	10.5	19	891	1558	620	229	717	232	404	352	299	278	569	206	324	312	246	204	120^	55^	152	113^
WED. 8.00P 60 CBS A	99	98	B	11.7	20	993	1684	636	250	721	224	406	369	330	273	574	173	348	319	292	200	152	63	237	144
8.00 - 8.30			A	10.3	19	874	1532	612	230	708	217	394	351	305	279	557	193	310	300	249	206	101^	39^	166	127^
8.30 - 9.00			A	10.8	18	917	1557	620	220	716	243	408	347	290	274	570	215	333	317	241	198	133^	69^	138^	99^
DYNASTY 29	208		A	25.9	39	2199	1670	831	463	988	380	616	524	411	312	528	245	366	301	211	127	88^	51^	66^	48^
1 WED. 9.00P 60 ABC GD	99		B	24.9	37	2114	1670	840	359	955	354	574	496	411	322	536	212	324	289	219	175	89	54	90	51
9.00 - 9.30			A	24.7	38	2097	1651	822	454	977	370	602	518	411	312	502	230	335	274	196	132	85^	47^	87^	66^
9.30 - 10.00			A	27.0	40	2292	1688	841	471	1000	391	626	532	409	313	550	260	392	324	223	123	91^	55^	47^	30^
FACTS OF LIFE 28	196		A	14.1	21	1197	1845	696	389	836	320	545	452	317	262	419	161^	232	221	156^	135^	325	240	265	175^
1 WED. 9.00P 60 NBC CS	97		B	16.1	24	1367	1788	741	304	821	308	510	449	354	261	472	175	296	272	214	145	258	147	237	173
9.00 - 9.30			A	13.7	21	1163	1784	673	419	813	316	523	431	301	257	403	160^	223	223	148^	127^	310	229	258	164^
9.30 - 10.00			A	14.5	21	1231	1892	715	357	854	320	564	471	335	265	430	157^	237	218	163^	142^	340	250	268	185^
FALCON CREST 29	208	209	A	19.2	34	1630	1621	913	340	964	258	485	467	439	436	438	135	212	197	191	209	129	93	90	72^
CONT'D																									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FALCON CREST-CONT'D																										
FRI. 10.00P 60 CBS GD		99	99	B	19.7	33	1673	1549	846	311	926	251	446	429	416	421	464	135	226	223	210	207	94	55	65	48
10.00 - 10.30				A	19.2	33	1630	1622	912	345	966	258	490	480	442	426	443	138	215	198	196	210	128	90	85	69^
10.30 - 11.00				A	19.2	34	1630	1610	911	331	958	255	477	453	435	442	429	131	205	195	185	208	129	95	94	75^
FALL GUY	32	207	203	A	11.1	20	942	1755	709	317	786	261	435	386	342	297	468	186	287	228	179	181	203	101^	298	212
WED. 8.00P 60 ABC A		99	99	B	16.4	26	1392	1820	689	269	774	275	446	373	331	288	630	231	391	344	284	204	151	62	265	176
8.00 - 8.30				A	10.5	19	891	1728	693	309	764	251	415	378	335	291	480	183	292	239	188	188	189	99^	295	216
8.30 - 9.00				A	11.7	20	993	1769	721	320	801	271	451	389	345	300	453	189	285	219	170	168	213	103^	302	210
FAMILY TIES	32	209	209	A	19.2	32	1630	1939	722	401	861	353	557	483	361	260	506	208	324	277	209	139	161	105	411	250
THU. 8.30P 30 NBC CS		99	99	B	21.9	33	1859	1966	761	338	861	356	562	495	363	242	519	220	354	319	225	131	254	152	332	224
FOUL UPS, BLEEPS-BLUNDERS	4	199		A	11.8	20	1002	1619	692	388	797	271	499	447	377	259	524	180^	343	306	246^	132^	154^	86^	144^	92^
1 TUE. 8.30P 30 ABC U		97		B	12.4	20	1053	1690	717	227	810	264	480	408	360	293	537	211	334	292	225	156	161	110	182	123
GEN.FOODS GOLDEN SHOWCASE(S)		205		A	16.1	26	1367	1451	845	253	906	225	480	456	447	386	418	111^	215	231	191	168^	43v	41v	84^	84^
1 TUE. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	13.0	20	1104	1591	891	234	953	199^	513	486	492	400	441	93^	230	223^	218^	186^	78^	78^	119^	119^
9.30 - 10.00				A	15.2	23	1290	1431	870	251	923	213	474	454	460	412	408	84^	199	214	208	178^	32v	32v	68^	68^
10.00 - 10.30				A	17.7	28	1503	1420	821	266	883	240	480	445	433	366	422	129^	223	243	182	165^	36v	22v	79^	79^
10.30 - 11.00				A	18.6	32	1579	1381	796	254	861	231	455	443	414	364	403	125^	210	233	169	155^	43^	43^	74^	74^
GIMME A BREAK	23	202		A	11.9	23	1010	2293	619	318	752	319	491	412	282	227^	490	224^	302	204^	163^	153^	267	170^	784	502
1 SAT. 8.30P 30 NBC CS		99		B	13.8	23	1172	2002	711	288	810	304	514	456	362	242	446	160	278	272	222	132	288	187	458	322
GOLDIE AND THE BEARS(S)			198	A	9.0	19	764	1984	609	258^	665	218^	422	442	333	181^	811	311^	587	558	365	184^	161^	74v	347	204^
2 SUN. 8.00P 60 ABC PD			98																							
8.00 - 8.30				A	8.7	19	739	1984	628	283^	685	222^	423	454	346	189^	827	266^	573	548	420	210^	129^	36v	343	196^
8.30 - 9.00				A	9.3	18	790	1968	587	231^	641	214^	419	427	319	173^	797	356	602	567	313^	157^	184^	107^	346	208^
HAIL TO THE CHIEF	6	201	201	A	12.3	19	1044	1668	703	353	772	288	517	432	330	237	557	206	353	309	297	175	148	96^	191	98^
TUE. 9.30P 30 ABC CS		99	98	B	14.9	23	1265	1780	749	292	830	346	559	452	341	237	610	270	415	374	269	149	196	123	144	90
HARDCASTLE & MCCORMICK	17	205	206	A	13.5	23	1146	1646	735	319	801	242	421	397	398	322	553	220	324	298	228	171	128	60^	164	106^
MON. 8.00P 60 ABC A		99	99	B	15.5	23	1316	1838	742	315	851	287	485	410	404	314	621	217	360	326	288	220	144	63	222	147
8.00 - 8.30				A	12.6	22	1070	1646	746	324	806	233	413	388	397	331	558	224	328	290	219	179	129	60^	153	102^
8.30 - 9.00				A	14.4	24	1223	1633	722	311	788	246	424	400	397	312	547	219	325	307	235	162	124	58^	174	111
HERE COMES GARFIELD(S)		205		A	14.6	27	1240	1965	675	367	789	292	501	424	313	261	550	194^	340	324	287	169^	163^	54^	463	259
1 FRI. 8.00P 30 CBS EA		98																								
HIGHWAY TO HEAVEN	30	200	199	A	16.1	27	1367	1704	772	325	860	259	446	397	344	387	495	145	242	238	208	212	142	98	207	149
1 WED. 8.00P 60 NBC GD		97	96	B	17.8	28	1511	1796	798	297	871	242	440	438	408	365	521	142	270	273	252	214	162	85	242	172
2 WED. 8.00P 120																										
8.00 - 8.30				A	14.7	27	1248	1639	780	347	856	248	428	382	329	395	480	128	216	226	195	210	141	82^	162	139
8.30 - 9.00				A	16.2	28	1375	1714	764	328	845	254	432	384	326	382	495	137	236	231	209	216	143	96	231	159
9.00 - 9.30				A	17.9	29	1520	1726	762	289	868	262	466	404	371	387	484	149^	254	243	212	206	135^	108^	239	160^
9.30 - 10.00				A	17.4	27	1477	1720	763	304	862	275	478	426	372	369	520	183	281	262	216	208	141^	109^	197	135^
HILL STREET BLUES	31	211	210	A	14.2	23	1206	1484	646	315	704	267	493	493	349	168	674	331	500	417	282	146	83^	33^	23v	8v
THU. 10.00P 60 NBC OP		99	99	B	16.4	27	1392	1625	711	331	789	342	550	496	359	187	691	312	517	459	322	142	92	39	53	35
10.00 - 10.30				A	14.2	23	1206	1495	643	314	703	268	489	489	341	172	673	338	506	426	272	140	82^	39^	37^	16v
10.30 - 11.00				A	14.1	24	1197	1476	648	313	704	267	497	499	357	161	678	323	498	411	296	152	86^	29^	8v	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HONEYMOONERS REUNION(S)		205		A	16.1	28	1367	1724	767	408	829	222	416	398	340	374	566	161^	264	294	239	248	97^	47^	232	156^
1 MON. 8.00P 60 NBC CV		99																								
8.00 - 8.30				A	15.7	28	1333	1761	768	407	834	239	431	402	338	366	563	158^	264	285	229	248	107^	52^	257	170^
8.30 - 9.00				A	16.6	28	1409	1673	763	402	817	203	397	394	339	378	564	159^	261	297	247	250	87^	42v	205	142^
HOTEL	29	208		A	20.8	34	1766	1540	773	370	944	325	556	471	416	331	482	186	317	281	210	135^	99^	85^	15v	15v
1 WED. 10.00P 60 ABC GD		99		B	19.7	33	1673	1525	803	310	915	298	499	439	408	354	490	170	266	236	216	188	78	49	42	27
10.00 - 10.30				A	21.5	34	1825	1558	781	383	962	345	580	494	414	327	489	194	327	293	212	131^	92^	78^	15v	15v
10.30 - 11.00				A	20.0	34	1698	1522	771	356	932	306	533	449	420	337	470	175	303	265	207	141^	105^	90^	15v	15v
HUNTER	9	189	192	A	10.4	19	883	1856	719	330	774	308	497	441	317	229	668	256	404	328	293	223	190	62^	224	167
1 SAT. 9.00P 120 NBC OP		97	96	B	12.0	22	1019	1746	672	285	733	260	470	431	356	209	672	251	442	412	339	183	172	79	169	123
2 SAT. 10.00P 60																										
9.00 - 9.30				A	10.2	19	866	2064	677	297	787	256^	452	407	337	289	768	353	461	241^	244^	252^	212^	62v	297	216^
9.30 - 10.00				A	10.6	18	900	1959	714	323	764	255^	425	383	315	292	662	247^	347	261^	264^	258^	208^	55v	325	201^
10.00 - 10.30				A	10.4	20	883	1753	696	324	741	310	496	438	307	198	629	231	392	361	305	198	189	71^	194	161
10.30 - 11.00				A	10.5	20	891	1795	769	357	811	357	558	485	322	206	652	239	411	366	312	210	164	56^	168	127^
INDIANAPOLIS 500(S)			207	A	9.7	18	824	1478	396	160^	435	126^	234^	235^	220^	170^	923	414	639	626	362	209^	44v	6v	76v	66v
2 SUN. 9.00P 170 ABC SE			99																							
9.00 - 9.30				A	8.6	16	730	1651	480	215^	502	132^	267^	292^	256^	197^	935	398	634	604	350	248^	35v	22v	179^	122^
9.30 - 10.00				A	9.5	16	807	1629	503	218^	526	153^	303^	296^	254^	201^	924	375	614	583	358	255^	35v	22v	144^	135^
10.00 - 10.30				A	10.0	17	849	1445	416	187^	456	139^	274^	269^	243^	155^	905	385	633	638	373	205^	34v	LT	50v	50v
10.30 - 11.00				A	10.0	18	849	1418	300	104^	355	96^	166^	195^	173^	160^	946	437	677	660	377	189^	75v	LT	42v	42v
11.00 - 11.30				A	10.3	21	874	1354	351	102^	370	110^	193^	193^	194^	141^	901	454	652	662	336	160^	58v	LT	25v	25v
11.30 - 12.00				A	10.2	26	866	1338	293	141^	370	113^	177^	140^	185^	153^	914	431	613	594	385	188^	28v	LT	26v	26v
INDY 500 TIME TRIALS(S)		180		A	2.8	7	238	1756	500^	240v	655^	239v	435^	362^	298^	160v	844^	293^	516^	470^	395^	244v	164v	LT	93v	63v
1 SUN. 6.00P 63 ABC SE		86																								
6.00 - 6.30				A	2.8	7	238	1664	508^	244v	617^	160v	412^	408^	361^	138v	857^	306^	529^	483^	388^	248v	131v	LT	59v	46v
6.30 - 7.00				A	2.8	7	238	1819	479^	235v	680^	304^	459^	323^	238v	171v	820^	269^	500^	458^	408^	240v	201v	24v	118v	76v
KNOTS LANDING	28	206	206	A	21.6	35	1834	1619	908	368	976	367	594	503	415	342	463	173	278	251	212	169	87	59^	93	61^
THU. 10.00P 60 CBS GD		99	99	B	20.1	33	1706	1549	829	329	937	344	544	474	392	341	447	162	265	237	202	161	100	61	65	44
10.00 - 10.30				A	21.5	34	1825	1606	899	371	968	367	587	496	402	344	471	172	280	252	219	175	76	49^	91	57^
10.30 - 11.00				A	21.7	36	1842	1626	919	364	986	369	602	513	426	340	451	173	277	251	206	158	94	67^	95	65^
LIFES-EMBARASSING MOMENTS(S)		202		A	16.7	28	1418	1664	791	349	847	305	573	521	466	238	614	258	353	365	280	154^	90^	42v	113^	71^
1 SUN. 10.00P 60 ABC U		99																								
10.00 - 10.30				A	16.8	27	1426	1715	795	327	854	303	588	532	470	237	633	264	374	385	292	152^	86^	42v	142^	97^
10.30 - 11.00				A	16.6	28	1409	1608	787	372	840	303	557	510	463	240	594	250	329	346	266	157^	92^	42v	82^	45v
LOVE BOAT	32	208		A	14.6	26	1240	1890	864	390	939	221	478	456	450	427	607	218	337	263	255	227	131^	120^	213	156^
1 SAT. 9.00P 120 ABC CS		99		B	15.1	26	1282	1636	776	277	864	231	391	365	361	422	507	139	247	226	234	227	131	84	134	89
9.00 - 9.30				A	13.1	24	1112	1888	839	326	914	212^	427	419	413	444	563	183^	291	240	223	236	136^	121^	275	203^
9.30 - 10.00				A	13.9	24	1180	1886	888	417	982	235	479	454	459	468	527	159^	264	213	230	225	144^	133^	233	167^
10.00 - 10.30				A	15.6	28	1324	1927	874	404	941	224	496	466	462	415	648	243	376	275	282	226	117^	112^	221	163^
10.30 - 11.00				A	15.7	29	1333	1867	858	410	928	221	508	479	461	394	680	273	398	309	284	230	125^	114^	134^	104^
MAGNUM, P.I.	31	206	206	A	12.0	21	1019	1701	712	327	805	204	378	366	363	379	626	201	351	317	291	256	83^	24v	187	112^
THU. 8.00P 60 CBS PD		99	99	B	18.2	28	1545	1730	729	278	804	228	411	387	365	348	629	188	358	343	308	233	119	44	178	117
8.00 - 8.30				A	10.8	19	917	1660	696	318	789	190	361	346	360	385	627	198	347	314	290	265	78^	25v	166	99^
8.30 - 9.00				A	13.1	22	1112	1737	726	334	820	217	393	386	365	375	629	205	355	320	289	253	85^	21v	203	125

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ME AND MOM	5	205		A	6.9	12	586	1532	671	290^	779	252^	489	542	435	204^	574	199^	329^	339^	283^	185^	115^	46v	64v	16v
1 FRI. 10.00P 60 ABC PD		98		B	8.9	15	756	1527	720	275	799	231	437	444	417	278	443	145	258	260	219	143	151	81	134	111
10.00 - 10.30				A	7.2	12	611	1538	699	273^	827	289^	532	589	445	209^	523	156^	273^	328^	281^	175^	102v	42v	86v	29v
10.30 - 11.00				A	6.7	11	569	1482	624	298^	705	207^	431^	480	412^	192^	618	243^	382^	338^	279^	196^	124^	48v	35v	LT
MIAMI VICE	30	197	197	A	14.6	26	1240	1884	713	410	831	421	626	467	329	173	648	311	494	418	268	128	194	83^	211	150
1 FRI. 10.00P 60 NBC OP		97	99	B	14.5	24	1231	1786	676	318	764	348	568	471	347	157	688	300	508	460	320	145	172	72	162	125
2 FRI. 9.00P 120																										
9.00 - 9.30				A	12.0	23	1019	1980	790	480	885	396	641	517	368	206^	623	287	485	402	267	122^	191^	86^	281	186^
9.30 - 10.00				A	13.9	26	1180	1981	792	455	877	382	620	487	378	220	624	271	455	404	283	145^	259	104^	221	136^
10.00 - 10.30				A	15.4	27	1307	1871	693	394	822	436	633	462	317	159	652	322	500	428	260	124	194	88^	203	155
10.30 - 11.00				A	15.7	28	1333	1789	657	369	785	424	606	439	304	148	655	320	498	415	267	125	167	65^	182	134
MIKE HAMMER	4	204	202	A	9.2	17	781	1528	722	279	756	174	385	429	427	287	602	136^	356	396	346	182	99^	34v	71^	25v
SAT. 10.00P 60 CBS PD		99	99	B	9.7	18	824	1492	637	248	682	147	327	368	370	288	588	133	315	335	323	217	117	21	105	62
10.00 - 10.30				A	8.8	17	747	1581	766	294	792	188	414	455	435	293	613	147^	374	405	354	177	91^	34v	85^	34v
10.30 - 11.00				A	9.5	18	807	1487	687	261	725	162	358	408	421	282	598	131^	340	388	342	189	104^	35v	60^	19v
MISS USA BEAUTY PAGEANT(S)		206		A	18.8	29	1596	1650	777	271	855	241	420	364	352	393	538	156^	293	238	254	219	135^	71^	122^	80^
1 MON. 9.00P 120 CBS AC		99																								
9.00 - 9.30				A	17.6	27	1494	1824	781	257	875	279	470	386	339	367	582	177	326	257	262	234	180	83^	187	140^
9.30 - 10.00				A	18.8	29	1596	1686	792	296	873	239	425	374	373	401	545	162	292	241	258	223	139^	73^	129^	85^
10.00 - 10.30				A	19.6	30	1664	1554	774	255	844	222	389	345	350	410	489	127^	255	207	243	208	111^	61^	110^	57^
10.30 - 11.00				A	19.3	31	1639	1542	756	274	828	223	393	355	341	393	530	151	293	243	256	213	118^	70^	66^	43^
MOTOWN RETURNS TO-APOLLO(S)		201		A	16.2	27	1375	2077	760	489	851	401	627	505	367	180^	704	287	523	449	326	164^	213	142^	309	207
1 SUN. 8.00P 180 NBC GV		99																								
8.00 - 8.30				A	14.0	26	1189	2283	823	533	907	436	665	509	384	188^	669	244	498	448	334	155^	260	176^	447	276
8.30 - 9.00				A	16.1	27	1367	2327	853	539	924	456	714	552	396	163^	682	270	524	454	321	144^	263	168^	458	325
9.00 - 9.30				A	17.4	28	1477	2055	757	469	806	391	598	483	331	166^	732	307	549	464	316	171	164^	109^	353	240
9.30 - 10.00				A	17.6	27	1494	2060	781	480	855	414	647	503	354	167	725	317	533	443	301	173	211	145^	269	179
10.00 - 10.30				A	16.1	26	1367	1860	670	451	815	350	582	493	385	192	680	288	502	433	320	154^	194	140^	171^	107^
10.30 - 11.00				A	16.0	27	1358	1903	683	473	811	356	562	496	373	204	718	284	514	445	363	185	198	120^	176^	125^
MOVIE OF THE WEEK-SAT(S)			187	A	8.8	20	747	1921	699	240^	749	279^	451	398	303^	263^	519	236^	346	329^	208^	131^	239^	158^	414	288^
2 SAT. 8.00P 120 NBC FF			94																							
8.00 - 8.30				A	8.6	21	730	1930	672	216^	711	234^	390	359	288^	282^	534	237^	318^	289^	199^	168^	193^	139^	492	326^
8.30 - 9.00				A	8.8	20	747	1945	672	216^	717	239^	404	357	317^	284^	461	179^	274^	275^	204^	144^	305^	205^	462	295^
9.00 - 9.30				A	8.8	19	747	1906	688	246^	760	293^	476	425	302^	251^	546	281^	395	373	196^	113^	214^	134^	386	299^
9.30 - 10.00				A	9.0	19	764	1885	747	277^	794	343	526	441	300^	236^	530	253^	390	368	222^	100^	243^	157^	318^	231^
MURDER, SHE WROTE	27		206	A	14.4	30	1223	1509	835	410	889	168^	353	309	440	527	487	95^	167^	176^	255	275	67^	26v	66^	54^
2 SUN. 8.00P 60 CBS SM			99	B	19.5	29	1656	1649	781	316	859	190	391	391	425	412	570	130	272	282	305	252	100	45	120	80
8.00 - 8.30				A	13.9	30	1180	1514	819	411	874	167^	365	310	430	509	507	90^	171^	182^	271	291	58^	23v	75^	65^
8.30 - 9.00				A	14.9	29	1265	1496	847	409	899	169^	341	306	449	542	468	97^	164^	169^	241	262	74^	29v	55^	44v
NBC MONDAY NIGHT MOVIES	27	199		A	12.6	20	1070	1577	820	366	887	301	542	489	372	298	480	128^	235	268	238	174^	121^	83^	89^	56v
1 MON. 9.00P 120 NBC FF		99		B	18.3	28	1554	1752	801	311	876	298	529	483	429	284	594	212	371	345	296	177	153	81	129	87
9.00 - 9.30				A	12.7	20	1078	1623	831	357	860	274	506	474	383	307	493	110^	211^	282	254	193^	90^	48v	180^	97^
9.30 - 10.00				A	12.2	19	1036	1653	842	349	891	300	546	503	365	302	521	129^	252	296	276	183^	101^	53v	140^	89^
10.00 - 10.30				A	12.5	19	1061	1549	828	395	938	347	600	530	378	287	452	133^	236	246	219^	159^	139^	110^	20v	20v
10.30 - 11.00				A	12.8	20	1087	1502	793	371	882	289	533	459	375	301	454	143^	244	246	209^	158^	147^	119^	19v	19v
NBC NEWS DIGEST-M-F	158	149	149	A	10.4	17	883	1894	737	354	843	318	506	455	345	288	576	203	326	292	237	208	161	99	314	202
1 M-TH 8.58P 1 NBC N		76	76	B	13.7	21	1163	1920	748	303	824	292	488	447	372	279	593	215	363	338	272	194	202	106	301	205
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS DIGEST-M--CONT'D																										
1 FRI. 9.13P 2																										
2 MTUTHF 8.58P 1																										
2 WED. 9.04P 1																										
NBC NEWS DIGEST-2-M-F	73	164	170	A	12.0	19	1019	1743	700	299	754	291	465	423	310	249	695	268	449	403	305	207	134	60^	160	95
1 TU&TH 9.58P 1 NBC N		84	36	B	13.0	20	1104	1752	743	307	820	305	512	472	379	250	599	221	387	359	294	175	181	86	152	108
2 MON. 10.00P 1																										
2 WED. 9.58P 1																										
2 FRI. 9.57P 1																										
NBC NEWS DIGEST-SAT	32	157	151	A	8.2	17	696	2029	603	254	694	233	395	315	270	282	545	241	318	238	179^	190	218	153^	572	371
1 SAT. 8.58P 1 NBC N		78	78	B	11.0	19	934	1962	688	265	775	276	453	404	312	283	435	155	251	235	200	151	289	195	463	325
2 SAT. 9.05P 1																										
NBC NEWS DIGEST-2-SAT.	16	160		A	7.7	13	654	2055	768	369^	816	306^	514	475	354^	259^	687	284^	380	286^	294^	247^	183^	54v	369^	197^
1 SAT. 9.48P 1 NBC N		84		B	9.4	16	798	1861	717	288	780	294	503	454	367	227	493	168	302	302	268	143	270	151	318	247
NBC NEWS DIGEST-SUN	31	151	151	A	9.9	17	841	1888	684	321	740	302	484	383	312	228	629	255	415	368	276	185	144^	89^	375	241
1 SUN. 9.05P 1 NBC N		79	79	B	13.4	20	1138	1988	729	279	795	292	485	436	364	258	632	230	399	366	300	197	196	108	365	246
2 SUN. 8.58P 1																										
NBC NEWS DIGEST-2-SUN.	15		170	A	14.9	25	1265	1638	972	526	1005	365	661	577	544	319	512	150^	293	294	269	181^	49v	32v	72^	47v
2 SUN. 9.59P 1 NBC N			85	B	14.9	23	1265	1754	731	320	798	279	500	451	393	251	651	242	430	403	338	176	148	55	157	110
NBC NIGHTLY NEWS-SAT.	28	163	164	A	5.3	14	450	1362	621	179^	621	86^	184^	180^	278^	392	584	91^	223^	241^	274^	325	96^	71v	61v	61v
SAT. 6.30P 30 NBC N		89	91	B	8.2	17	696	1468	688	187	719	126	264	278	316	406	614	134	256	258	277	319	52	18	83	54
NBC NIGHTLY NEWS-SUN	22	161	169	A	6.6	16	560	1621	691	196^	718	172^	285	278	285	366	721	249	364	379	265	305	69^	25v	113^	61^
SUN. 6.30P 30 NBC N		90	90	B	7.7	14	654	1551	652	234	701	158	285	294	313	357	639	180	301	318	287	281	75	44	136	82
NBC NIGHTLY NEWS	158	203	200	A	9.7	21	824	1441	681	254	725	158	278	256	292	409	587	134	271	284	255	267	65^	38^	64^	24^
M-F 6.30P 30 NBC N		99	98	B	11.1	20	942	1581	727	248	785	169	319	327	365	401	612	141	269	292	295	290	63	34	121	74
NBC PRIME TIME BOXING(S)			197	A	18.5	29	1571	1469	472	173	478	202	290	300	195	153^	920	332	582	553	417	271	60^	9v	11v	5v
2 MON. 9.00P 155 NBC SE			99																							
9.00 - 9.30				A	14.4	23	1223	1429	504	198^	519	286	353	356	177^	129^	797	290	477	439	347	263	72^	29v	41v	18v
9.30 - 10.00				A	16.1	24	1367	1479	507	215	507	229	317	338	210	153^	865	312	524	473	376	288	73^	24v	34v	17v
10.00 - 10.30				A	17.5	26	1486	1480	459	182	459	188	274	298	191	143^	969	369	626	583	424	269	52^	LT	LT	LT
10.30 - 11.00				A	20.1	30	1706	1458	450	188	450	178	280	303	199	129^	968	356	623	590	435	278	40^	LT	LT	LT
11.00 - 11.30				A	23.6	39	2004	1482	451	123^	466	174	255	241	190	182	951	322	614	612	462	268	65^	LT	LT	LT
NBC SUNDAY NIGHT MOVIE	27		202	A	19.8	35	1681	1664	907	448	937	307	604	550	519	293	541	175	311	328	274	187	87^	65^	99^	64^
2 SUN. 9.00P 120 NBC FF			99	B	16.6	26	1409	1774	743	323	821	289	518	477	413	241	651	243	423	399	330	177	153	70	149	108
9.00 - 9.30				A	18.0	33	1528	1615	883	415	909	265	559	503	505	324	499	158^	297	307	252	168	85^	65^	122^	62^
9.30 - 10.00				A	19.8	34	1681	1683	918	462	959	326	622	552	515	301	529	160	302	317	271	185	83^	63^	112^	67^
10.00 - 10.30				A	20.7	36	1757	1675	924	467	954	322	627	580	533	280	561	193	324	342	281	189	78^	62^	82^	60^
10.30 - 11.00				A	20.7	37	1757	1676	897	443	923	308	603	561	522	273	568	186	322	342	292	201	98^	71^	87^	70^
NEWSBREAK-M-F	161	176	183	A	13.8	22	1172	1594	790	265	867	234	443	413	381	381	530	169	289	271	248	211	91	50^	106	68
1 MON. 9.54P 1 CBS N		84	87	B	14.8	23	1257	1594	777	295	861	255	456	430	395	351	522	158	289	273	254	198	105	53	106	73
1 TUE. 9.39P 2																										
1 WED. 10.03P 1																										
TH & F 9.58P 1																										
2 MON. 9.48P 2																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES			WOMEN						MEN						TEENS (12-17)		CHILDREN (2-11)	
WK # DAY START TIME DUR NET PROG. TYPE		WK 1	WK 2		AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	FEM.	TOTAL	6-11
EVENING CONT'D																										
NEWSBREAK-M-F-CONT'D																										
2 TUE. 9.51P 1																										
2 WED. 9.54P 1																										
NEWSBREAK-SAT.	33	186	183	A	7.6	14	645	1716	689	248	689	181^	377	385	328	274	659	224	459	451	351	178^	97^	37v	271	168^
SAT. 9.58P 1 CBS N		89	88	B	11.4	19	968	1794	671	269	736	217	427	415	368	260	719	227	441	429	381	231	135	56	204	148
NEWSBREAK-SUN.	32	196	184	A	14.0	24	1189	1754	773	371	852	226	403	350	389	395	645	137	308	325	342	273	117	36^	140	101^
1 SUN. 8.52P 2 CBS N		93	89	B	15.8	24	1341	1584	761	290	843	206	399	394	402	387	571	149	297	299	290	232	87	45	83	61
2 SUN. 9.58P 1																										
NIGHT COURT	30	201	200	A	16.3	25	1384	1615	673	382	756	336	525	499	321	202	570	273	400	372	227	139	104	75^	185	117
THU. 9.30P 30 NBC CS		99	99	B	17.5	27	1486	1742	751	354	843	366	563	499	350	226	590	277	425	387	250	130	163	86	146	104
ONE TOO MANY(S)			205	A	13.9	24	1180	1707	781	338	856	338	579	435	367	260	497	210^	321	278	195^	154^	141^	94^	213	134^
2 TUE. 8.00P 60 ABC FV			99																							
8.00 - 8.30				A	13.7	25	1163	1703	780	331	853	322	570	435	373	267	496	199^	315	274	193^	161^	137^	91^	217	136^
8.30 - 9.00				A	14.0	24	1189	1710	781	343	856	354	586	436	359	253	494	217	323	282	199^	147^	150^	100^	210	133^
PLACIDO DOMINGO SPECIAL(S)		206		A	7.3	12	620	1529	751	342^	804	177^	374^	309^	375^	405	460	123^	233^	213^	301^	183^	158^	94v	107^	55v
1 TUE. 10.00P 60 ABC GV		99																								
10.00 - 10.30				A	7.9	12	671	1547	777	342^	826	180^	396	322^	374	406	457	127^	238^	212^	291^	174^	152^	93v	112^	60v
10.30 - 11.00				A	6.6	11	560	1507	728	346^	787	176^	354^	299^	383^	407^	463	119^	228^	211^	311^	194^	158^	91v	99v	48v
PUNKY BREWSTER	29	189	186	A	7.3	15	620	1640	458	168^	528	168^	256	231	224	224	339	107^	221	189^	170^	109^	263	192^	510	295
SUN. 7.30P 30 NBC CS		95	95	B	10.8	17	917	2124	646	257	733	283	470	408	303	229	476	187	308	296	215	129	276	166	639	424
REMINGTON STEELE	26	202	201	A	16.6	28	1409	1655	690	333	804	346	526	467	289	233	644	260	459	389	308	159	146	75^	61^	33^
TUE. 10.00P 60 NBC PD		99	99	B	16.8	28	1426	1599	718	302	791	281	500	469	382	236	619	238	424	379	304	162	113	47	76	52
10.00 - 10.30				A	16.7	27	1418	1659	701	335	811	350	526	468	287	237	645	259	458	395	307	160	145	72^	58^	33^
10.30 - 11.00				A	16.5	29	1401	1639	675	330	793	339	521	464	288	228	642	264	459	382	306	155	142	78^	62^	31^
RIPLEY'S BELIEVE IT-NOT	31	189	186	A	7.4	16	628	2016	635	289	692	228	440	445	355	190^	837	331	538	522	365	222	155^	LT	332	197^
1 SUN. 7.03P 57 ABC U		94	93	B	10.9	18	925	2093	720	292	802	320	525	463	362	220	785	318	534	479	356	203	178	59	328	221
2 SUN. 7.00P 60																										
7.00 - 7.30				A	6.9	16	586	1980	652	310	711	240	474	457	354	192^	820	313	531	513	354	226	131^	LT	318	188^
7.30 - 8.00				A	7.9	17	671	2045	618	271	677	219	412	435	358	188	851	346	544	525	374	221	176^	LT	341	202
RIPTIDE	26	201	201	A	17.3	27	1469	1786	721	283	793	301	484	425	324	261	644	258	444	369	279	177	176	67^	173	98
TUE. 9.00P 60 NBC PD		99	99	B	18.8	29	1596	1762	696	300	770	279	478	440	356	241	650	241	428	393	312	185	177	67	165	114
9.00 - 9.30				A	16.8	27	1426	1824	707	276	777	279	457	420	324	270	664	259	449	378	290	188	183	72^	200	113
9.30 - 10.00				A	17.8	28	1511	1743	731	288	806	323	507	431	320	253	624	256	438	359	267	167	167	63^	146	83^
ST. ELSEWHERE	29		206	A	10.6	17	900	1354	683	247^	773	197^	358	331	361	390	476	204^	286	204^	189^	166^	105^	30v	LT	LT
2 WED. 10.00P 60 NBC GD			99	B	13.4	23	1138	1582	777	348	851	354	575	532	383	225	559	261	421	369	244	114	111	50	61	37
10.00 - 10.30				A	10.5	17	891	1295	674	253^	746	180^	340	319	345	390	458	190^	271^	205^	187^	164^	91^	39v	LT	LT
10.30 - 11.00				A	10.8	18	917	1391	685	239^	789	209^	370	338	374	386	489	214^	298	204^	189^	166^	113^	20v	LT	LT
SCARECROW & MRS. KING	26	204		A	13.3	23	1129	1722	723	341	865	303	496	415	346	341	555	174^	301	277	263	199^	117^	64^	185^	117^
1 MON. 8.00P 60 CBS GD		97		B	17.0	26	1443	1634	744	305	827	237	433	418	372	350	489	133	265	260	245	193	121	71	197	133
8.00 - 8.30				A	12.4	22	1053	1680	727	358	864	299	491	412	350	343	545	170^	301	284	275	184^	109^	49v	162^	100^
8.30 - 9.00				A	14.1	23	1197	1759	722	329	864	308	501	419	341	340	563	179^	301	269	250	213	127^	78^	205^	133^
SCENE OF THE CRIME-SUNDAY(S)			195	A	8.6	18	730	1632	606	213^	672	217^	359	287^	308^	271^	475	182^	269^	267^	186^	169^	153^	66v	332^	226^
2 SUN. 8.00P 60 NBC SM			98																							
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCENE OF THE CRIME-CONT'D																										
8.00 - 8.30				A	8.1	17	688	1624	607	237^	666	224^	350^	286^	300^	265^	450	181^	265^	264^	175^	148^	156^	69v	352^	243^
8.30 - 9.00				A	9.2	18	781	1604	600	187^	666	206^	358	285^	311^	271^	488	183^	266^	264^	189^	182^	143^	61v	307^	208^
SILVER SPOONS	28	192	186	A	6.4	15	543	1656	477	171^	538	139^	217^	228^	265	260	416	135^	250	222^	198^	142^	247	161^	455	255
SUN. 7.00P 30 NBC CS		96	95	B	9.7	16	824	1992	630	270	711	261	442	386	311	231	484	189	306	293	217	134	252	150	545	366
SIMON & SIMON	29	207	207	A	17.0	27	1443	1691	766	288	869	257	443	423	326	374	551	192	319	288	232	218	67^	11v	204	130
THU. 9.00P 60 CBS PD		99	99	B	21.2	32	1800	1657	762	284	845	255	460	428	387	335	578	174	326	312	285	212	112	44	122	79
9.00 - 9.30				A	15.8	25	1341	1711	758	297	861	253	431	411	313	380	551	187	315	282	234	222	75^	9v	224	140
9.30 - 10.00				A	18.2	28	1545	1664	772	280	875	259	451	432	338	368	549	198	321	290	224	213	56^	9v	184	118
60 MINUTES	34	208	209	A	15.8	35	1341	1589	763	320	814	145	321	328	364	437	666	162	292	282	310	320	43^	29^	66^	49^
SUN. 7.00P 60 CBS DN		99	99	B	21.5	35	1825	1619	739	290	791	166	332	347	386	401	691	181	345	345	345	293	66	30	71	40
7.00 - 7.30				A	15.1	34	1282	1573	759	291	806	140	306	317	348	441	660	154	280	267	307	333	41^	30^	66^	47^
7.30 - 8.00				A	16.6	35	1409	1585	757	339	809	146	329	331	373	428	666	170	301	295	310	303	44^	27^	66^	50^
SPORTSBREAK-SAT	34	201	197	A	6.8	14	577	1567	719	322	766	212^	359	355	318	351	512	94^	261	280	283	212^	78^	52v	211^	144^
SAT. 8.58P 1 CBS SN		95	93	B	11.4	19	968	1972	683	261	747	244	451	422	359	250	686	250	447	412	341	201	163	66	376	248
SPORTSBREAK-SUN	34	203	202	A	14.9	26	1265	1674	811	390	850	202	385	360	400	423	609	135	289	310	318	264	105	41^	110	75^
1 SUN. 9.55P 1 CBS SN		96	96	B	18.2	27	1545	1677	783	316	857	198	398	399	421	401	582	145	294	297	305	243	109	54	129	87
2 SUN. 8.58P 1																										
STREET HAWK	3	202		A	7.5	13	637	1582	553	188^	633	238^	344^	283^	210^	259^	472	200^	247^	253^	167^	160^	133^	38v	344^	204^
1 THU. 8.00P 60 ABC A		99		B	7.5	13	637	1807	598	185	703	246	388	312	285	277	540	190	304	258	224	193	181	35	383	249
8.00 - 8.30				A	7.0	12	594	1451	540	212^	624	243^	332^	253^	193^	263^	477	199^	247^	261^	167^	171^	99v	27v	251^	123^
8.30 - 9.00				A	8.0	13	679	1680	561	167^	635	230^	349^	311^	223^	254^	464	199^	247^	242^	164^	149^	158^	48v	423	275^
T.J. HOOKER	27	208	202	A	10.4	23	883	1512	691	194	729	182	336	337	311	354	617	189	321	278	263	256	29v	17v	137^	99^
SAT. 8.00P 60 ABC OP		99	99	B	13.4	23	1138	1658	728	271	816	209	370	334	358	396	579	139	267	265	272	271	108	55	155	101
8.00 - 8.30				A	9.5	22	807	1542	704	202	742	199	361	362	310	341	625	190	332	283	265	258	40v	22v	135^	95^
8.30 - 9.00				A	11.3	24	959	1474	675	186	709	163	308	311	308	364	604	187	308	268	257	255	21v	14v	140	104^
TV BLOOPERS & PRAC. JOKES	26		199	A	13.4	22	1138	1837	722	247	778	424	519	461	206^	205^	627	223	399	349	284	191^	170^	91^	262	167^
2 MON. 8.00P 60 NBC CV			96	B	17.1	26	1452	1906	735	288	819	316	501	427	351	263	569	219	358	316	259	179	236	117	282	196
8.00 - 8.30				A	12.9	22	1095	1837	717	266	776	397	498	443	208^	226^	610	202^	386	338	287	186^	165^	92^	286	187^
8.30 - 9.00				A	14.0	23	1189	1817	723	228	774	445	534	472	200^	186^	637	241	409	358	280	192^	168^	88^	238	147^
THREE'S A CROWD	26	204		A	12.1	22	1027	1569	687	323	755	217^	424	388	381	290	544	194^	335	282	250	168^	134^	66^	136^	116^
1 TUE. 8.00P 30 ABC CS		99		B	14.3	22	1214	1784	730	270	821	300	468	384	337	305	527	213	316	278	210	177	189	111	247	156
TRAPPER JOHN, M.D.	25		205	A	14.3	25	1214	1731	878	296	935	161^	391	423	485	483	568	201^	333	285	260	201^	142^	49v	86^	86^
2 SUN. 10.00P 60 CBS GD			99	B	16.6	28	1409	1491	741	287	833	213	404	382	392	386	529	161	290	277	265	203	73	41	56	34
10.00 - 10.30				A	14.1	24	1197	1726	870	301	936	159^	387	421	483	484	568	195^	330	290	262	202^	138^	47v	84^	84^
10.30 - 11.00				A	14.5	26	1231	1727	883	289	932	164^	394	425	485	480	572	209	339	283	256	202^	139^	49v	84^	84^
20TH TV ANIV., C. BROWN(S)		204		A	10.0	17	849	1900	578	299	648	317	410	260^	156^	223^	383	178^	288^	254^	146^	95^	187^	126^	682	292^
1 TUE. 8.00P 60 CBS FV		99																								
8.00 - 8.30				A	9.6	17	815	1881	571	294^	657	329	410	280^	147^	232^	389	186^	284^	247^	141^	105^	181^	115^	654	267^
8.30 - 9.00				A	10.4	17	883	1905	578	299	632	305	406	238^	160^	213^	378	174^	292	259^	145^	86^	191^	134^	704	316
20/20	30	206	206	A	14.1	23	1197	1622	769	324	798	200	408	391	414	329	682	253	401	334	302	224	91^	39^	51^	25v
THU. 10.00P 60 ABC DN		99	99	B	14.3	24	1214	1560	750	291	810	203	425	425	423	321	619	178	343	353	312	218	83	39	48	32
10.00 - 10.30				A	14.1	23	1197	1652	779	326	811	200	423	408	421	329	673	252	400	339	294	218	101^	45^	67^	34^
10.30 - 11.00				A	14.2	24	1206	1566	749	319	773	196	385	369	397	324	679	252	396	324	302	225	78^	32^	36^	17v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
V SPECIAL(S)		179		A	7.6	13	645	1752	583	358^	717	221^	508	431	394	184^	487	124^	297^	262^	238^	148^	174^	144^	374^	271^
1 FRI. 8.00P 120 NBC SF		94																								
8.00 - 8.30				A	7.3	14	620	1584	531	374^	724	197^	403	353^	359^	275^	453	81v	259^	204^	254^	168^	122^	122^	285^	204^
8.30 - 9.00				A	7.5	13	637	1700	570	314^	673	187^	416	380^	357^	219^	450	98v	275^	245^	257^	144^	130^	130^	447	340^
9.00 - 9.30				A	7.4	12	628	1855	607	380^	725	260^	575	475	410	131^	522	156^	306^	287^	217^	149^	223^	158^	385^	270^
9.30 - 10.00				A	8.2	13	696	1832	614	362	729	233^	619	506	441	110^	515	154^	342^	308^	227^	134^	217^	160^	371	269^
V-SPECIAL(S)			183	A	7.2	15	611	2113	860	273^	910	405^	695	598	385^	198^	522	273^	419	366^	205^	86v	303^	81v	378^	281^
2 FRI. 8.00P 60 NBC SF			95																							
8.00 - 8.30				A	6.9	15	586	2048	884	242^	925	368^	682	608	428	227^	494	256^	387^	346^	199^	88v	263^	95v	366^	305^
8.30 - 9.00				A	7.5	15	637	2151	831	299^	891	437	706	583	342^	172^	539	284^	441	381^	208^	81v	336^	67v	385^	258^
WEBSTER	10	208	207	A	10.8	22	917	1541	699	240	767	217	345	336	287	343	376	119^	164	180	176	160	110^	47^	288	180
FRI. 8.00P 30 ABC CS		99	99	B	13.7	25	1163	1804	748	259	854	293	458	408	324	341	444	150	233	247	194	161	137	76	369	227
WHO'S THE BOSS?	6	201	200	A	14.2	23	1206	1674	689	398	782	355	547	417	298	223	504	191	326	305	266	139	171	121	217	103^
TUE. 9.00P 30 ABC CS		99	98	B	16.2	25	1375	1758	718	290	813	329	540	425	336	247	559	229	364	342	262	140	200	132	186	112
YEARBOOK:CLASS OF 1967(S)			202	A	10.7	19	908	1590	816	417	883	295	525	509	362	318	463	252^	310	236^	101^	153^	52v	35v	192^	93^
2 TUE. 8.00P 60 CBS GV			98																							
8.00 - 8.30				A	10.2	19	866	1592	809	416	872	300	525	495	347	312	470	248^	306	241^	113^	164^	36v	36v	214^	109^
8.30 - 9.00				A	11.3	19	959	1565	815	411	885	285	520	515	376	321	450	249^	309	230^	91^	141^	65^	33v	165^	75^
•LATE FRINGE																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
ABC NEWS:NIGHTLINE	134	194	194	A	5.3	14	450	1300	679	171	717	163	385	367	382	289	518	156	282	247	254	214	36^	30v	29v	LT
1 MWF 11.30P 30 ABC N		96	96	B	5.6	16	475	1314	616	213	678	169	349	325	358	269	561	163	306	298	280	215	37	19	38	23
1 TU&TH 11.30P 31																										
2 MTUTH 11.30P 30																										
2 WED. 11.30P 38																										
2 FRI. 11.30P 31																										
11.30 - 12.00				A	5.3	14	450	1324	682	178	722	160	383	366	388	296	531	160	288	256	260	217	40^	31v	31v	LT
12.00 - 12.30				A	4.7	16	399	1135	512^	LT	634	283^	474^	351^	191^	160^	501^	222^	321^	99v	149v	180^	LT	LT	LT	LT
ABC ROCKS	29	123	119	A	1.7	5	144	1083	605^	313^	632^	223v	416^	506^	395^	98v	346^	173v	181v	138v	112v	159v	LT	LT	105v	105v
1 FRI. 12.00M 32 ABC PC		70	69	B	2.0	6	170	1067	426	213	491	215	366	317	234	83	362	158	246	215	168	102	106	55	108	83
2 FRI. 12.01A 31																										
ABC WEEKEND REPORT-SAT.	31	162	163	A	4.4	11	374	1131	549	238^	599	112^	318^	306^	430	243^	503	51v	230^	302^	339	201^	29v	LT	LT	LT
SAT. 11.30P 15 ABC N		86	86	B	4.2	11	357	1304	708	204	742	215	421	381	404	261	461	112	228	230	255	199	53	40	48	36
ABC WEEKEND REPORT-SUN.	32	168	165	A	3.7	16	314	1248	510	195^	510	184^	321^	297^	326^	163^	738	283^	314^	141^	216^	398^	LT	LT	LT	LT
1 SUN. 11.30P 15 ABC N		90	89	B	3.9	13	331	1258	609	229	651	217	366	325	332	229	528	191	318	268	244	182	30	LT	49	27
2 SUN. 12.30A 15																										
CBS NEWS NIGHTWATCH-1	154	56	59	A	1.1	11	93	796	484^	194^	484^	194^	247^	398^	258^	86v	312^	108v	161v	183^	139v	129v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		54	57	B	1.1	12	93	887	405	190	465	158	278	271	236	131	412	172	255	232	193	135	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	60	77	77	A	1.1	14	93	581^	279^	LT	291^	LT	75v	226^	226^	65v	290^	96v	172^	193^	129v	97v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		68	70	B	1.1	14	93	736	275	159	385	173	243	247	176	82	351	135	215	196	168	127	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	60	98	98	A	1.0	19	85	447^	189^	59v	189^	59v	106v	153v	118v	LT	258^	94v	140v	140v	94v	118v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		85	85	B	1.0	20	85	547	216	166	284	143	199	180	107	67	263	89	149	135	121	112	LT	LT	LT	LT
3.00 - 3.30				A	1.1	17	93	398^	140v	LT	140v	LT	LT	140v	140v	LT	258^	75v	183^	183^	162v	75v	LT	LT	LT	LT
3.30 - 4.00				A	1.0	17	85	306^	LT	LT	LT	LT	LT	LT	LT	LT	259^	83v	142v	142v	106v	117v	LT	LT	LT	LT
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
4.00 - 4.30				A	1.0	19	85	424^	165v	LT	165v	95v	130v	154v	59v	LT	259^	59v	106v	106v	106v	153v	LT	LT	LT	LT
4.30 - 5.00				A	.9	19	76	447^	211^	66v	211^	106v	171v	211^	105v	LT	236^	65v	79v	79v	66v	157v	LT	LT	LT	LT
5.00 - 5.30				A	.8	17	68	529^	250^	118v	250^	88v	177v	177v	162v	73v	279^	147v	147v	147v	LT	132v	LT	LT	LT	LT
5.30 - 6.00				A	.9	20	76	566^	290^	145v	290^	79v	224^	224^	211^	66v	276^	145v	158v	158v	LT	118v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	33	138	139	A	6.1	12	518	1241	571	225^	630	137^	283	266	291	298	538	139^	292	252	292	200^	39v	25v	34v	34v
SUN. 11.00P 15 CBS N		72	72	B	5.8	12	492	1345	685	264	764	166	348	355	368	361	522	158	288	273	263	205	39	21	20	14
DAVID LETTERMAN I	127	193	193	A	4.1	21	348	1230	617	290	632	254	348	336	278	186	543	334	420	227	152^	112^	46^	31v	LT	LT
1 MON. 12.36A 30 NBC GV		99	99	B	3.7	18	314	1288	531	199	586	246	340	295	240	175	628	369	478	323	201	124	44	LT	30	LT
TU-TH 12.30A 30																										
2 MON. 1.05A 30																										
DAVID LETTERMAN II	127	193	193	A	3.2	21	272	1257	607	284	614	330	385	286	195^	147^	592	415	478	180^	100^	114^	51v	LT	LT	LT
1 MON. 1.06A 30 NBC GV		99	99	B	2.8	18	238	1252	498	196	544	252	338	273	216	144	640	402	502	318	191	118	30	LT	38	LT
TU-TH 1.00A 30																										
2 MON. 1.35A 30																										
EYE ON HOLLYWOOD	101	97	98	A	1.9	7	161	1118	577	106^	634	187^	348^	367^	292^	204^	447	124^	236^	180^	242^	181^	37v	LT	LT	LT
1 M & W 12.00M 30 ABC GV		61	61	B	1.7	6	144	1046	456	164	523	178	296	236	243	181	478	173	287	260	248	159	LT	LT	LT	LT
1 TU&TH 12.01A 30																										
2 M & TU 12.00M 30																										
2 WED. 12.08A 30																										
2 THU. 12.00M 31																										
FRIDAY NIGHT VIDEOS	31	184	185	A	3.3	16	280	1129	430^	97v	551	304^	340^	203^	168^	158^	368^	225^	289^	272^	79v	67v	192^	39v	18v	18v
FRI. 12.30A 90 NBC PC		96	97	B	3.3	16	280	1200	424	167	499	279	373	261	164	103	411	254	326	211	117	76	221	99	69	64
12.30 - 1.00				A	4.3	17	365	1107	442	93^	543	320^	356	247^	162^	113^	384	175^	299^	261^	146^	63v	180^	LT	LT	LT
1.00 - 1.30				A	3.1	16	263	1213	472^	152^	567	266^	309^	182^	187^	194^	346^	255^	278^	278^	23v	68v	269^	125^	31v	31v
1.30 - 2.00				A	2.5	16	212	1038	340^	42v	533^	316^	344^	150v	146v	189^	354^	265^	278^	278^	24v	76v	113v	LT	38v	38v
G MICHAELS SPORTS MACHINE	34	78	77	A	2.3	8	195	733	287^	287^	287^	LT	143v	169^	287^	118v	446^	LT	185^	185^	446^	261^	LT	LT	LT	LT
SUN. 12.00M 15 NBC SC		50	48	B	1.5	5	127	849	370	200	402	79	229	263	271	122	431	188	304	276	189	114	LT	LT	LT	LT
LATE MOVIE I	160	188	181	A	5.2	17	441	1179	580	240	628	208	390	361	300	204	446	141	293	263	219	142	52^	48^	53^	29v
1 M-W 11.30P 67 CBS FF		94	92	B	5.2	17	441	1222	575	213	641	208	382	355	323	208	493	187	320	274	233	146	56	32	32	19
1 THU. 11.30P 66																										
2 MTUTHF 11.30P 67																										
11.30 - 12.00				A	5.5	15	467	1218	625	225	672	237	415	381	308	223	454	143	302	279	232	133	45^	41^	47^	26v
12.00 - 12.30				A	5.0	18	425	1167	544	250	593	178	359	339	299	193	452	141^	289	259	218	153	61^	52^	61^	36v
12.30 - 1.00				A	4.6	21	391	1256	578	327	626	207	424	400	324	174	463	144^	289	242	209	169	95^	85^	72^	43^
LATE MOVIE II	160	188	181	A	3.3	18	280	1204	582	346	636	218^	432	401	329	178^	428	128^	272	243	208^	149^	68^	57^	72^	39v
MON. 12.37A 55 CBS FF		94	92	B	3.5	19	297	1155	531	209	592	186	371	346	309	168	490	201	329	283	229	138	45	25	28	18
1 TUE. 12.37A 48																										
1 WED. 12.37A 50																										
1 THU. 12.36A 47																										
2 TUE. 12.37A 46																										
2 THU. 12.37A 48																										
2 FRI. 12.37A 53																										
12.30 - 1.00				A	3.5	17	297	1253	569	350	623	206^	431	405	329	161^	451	132^	283	253	221	162^	98^	84^	81^	47v
1.00 - 1.30				A	3.1	19	263	1186	601	360	661	236	444	407	334	194^	426	133^	274	238	206^	145^	38v	27v	61^	30v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBA PLAYOFF GAME-FRI.(S)		197		A	4.5	16	382	1079	336^	238^	414^	73v	243^	275^	333^	126v	594^	277^	398^	362^	259^	152v	LT	LT	60v	52v
1 FRI. 11.30P 153 CBS SE		97																								
11.30 - 12.00				A	6.6	16	560	1227	496	357^	562	115^	367^	393^	417^	148^	536	173^	303^	334^	298^	163^	20v	LT	109v	84v
12.00 - 12.30				A	5.5	16	467	1109	366^	251^	404^	86v	282^	308^	318^	70v	569	233^	366^	366^	280^	157^	16v	LT	120v	120v
12.30 - 1.00				A	4.8	18	408	929	316^	238^	370^	88v	228^	285^	282^	85v	551^	235^	369^	336^	235^	149v	LT	LT	LT	LT
1.00 - 1.30				A	3.2	15	272	1040	181v	115v	291^	LT	88v	114v	291^	177v	749^	429^	565^	463^	254^	158v	LT	LT	LT	LT
1.30 - 2.00				A	2.7	16	229	987^	97v	97v	302^	LT	66v	96v	302^	206v	685^	493^	528^	340^	192v	127v	LT	LT	LT	LT
NBA PLAYOFF GAME-WED.(S)			199	A	4.3	19	365	1359	444^	274^	594^	405^	532^	359^	162v	62v	735	329^	606^	581^	332^	110v	30v	LT	LT	LT
2 WED. 11.30P 150 CBS SE			97																							
11.30 - 12.00				A	5.8	16	492	1484	534	232^	581	309^	432^	299^	211^	149^	866	405^	691	542	365^	161^	37v	LT	LT	LT
12.00 - 12.30				A	5.2	19	441	1272	426^	292^	532^	291^	453^	347^	209^	79v	694	299^	558^	558^	300^	136v	46v	LT	LT	LT
12.30 - 1.00				A	4.5	22	382	1304	380^	270^	479^	324^	479^	379^	155v	LT	783	371^	662	683	349^	100v	42v	LT	LT	LT
1.00 - 1.30				A	3.4	22	289	1381	412^	298^	706^	651^	706^	411^	55v	LT	661^	253^	519^	588^	335^	73v	LT	LT	LT	LT
1.30 - 2.00				A	2.7	23	229	1284	432^	279^	781^	646^	747^	397^	101v	34v	503^	233v	503^	503^	270v	LT	LT	LT	LT	LT
SATURDAY NIGHT	29	194	195	A	6.1	19	518	1539	509	348	605	374	473	328	205^	86^	631	355	517	415	222^	85^	233^	71^	70^	63v
SAT. 11.30P 79 NBC GV		98	97	B	7.4	22	628	1537	544	254	633	332	487	378	243	111	571	315	485	395	222	70	234	99	99	82
11.30 - 12.00				A	7.3	19	620	1729	575	392	733	417	555	389	259	129^	702	361	553	465	272	114^	196^	21v	98^	81^
12.00 - 12.30				A	5.6	18	475	1469	493	340	539	364	433	310	175^	53v	566	335	476	376	193^	68v	294	143^	70^	70^
12.30 - 1.00				A	4.8	18	408	1248	389	274^	425	300^	359	223^	125^	41v	599	386	521	377	159^	54v	224^	62v	LT	LT
TONIGHT SHOW	157	199	199	A	7.1	22	603	1342	629	279	677	193	342	331	323	264	554	246	361	284	234	165	71^	33^	40^	25v
1 MON. 11.36P 60 NBC GV		99	99	B	7.0	22	594	1370	628	222	689	214	344	329	310	273	581	255	382	310	251	168	62	24	38	26

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
TU-F 11.30P 60																										
2 MON. 12.05A 60																										
11.30 - 12.00				A	8.2	22	696	1320	621	274	676	194	346	333	324	269	528	209	335	290	247	167	82^	37^	34^	15v
12.00 - 12.30				A	6.4	22	543	1335	652	299	695	204	347	342	331	260	526	240	344	269	220	156	64^	30^	50^	36^
12.30 - 1.00				A	5.3	25	450	1476	399	96^	405	15v	191^	217^	241^	188^	1071	660	804	405	293	191^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	160	206	207	A	7.1	27	603	1121	721	287	841	432	599	473	293	222	191	84^	124	103	72^	64^	22v	16v	67^	10v
1 MTUWF 2.58P 1 ABC N		99	99	B	7.8	27	662	1274	793	234	896	446	631	488	344	222	216	95	127	94	60	84	64	54	98	34
1 THU. 2.57P 2																										
2 MTUTH 2.57P 2																										
2 W & F 2.58P 1																										
ABC WORLD NEWS-MORN-615A	160	120	120	A	2.0	22	170	1006	525	295^	542	129^	348^	365	347^	177^	446	147^	317^	317^	188^	129^	LT	LT	LT	LT
M-F 6.15A 15 ABC N		80	81	B	1.6	17	136	1155	544	261	574	170	392	373	312	144	454	135	295	303	242	137	39	LT	88	76
ABC WORLD NEWS-MORN-645A	160	173	173	A	2.9	21	246	1415	643	426	740	183^	573	510	496	158^	487	174^	337	317	245^	150^	94^	57v	94^	LT
M-F 6.45A 15 ABC N		92	92	B	2.6	19	221	1353	643	281	696	207	477	470	399	163	453	143	274	281	238	153	80	47	124	75
ALL MY CHILDREN	154	209	209	A	7.4	27	628	1237	800	287	908	501	669	523	297	200	230	123	162	142	60^	68^	30^	25^	69^	LT
M-F 1.00P 60 ABC DD		99	99	B	8.0	26	679	1353	863	266	970	506	702	533	341	219	234	119	159	121	67	71	49	40	100	24
1.00 - 1.30				A	6.9	26	586	1251	814	275	921	495	664	527	304	212	224	117	157	140	59^	67^	38^	32^	68^	LT
1.30 - 2.00				A	7.8	28	662	1231	794	300	904	511	677	521	292	193	237	127	166	142	62^	71^	22v	19v	68^	LT
ALL STAR BLITZ	30	181	180	A	1.8	8	153	1098	660	347^	791	281^	444	314^	327^	314^	235^	59v	118^	119^	104^	104^	LT	LT	46v	LT
M-F 11.00A 30 ABC QP		88	88	B	2.1	10	178	1331	819	256	929	408	593	392	323	310	261	91	127	117	94	116	47	44	94	38
ANOTHER WORLD	157	203	203	A	5.2	20	441	1515	907	202	1026	397	570	509	368	399	309	88^	122^	95^	153	155	49^	49^	131^	39^
M-F 2.00P 60 NBC DD		99	99	B	5.5	19	467	1397	899	178	1003	335	527	443	414	441	238	82	102	81	93	116	55	45	101	37
2.00 - 2.30				A	5.3	20	450	1531	895	191	1024	404	576	508	363	393	334	98^	132^	94^	163	171	51^	51^	122^	38^
2.30 - 3.00				A	5.1	20	433	1469	907	206	1008	384	550	494	360	402	276	77^	113^	94^	138^	133^	50^	50^	135^	35v

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
AS THE WORLD TURNS	162	206	206	A	6.3	23	535	1163	729	130	865	218	375	308	321	455	218	39^	88^	80^	97^	117	29v	23v	51^	LT
M-F 1.30P 60 CBS	DD	99	99	B	7.0	23	594	1206	796	116	880	229	386	341	345	446	230	54	93	81	102	122	33	20	63	20
1.30 - 2.00				A	6.1	22	518	1166	732	133	864	210	365	297	312	467	230	44^	94^	79^	100^	127	21v	16v	51^	LT
2.00 - 2.30				A	6.4	24	543	1158	735	125	873	228	386	318	333	447	206	34^	84^	81^	94^	107^	31^	27v	48^	LT
BODY LANGUAGE	160	104	104	A	1.9	6	161	1273	576	155^	632	105^	254^	285^	230^	347^	361^	82v	193^	173^	210^	156^	44v	44v	236^	56v
M-F 4.00P 30 CBS	PV	54	55	B	2.6	8	221	1306	731	191	830	238	379	319	314	407	305	66	150	150	154	138	59	32	112	45
CAPITOL	162	198	198	A	5.1	20	433	1187	702	138^	873	289	441	332	309	400	203	53^	101^	80^	87^	88^	53^	46^	58^	LT
M-F 2.30P 30 CBS	DD	95	95	B	5.7	20	484	1211	760	126	861	243	403	344	355	408	221	54	94	84	104	115	57	31	72	25
CBS EARLY MORNING NEWS	165	142	142	A	1.6	16	136	934	317^	126^	324^	44v	132^	133^	213^	169^	492	103v	206^	227^	331^	228^	LT	LT	111v	37v
M-F 6.30A 30 CBS	N	89	89	B	1.6	16	136	1057	453	168	465	88	212	242	272	198	522	134	234	271	257	231	LT	LT	44	LT
CBS MORNING NEWS 1	164	201	201	A	2.9	14	246	1069	670	219^	695	126^	317	329	353	333	349	78^	139^	101^	162^	203^	LT	LT	LT	LT
M-F 7.30A 30 CBS	N	99	99	B	3.3	16	280	1154	605	175	633	120	313	316	318	282	442	72	177	161	201	255	26	LT	53	31
CBS MORNING NEWS 2	164	201	201	A	3.1	14	263	1148	681	186^	726	114^	289	285	281	406	327	34v	125^	99^	175^	194^	LT	LT	80^	42v
M-F 8.30A 30 CBS	N	99	99	B	3.6	15	306	1129	649	128	694	128	288	285	310	359	359	65	132	124	148	210	19	LT	57	21
DAYS OF OUR LIVES	157	208	208	A	6.9	25	586	1526	886	242	1001	407	580	471	382	376	349	107	157	130	163	161	77^	74^	99^	36^
M-F 1.00P 60 NBC	DD	99	99	B	7.1	23	603	1411	851	214	955	356	538	443	389	378	302	101	141	111	123	140	73	61	81	33
1.00 - 1.30				A	6.7	25	569	1564	889	253	1012	406	574	466	383	387	387	111	164	132	182	191	69^	65^	96^	32^
1.30 - 2.00				A	7.2	26	611	1457	869	226	974	407	577	468	371	356	306	97^	145	124	147	131	78^	76^	99^	37^
FACTS OF LIFE M-F	20	136	136	A	3.3	15	280	1586	711	221	793	382	590	502	325	149^	382	117^	200^	240	187^	117^	107^	96^	304	90^
M-F 10.00A 30 NBC	CS	84	84	B	2.9	13	246	1467	702	211	782	358	575	487	318	166	339	95	172	204	175	110	90	80	256	70
FAMILY FEUD	153	182	182	A	2.4	11	204	1113	672	299^	800	319	432	393	314	309	264^	83^	122^	99^	108^	136^	29v	LT	LT	LT
M-F 11.30A 30 ABC	QP	89	89	B	3.2	13	272	1313	783	211	867	381	532	417	317	291	290	133	167	134	95	105	54	36	102	35
GENERAL HOSPITAL	154	207	207	A	8.4	29	713	1210	701	239	814	433	572	409	287	218	214	89	140	99	80^	73^	127	112	55^	41^
M-F 3.00P 60 ABC	DD	99	99	B	8.9	28	756	1329	789	223	888	433	619	465	338	229	219	95	132	99	71	83	127	111	95	51
3.00 - 3.30				A	8.3	30	705	1160	703	237	813	431	574	418	283	217	204	82^	131	93	78^	72^	109	103	34^	22v
3.30 - 4.00				A	8.6	29	730	1230	684	237	799	425	558	389	284	218	217	94	145	103	80^	71^	139	117	75^	59^
GOOD MORNING, AMERICA-730	160	205	205	A	5.0	25	425	1304	725	284	767	221	478	505	438	220	362	116^	205	193	171	152	33v	21v	142^	75^
M-F 7.30A 30 ABC	N	99	99	B	4.9	23	416	1304	735	234	759	249	448	428	362	256	381	89	179	179	194	182	56	23	108	56
GOOD MORNING, AMERICA-830	159	203	203	A	4.8	22	408	1186	784	227	784	210	470	427	427	284	326	85^	173	179	186	138^	LT	LT	73^	LT
M-F 8.30A 30 ABC	N	98	98	B	5.4	23	458	1224	769	179	792	226	425	394	385	323	350	92	159	147	157	177	15	LT	67	19
GUIDING LIGHT	161	207	206	A	6.9	24	586	1198	722	168	878	237	430	346	366	424	209	49^	81^	80^	109	109	73^	59^	38^	LT
M-F 3.00P 60 CBS	DD	99	99	B	7.4	24	628	1295	757	154	869	226	419	360	386	409	211	47	87	79	102	110	126	74	89	42
3.00 - 3.30				A	6.7	24	569	1206	725	163	889	243	435	349	363	432	216	52^	83^	79^	109	115	68^	55^	33^	LT
3.30 - 4.00				A	7.1	24	603	1172	709	168	858	222	416	338	366	418	201	48^	78^	77^	105	104	75^	63^	38^	10v
LOVING	154	187	187	A	3.7	15	314	1268	809	270	904	445	653	541	339	213	253	90^	122^	93^	64^	131^	51^	51^	60^	LT
M-F 12.30P 30 ABC	DD	94	94	B	4.1	15	348	1317	791	239	902	443	629	466	334	233	249	102	127	86	64	119	51	41	115	38
NBC NEWS AT SUNRISE	160	182	182	A	2.4	19	204	1260	783	171^	794	172^	407	413	407	337	397	65v	197^	212^	195^	185^	29v	LT	40v	LT
M-F 6.30A 30 NBC	N	95	95	B	2.1	17	178	1257	671	229	681	118	354	398	415	254	506	142	295	300	265	179	30	LT	40	LT
NBC NEWS DIGEST-DAYTIME	94	193	194	A	4.0	15	340	1368	929	182	1020	407	575	517	353	396	235	52^	90^	85^	117^	122^	37v	37v	76^	30v
MWF 2.57P 1 NBC	N	95	95	B	4.5	15	382	1383	880	165	986	345	536	458	404	414	220	76	95	72	86	111	63	52	114	45
NEWSBREAK-11.57	163	181	181	A	6.2	28	526	1276	672	188	810	295	400	272	233	387	332	52^	125	110^	134	199	48^	36^	86^	LT
M-F 11.57A 2 CBS	N	85	85	B	7.0	28	594	1249	654	144	760	218	350	296	301	374	336	80	142	120	126	185	36	19	117	39

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WEEKDAY DAYTIME CONT'D																										
NEWSBREAK-3.57	161	186	185	A	5.6	19	475	1192	713	205	862	228	428	351	365	409	211	49^	87^	80^	105^	110^	79^	67^	40^	17v
M-F 3.57P 2 CBS	N	90	91	B	6.1	19	518	1290	750	165	859	233	410	348	365	405	216	45	87	81	108	115	119	69	96	52
ONE LIFE TO LIVE	155	207	207	A	6.6	25	560	1080	708	306	836	446	609	485	287	204	186	90^	120	102^	54^	63^	16v	12v	42^	10v
M-F 2.00P 60 ABC	DD	99	99	B	7.2	25	611	1279	813	250	918	462	655	513	354	217	218	100	130	95	54	83	58	48	85	29
2.00 - 2.30				A	6.5	25	552	1071	701	312	835	451	608	484	283	199	189	98^	121	102^	46^	68^	9v	9v	38^	LT
2.30 - 3.00				A	6.6	26	560	1084	717	305	839	447	615	491	288	204	184	86^	119	97^	58^	60^	20v	15v	41^	16v
PRESS YOUR LUCK	161	167	168	A	3.7	17	314	1229	696	146^	824	260	350	270	281	446	299	73^	134^	134^	115^	146^	LT	LT	93^	19v
M-F 10.30A 30 CBS	QP	82	83	B	4.8	20	408	1290	683	143	786	203	332	293	335	410	314	74	147	144	145	145	43	21	147	63
PRICE IS RIGHT 1	162	207	207	A	6.3	29	535	1310	695	189	824	302	419	311	251	382	337	51^	127	130	147	194	33^	33^	116	24v
M-F 11.00A 30 CBS	AP	99	99	B	7.0	29	594	1276	659	148	762	217	344	297	306	382	337	80	145	134	130	175	35	16	142	49
PRICE IS RIGHT 2	161	207	207	A	7.7	35	654	1306	678	175	799	279	386	279	236	392	348	58^	128	124	140	204	54^	44^	105	22v
M-F 11.30A 30 CBS	AP	99	99	B	8.6	35	730	1268	656	140	755	206	333	293	302	384	341	76	138	123	127	190	39	20	133	45
RYAN'S HOPE	154	175	175	A	2.6	11	221	1290	836	312	936	433	633	503	422	267^	231^	74^	119^	100^	99^	99^	50v	37v	73^	LT
M-F 12.00N 30 ABC	DD	93	93	B	3.2	12	272	1350	786	228	930	465	652	464	337	250	235	85	121	93	85	107	55	40	130	40
SALE OF THE CENTURY	157	157	157	A	4.5	21	382	1408	720	153^	820	290	439	365	319	336	293	80^	149^	141^	118^	134^	65^	53^	230	66^
M-F 10.30A 30 NBC	QG	87	87	B	4.5	19	382	1293	722	123	799	230	372	303	305	387	300	82	138	130	117	143	63	38	131	49
SANTA BARBARA	157	189	189	A	3.6	13	306	1676	861	290	1025	523	660	578	326	310	261	92^	130^	114^	124^	107^	92^	78^	298	98^
M-F 3.00P 60 NBC	DD	95	95	B	3.4	11	289	1449	781	179	910	379	538	451	365	314	228	83	116	97	96	97	100	74	211	94
3.00 - 3.30				A	3.5	13	297	1606	897	260	1028	529	663	583	313	310	265	93^	127^	111^	125^	117^	63^	63^	250	64^
3.30 - 4.00				A	3.8	13	323	1653	806	303	990	499	632	557	331	299	230	81^	119^	99^	106^	93^	105^	83^	328	122^
SCRABBLE	156	200	200	A	4.7	22	399	1283	797	117^	880	273	402	376	324	404	279	98^	118^	103^	73^	154^	12v	12v	112^	35v
M-F 11.30A 30 NBC	QG	96	96	B	5.6	22	475	1277	762	136	836	203	345	302	345	441	283	78	106	96	104	157	42	26	116	38
SEARCH FOR TOMORROW	158	151	151	A	3.0	12	255	1373	847	195^	929	286	353	361	384	475	289	61^	82^	95^	95^	156^	33v	28v	122^	20v
M-F 12.30P 30 NBC	DD	75	75	B	3.2	12	272	1324	793	148	863	209	314	301	379	488	303	63	76	90	122	188	66	43	92	31
SUPER PASSWORD	157	145	145	A	3.0	13	255	1345	909	156^	992	294	396	399	357	502	235^	94^	110^	59v	59v	113^	31v	31v	87^	LT
M-F 12.00N 30 NBC	QG	70	70	B	3.4	13	289	1240	743	130	826	159	293	284	334	481	269	72	108	83	113	150	51	39	94	34
TODAY SHOW-7.30AM	160	203	203	A	4.9	24	416	1435	780	351	800	212	452	442	403	305	481	79^	204	210	228	239	63^	31v	91^	55^
M-F 7.30A 30 NBC	N	99	99	B	4.6	22	391	1333	724	277	745	173	357	386	350	326	442	89	197	189	211	221	49	23	97	66
TODAY SHOW-8.30AM	159	203	203	A	5.2	24	441	1259	727	171	759	201	376	374	350	322	416	62^	159	176	170	226	37^	32v	47^	13v
M-F 8.30A 30 NBC	N	99	99	B	4.9	21	416	1255	722	162	747	179	314	327	309	369	409	78	163	161	178	218	24	14	75	28
$25,000 PYRAMID	162	175	176	A	4.3	19	365	1181	665	110^	787	228	326	274	260	438	299	71^	123^	125^	118^	160^	13v	LT	82^	16v
M-F 10.00A 30 CBS	QP	87	88	B	5.2	22	441	1223	683	108	781	181	308	285	329	431	323	81	153	139	137	153	19	LT	100	41
WHEEL OF FORTUNE	157	206	206	A	6.8	31	577	1267	805	119	876	271	402	350	322	414	254	85^	106^	95^	77^	142	32^	25v	105^	22v
M-F 11.00A 30 NBC	QG	99	99	B	7.1	29	603	1254	758	131	829	194	323	299	338	445	280	73	107	89	109	159	44	27	101	33
YOUNG AND THE RESTLESS	161	208	208	A	7.0	29	594	1295	754	218	903	345	507	377	335	364	264	58^	124	107	113	128	35^	35^	93^	25v
M-F 12.30P 60 CBS	DD	99	99	B	7.9	29	671	1272	795	164	893	301	478	402	370	374	257	61	105	96	108	134	40	25	82	22
12.30 - 1.00				A	7.0	30	594	1300	752	219	896	351	512	378	332	349	270	61^	130	114	118	128	38^	38^	96^	27^
1.00 - 1.30				A	7.0	28	594	1263	754	214	900	336	495	371	335	377	250	54^	114	94^	102^	127	28^	28^	85^	20v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	32	190	187	A	4.0	16	340	1491	257^	159^	321^	103^	221^	169^	179^	79v	252^	167^	188^	103^	55v	64v	312^	279^	606	407
SAT. 12.00N 30 ABC	FV	95	95	B	4.8	16	408	1676	420	178	509	264	368	275	192	117	272	139	198	174	99	56	254	155	641	382

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SP.(S)		201		A	2.8	9	238	1433	545^	134v	650^	113v	319^	370^	387^	280^	518^	102v	237v	237v	261v	281^	101v	101v	164v	71v
1 SAT. 4.00P 60 ABC SA		98																								
4.00 - 4.30				A	2.7	9	229	1507	493^	122v	580^	113v	310^	357^	359^	223v	547^	210v	354^	354^	245v	193v	118v	118v	262v	75v
4.30 - 5.00				A	2.9	9	246	1337	590^	143v	703^	113v	325^	374^	403^	329^	488^	LT	122v	122v	273^	366^	81v	81v	65v	65v
ABC WIDE WORLD-SPORTS SAT	18		202	A	3.6	12	306	971	337^	144v	386^	LT	88v	111v	147v	275^	366^	69v	177v	108v	249^	189v	55v	LT	164v	164v
2 SAT. 5.00P 60 ABC SA			98	B	6.5	16	552	1467	506	192	562	181	292	261	252	239	641	217	368	367	293	233	96	47	168	124
5.00 - 5.30				A	3.4	11	289	1028	305^	139v	350^	LT	115v	115v	145v	235^	378^	110v	204v	94v	215v	174v	86v	LT	214v	214v
5.30 - 6.00				A	3.7	11	314	924	367^	147v	421^	LT	61v	105v	144v	316^	360^	32v	153v	121v	280^	207^	25v	LT	118v	118v
ALVIN AND THE CHIPMUNKS	34	206	205	A	7.1	28	603	1839	375	166^	442	274	335	260	101^	83^	184^	103^	136^	116^	33v	48v	276	221	937	559
SAT. 10.30A 30 NBC CA		99	99	B	8.3	29	705	1806	328	108	368	215	281	197	126	72	201	116	152	125	58	38	266	167	971	572
AMERICAN BANDSTAND	32	175	170	A	2.6	10	221	1529	304^	131v	372^	113v	236^	226^	231^	104v	438^	261^	392^	289^	164^	46v	262^	225^	457^	276^
SAT. 12.30P 60 ABC PC		85	85	B	3.5	11	297	1556	456	189	561	291	418	314	211	126	378	189	261	237	154	81	235	155	382	213
12.30 - 1.00				A	2.6	10	221	1489	285^	131v	335^	100v	231^	208^	217^	85v	352^	226^	312^	213^	126v	40v	272^	225^	530^	326^
1.00 - 1.30				A	2.6	10	221	1538	298^	113v	397^	126v	240^	235^	240^	117v	511^	294^	471^	361^	196^	40v	249^	222^	381^	218^
BISKITTS	8	193	194	A	2.3	16	195	1313	175^	LT	277^	221^	221^	118v	LT	56v	113v	71v	71v	57v	LT	26v	36v	25v	887	539^
SAT. 8.00A 30 CBS CA		94	94	B	2.6	16	221	1438	237	81	299	129	167	145	125	85	164	46	75	95	83	63	94	38	881	500
BUGS BUNNY/ROAD RUNNER 1	20	202	203	A	4.5	18	382	1843	304^	196^	424	254^	337	217^	139^	63v	339	192^	273^	241^	129^	55v	203^	89^	877	464
SAT. 10.00A 30 CBS CA		98	99	B	5.6	19	475	1682	293	129	373	180	262	200	121	96	313	191	246	211	97	54	209	78	787	418
BUGS BUNNY/ROAD RUNNER 2	20	201	202	A	5.1	20	433	1732	325	207^	325	131^	223^	225^	160^	76^	374	187^	287^	276^	156^	74v	209^	77^	824	436
SAT. 10.30A 30 CBS CA		99	99	B	6.0	20	509	1703	322	171	388	182	271	206	135	100	337	189	262	216	116	65	224	89	754	396
BUGS BUNNY/ROAD RUNNER 3	8	146	147	A	2.1	8	178	1421	220^	113v	411^	213^	253^	186^	147v	107v	287^	135v	259^	287^	152v	LT	77v	50v	646^	343^
SAT. 12.00N 30 CBS CA		71	71	B	2.8	11	238	1648	359	192	422	153	245	237	147	132	308	166	235	219	79	68	177	55	741	425
CBS SPORTS SPEC.(S)			182	A	1.3	5	110	1118^	400v	55v	400v	109v	200v	200v	91v	200v	182v	109v	109v	109v	73v	73v	LT	LT	536v	191v
2 SAT. 1.30P 150 CBS SE			93																							
1.30 - 2.00				A	2.1	9	178	904^	359^	113v	359^	123v	236v	236v	113v	123v	141v	141v	141v	141v	LT	LT	LT	LT	404^	LT
2.00 - 2.30				A	1.4	6	119	1025^	395v	76v	395v	59v	135v	135v	76v	260v	151v	151v	151v	151v	LT	LT	LT	LT	479v	LT
2.30 - 3.00				A	1.2	5	102	745^	216v	LT	216v	LT	LT	LT	LT	216v	LT	LT	LT	LT	LT	LT	LT	LT	529v	LT
3.00 - 3.30				A	.9	4	76	1855^	579v	LT	579v	329v	394v	394v	65v	185v	197v	LT	LT	LT	197v	197v	LT	LT	1079^	1040^
3.30 - 4.00				A	1.0	4	85	1294^	505v	LT	505v	82v	271v	271v	189v	234v	471v	177v	177v	177v	294v	294v	LT	LT	318v	283v
CBS STORYBREAK	8	200	200	A	4.7	19	399	1987	355	180^	358	146^	233^	223^	143^	115^	310^	155^	244^	224^	113^	66v	326	155^	993	611
SAT. 11.00A 30 CBS CL		98	98	B	4.7	18	399	1772	378	184	503	273	358	241	129	124	293	137	216	179	108	73	206	54	770	474
COLONIAL GOLF-SAT(S)		190		A	3.1	11	263	1445	375^	72v	372^	41v	141v	141v	123v	231v	802^	233v	415^	380^	254^	384^	46v	LT	225v	122v
1 SAT. 2.00P 90 CBS SE		95																								
2.00 - 2.30				A	2.9	11	246	1606	487^	118v	487^	41v	224v	224v	220v	263^	737^	191v	345^	316^	215v	392^	61v	LT	321^	163v
2.30 - 3.00				A	3.2	12	272	1588	342^	67v	342^	66v	107v	107v	77v	235^	929	224v	506^	467^	327^	423^	59v	LT	258^	150v
3.00 - 3.30				A	3.1	11	263	1224	322^	38v	322^	19v	111v	111v	92v	211v	767^	285^	395^	370^	231v	356^	24v	LT	111v	57v
COLONIAL GOLF-SUN(S)		201		A	3.9	11	331	1360	438^	84v	498^	88v	142v	166v	184v	326^	771	255^	358^	319^	284^	336^	15v	LT	76v	54v
1 SUN. 3.30P 150 CBS SE		99																								
3.30 - 4.00				A	4.1	13	348	1428	396^	98v	419^	89v	115v	160v	153v	259^	897	303^	414^	380^	316^	375^	31v	LT	81v	52v
4.00 - 4.30				A	3.3	10	280	1439	410^	86v	503^	64v	93v	129v	190v	374^	820^	268^	386^	338^	292^	364^	47v	LT	69v	43v
4.30 - 5.00				A	3.2	9	272	1257	379^	63v	459^	44v	92v	121v	169v	338^	721^	195v	342^	328^	319^	312^	LT	LT	77v	51v
5.00 - 5.30				A	4.1	11	348	1368	518^	107v	581^	135v	218^	239^	210^	342^	723	269^	352^	311^	227^	295^	LT	LT	64v	49v
5.30 - 6.00				A	4.9	13	416	1296	460^	73v	515^	99v	178^	166^	189^	320^	692	220^	290^	263^	279^	327^	LT	LT	89v	69v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
DUNGEONS AND DRAGONS	28	201	203	A	4.9	20	416	1680	200^	130^	243^	188^	200^	163^	55v	37v	207^	146^	183^	168^	49v	12v	283^	115^	947	448
SAT. 9.30A 30 CBS CA		98	98	B	5.8	21	492	1682	256	101	296	158	208	158	91	74	212	114	163	143	78	41	290	110	884	469
FACE THE NATION	32	165	167	A	2.7	11	229	1122	546^	249^	585	227^	266^	244^	179^	301^	441^	71v	179^	223^	270^	218^	LT	LT	79v	79v
SUN. 10.30A 30 CBS CC		91	91	B	3.0	10	255	1212	532	189	562	122	194	213	222	319	550	153	273	275	272	251	41	LT	59	42
GET ALONG GANG	34	200	201	A	3.8	20	323	1570	179^	LT	179^	124^	124^	118^	LT	55v	132^	96v	96v	94v	19v	17v	140^	49v	1119	626
SAT. 8.30A 30 CBS CA		98	98	B	4.3	20	365	1576	260	66	290	134	187	154	100	89	173	59	107	105	81	57	138	75	975	564
INCREDIBLE HULK	20	136	112	A	3.3	14	280	1871	314^	171^	318^	168^	224^	174^	99v	94v	381^	252^	295^	177^	43v	86v	289^	246^	883	593
SAT. 12.30P 30 NBC CA		77	68	B	3.9	13	331	1745	302	94	329	167	225	181	120	87	317	179	237	180	86	66	192	69	907	497
IN THE NEWS- 8.26AM	34	192	193	A	2.7	17	229	1349	210^	LT	310^	246^	246^	145^	LT	64v	113v	78v	78v	49v	LT	25v	48v	34v	878	538^
SAT. 8.26A 3 CBS CN		94	94	B	3.3	19	280	1456	228	74	262	112	159	126	92	85	195	74	117	117	88	68	98	56	901	508
IN THE NEWS- 8.56AM	34	199	200	A	4.2	21	357	1563	180^	17v	180^	130^	130^	113^	LT	50v	180^	145^	145^	134^	25v	LT	83v	44v	1120	597
SAT. 8.56A 3 CBS CN		98	98	B	4.7	21	399	1570	256	63	283	133	182	149	93	87	171	60	109	103	80	55	138	79	978	555
IN THE NEWS- 9.56AM	28	200	202	A	4.5	18	382	1545	197^	126^	249^	182^	193^	156^	67v	41v	214^	148^	182^	168^	48v	18v	257^	118^	825	378
SAT. 9.56A 3 CBS CN		98	98	B	5.3	19	450	1583	257	107	301	160	211	153	92	75	215	120	164	141	73	41	254	97	813	427
IN THE NEWS-12.26PM	8	146	147	A	2.1	8	178	1472	231^	90v	411^	215^	237^	158v	122v	134v	309^	163v	275^	309^	146v	LT	83v	61v	669^	366^
SAT. 12.26P 3 CBS CN		71	71	B	2.7	10	229	1575	365	188	429	145	234	235	153	143	303	166	224	208	72	73	157	52	686	385
KIDD VIDEO	34	193	176	A	5.1	22	433	1885	409	275^	513	279^	341	268^	139^	121^	317	211^	253^	153^	42v	64v	364	240^	691	392
SAT. 11.00A 30 NBC CA		96	92	B	6.6	23	560	1764	338	107	381	226	293	199	122	72	208	128	162	120	57	35	299	180	876	527
LITTLES	34	194	190	A	4.4	17	374	1578	252^	169^	335^	100^	212^	174^	180^	117^	120^	78v	89^	89^	LT	31v	298^	218^	825	463
SAT. 11.30A 30 ABC CA		95	95	B	5.5	19	467	1646	326	123	406	214	297	204	153	92	231	124	171	141	77	50	233	131	776	414
MEET THE PRESS	32	171	171	A	2.7	11	229	1031	345^	66v	384^	LT	61v	91v	166^	293^	603	297^	341^	285^	162^	214^	44v	LT	LT	LT
SUN. 12.30P 30 NBC CC		94	95	B	3.2	10	272	1262	519	135	543	81	151	155	216	356	569	134	235	232	277	290	38	24	112	68
MEMORIAL GOLF TOURN.-SAT(S)			195	A	3.5	13	297	1421	499^	36v	580^	51v	98v	98v	162v	482^	700^	151v	273^	273^	299^	427^	70v	LT	71v	41v
2 SAT. 4.00P 120 CBS SE			96																							
4.00 - 4.30				A	2.5	10	212	1816	684^	99v	769^	140v	211v	211v	176v	558^	741^	157v	345^	345^	395^	396^	41v	LT	265v	161v
4.30 - 5.00				A	3.3	13	280	1414	532^	75v	628^	75v	121v	121v	179v	507^	672^	171v	296^	296^	279^	376^	61v	LT	53v	LT
5.00 - 5.30				A	4.0	14	340	1338	450^	LT	529^	LT	77v	77v	195^	452^	738	155v	268^	268^	280^	470^	71v	LT	LT	LT
5.30 - 6.00				A	4.2	14	357	1238	403^	LT	473^	28v	28v	28v	103v	445^	650^	129v	211^	211^	268^	439^	87v	17v	28v	28v
MEMORIAL GOLF TOURN.-SUN(S)			204	A	3.6	12	306	1209	503^	76v	552^	49v	91v	71v	140v	451^	614^	183v	261^	294^	197v	297^	LT	LT	30v	LT
2 SUN. 3.00P 180 CBS SE			99																							
3.00 - 3.30				A	2.8	10	238	941^	345^	51v	345^	84v	84v	LT	118v	261v	466^	227v	328^	328^	164v	138v	75v	LT	55v	55v
3.30 - 4.00				A	3.0	11	255	1118	542^	71v	581^	59v	145v	86v	192v	436^	537^	200v	297^	297^	161v	240v	LT	LT	LT	LT
4.00 - 4.30				A	2.9	10	246	1248	548^	61v	629^	37v	60v	48v	133v	544^	595^	143v	225v	281^	212v	314^	LT	LT	24v	LT
4.30 - 5.00				A	3.6	12	306	1186	546^	63v	621^	33v	59v	65v	147v	523^	549^	117v	190v	242^	196v	307^	LT	LT	16v	LT
5.00 - 5.30				A	4.4	14	374	1262	484^	75v	529^	35v	75v	75v	104v	454^	696	198^	260^	328^	216^	332^	LT	LT	37v	LT
5.30 - 6.00				A	4.9	15	416	1351	517^	96v	563^	50v	110v	110v	142v	453^	731	206^	278^	293^	211^	373^	12v	LT	45v	LT
MIGHTY ORBOTS	34	200	201	A	3.7	17	314	1650	306^	160^	306^	114^	124^	124^	114^	182^	309^	240^	261^	213^	54v	48v	171^	LT	864	574
SAT. 9.00A 30 ABC CA		99	99	B	4.7	19	399	1716	232	86	267	116	181	143	108	75	233	141	183	127	61	48	221	61	995	645
MR. T	34	192	173	A	5.0	20	425	1856	456	292^	573	325	377	303	139^	137^	314	173^	243^	174^	70v	71v	311	164^	658	386
SAT. 11.30A 30 NBC CA		98	88	B	6.1	21	518	1740	358	104	395	212	273	201	129	103	271	154	196	150	77	57	241	110	833	461
MUPPET BABIES	34	202	202	A	5.4	24	458	1806	181^	46v	181^	123^	136^	136^	34v	45v	121^	91^	103^	114^	23v	LT	285	170^	1219	650
SAT. 9.00A 30 CBS CA		98	98	B	6.1	24	518	1709	243	79	289	150	200	166	88	72	145	63	106	99	65	33	216	103	1059	601

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA PLAYOFF GAME SAT	4	203		A	6.3	19	535	1185	208^	40v	208^	50v	127^	128^	96v	80v	843	360^	559	460^	314^	253^	59v	LT	75v	66v
1 SAT. 3.30P 150 CBS SE		99		B	4.6	15	391	1280	274	113	330	91	185	163	142	138	796	323	533	476	338	226	48	LT	106	93
3.30 - 4.00				A	5.0	17	425	1252	231^	80v	231^	63v	172^	178^	115v	53v	803	346^	485^	389^	252^	280^	37v	LT	181^	120v
4.00 - 4.30				A	6.4	21	543	1092	182^	30v	182^	15v	117^	117^	102v	65v	776	282^	461	419^	298^	263^	79v	LT	55v	55v
4.30 - 5.00				A	6.1	19	518	1154	191^	18v	191^	52v	141^	141^	102v	50v	839	386^	598	486	317^	218^	71v	LT	53v	53v
5.00 - 5.30				A	6.9	20	586	1241	208^	40v	208^	63v	112^	112^	90v	96v	893	381^	617	500	364^	253^	73v	LT	67v	67v
5.30 - 6.00				A	7.1	20	603	1196	229^	39v	229^	57v	108^	108^	75v	121^	886	410^	616	485	314^	247^	31v	LT	50v	50v
NBA PLAYOFF GAME-1	4	203		A	8.1	26	688	1424	400	178^	412	178^	229^	208^	127^	141^	929	366	624	623	441	208^	27v	9v	56v	25v
1 SUN. 1.00P 151 CBS SE		99		B	7.0	23	594	1691	413	226	436	195	296	276	157	121	1003	421	702	669	472	212	104	41	148	111
1.00 - 1.30				A	6.5	23	552	1395	451	174^	451	178^	222^	177^	155^	169^	890	338^	605	604	450	195^	14v	LT	40v	LT
1.30 - 2.00				A	8.1	26	688	1374	397	155^	397	182^	226^	185^	123^	128^	927	358^	652	670	462	180^	9v	9v	41v	LT
2.00 - 2.30				A	7.9	26	671	1323	390	176^	390	168^	214^	194^	135^	135^	876	356^	612	616	410	174^	15v	15v	42v	10v
2.30 - 3.00				A	8.8	28	747	1509	408	195^	429	189^	248^	240^	116^	142^	974	405	649	617	437	222^	42v	11v	64v	36v
3.00 - 3.30				A	9.3	28	790	1473	376	191^	396	172^	227^	233^	109^	135^	953	366	600	606	441	249^	41v	8v	83^	63v
NBC MAJOR LEAGUE PRE GAME	6	200	202	A	4.3	17	365	1534	482	153^	501	203^	266^	273^	164^	192^	771	251^	506	506	362	210^	LT	LT	256^	214^
1 SAT. 3.00P 17 NBC SC		99	99	B	4.4	18	374	1499	397	135	419	161	215	199	138	173	630	213	364	347	274	221	124	54	326	223
2 SAT. 1.00P 17																										
NBC MAJOR LEAGUE BASEBALL	6	200	203	A	6.1	21	518	1120	357	143^	380	108^	162^	165^	163^	189^	669	216^	320	342	259	293	24v	LT	47v	23v
1 SAT. 3.17P 172 NBC SE		99	99	B	6.5	23	552	1280	373	104	398	96	161	157	152	209	714	218	351	352	289	312	58	24	110	62
2 SAT. 1.17P 168																										
1.00 - 1.30				A	3.7	16	314	1350	370^	29v	392^	219^	268^	274^	77v	96v	795	312^	455^	430^	359^	234^	28v	LT	135v	95v
1.30 - 2.00				A	4.7	20	399	1414	328^	61v	343^	92v	157v	178^	146v	150v	940	417^	605^	509^	420^	227^	35v	LT	96v	60v
2.00 - 2.30				A	5.6	23	475	1040	333^	51v	352^	67v	101v	132v	179^	201^	661	204^	339^	417^	345^	236^	27v	LT	LT	LT
2.30 - 3.00				A	6.2	26	526	1080	307^	33v	354^	84v	106v	95v	150^	211^	681	222^	308^	380^	301^	293^	45v	LT	LT	LT
3.00 - 3.30				A	6.4	25	543	1050	316	100^	352	113^	157^	140^	137^	170^	630	195^	254	322	240	303	35v	LT	33v	23v
3.30 - 4.00				A	6.4	23	543	1057	351	118^	378	113^	150^	136^	143^	196^	621	179^	264	303	222^	315	22v	LT	36v	36v
4.00 - 4.30				A	5.7	18	484	969	362^	147^	362^	95v	118v	95v	116v	228^	607	136^	258^	258^	238^	349^	LT	LT	LT	LT
4.30 - 5.00				A	6.3	20	535	1110	456^	294^	456^	118v	264^	246^	250^	176^	654	164^	295^	295^	247^	359^	LT	LT	LT	LT
5.00 - 5.30				A	6.7	20	569	1197	399^	251^	399^	145^	234^	246^	187^	153^	660	266^	333^	262^	139^	299^	8v	LT	130^	32v
5.30 - 6.00				A	6.9	19	586	1152	359^	248^	359^	112^	161^	185^	170^	174^	672	233^	316^	364^	224^	261^	10v	LT	111^	36v
6.00 - 6.30				A	6.9	19	586	1442	419^	198^	506	118^	158^	204^	179^	302^	803	210^	457	517	398^	286^	17v	8v	116^	53v
NBC SPORTS SPCL(S)			159	A	2.3	8	195	754^	236v	144v	236v	LT	103v	103v	169v	133v	359^	61v	138v	108v	180v	190v	31v	LT	128v	128v
2 SUN. 3.00P 60 NBC SE			87																							
3.00 - 3.30				A	2.4	9	204	642^	250v	152v	250v	LT	108v	108v	167v	142v	265v	69v	69v	LT	73v	196v	LT	LT	127v	127v
3.30 - 4.00				A	2.2	8	187	845^	214v	129v	214v	LT	91v	91v	166v	123v	444^	54v	208v	213v	278v	177v	59v	LT	128v	128v
NBC SPORTS-RINGSIDE(S)		149		A	2.8	9	238	1252	331^	273^	503^	189v	411^	240v	222v	92v	643^	282^	370^	302^	88v	273^	93v	51v	LT	LT
1 SUN. 3.00P 60 NBC SE		77																								
3.00 - 3.30				A	2.5	8	212	1019^	212v	189v	339^	127v	339^	212v	212v	LT	575^	226v	301^	264v	75v	274v	105v	62v	LT	LT
3.30 - 4.00				A	3.0	9	255	1467	435^	345^	647^	244v	478^	267^	234v	169v	713^	337^	435^	342^	98v	278^	83v	43v	24v	24v
NEW SCOOBY DOO MYSTERIES	32	201	200	A	3.4	13	289	1595	298^	256^	329^	115^	236^	204^	166^	93v	184^	93v	128^	128^	69v	56v	183^	34v	899	422^
SAT. 10.30A 30 ABC CA		97	97	B	4.8	16	408	1674	288	111	341	181	251	178	120	78	253	138	191	146	83	48	220	101	860	457
ONE TO GROW ON-8:28AM	34	196	193	A	3.7	23	314	1818	225^	50v	432	267^	331^	140^	116^	89v	200^	136^	184^	184^	60v	16v	243^	128^	943	599
SAT. 8.28A 2 NBC CN		95	95	B	4.2	24	357	1589	233	84	270	126	172	126	108	74	158	89	104	101	50	38	187	102	974	651
ONE TO GROW ON-8:58AM	34	196	196	A	4.9	25	416	1877	335	89^	375	185^	245^	234^	130^	100^	265^	190^	207^	207^	71v	58v	239^	168^	998	591
SAT. 8.58A 2 NBC CN		96	96	B	5.1	23	433	1648	277	108	313	161	227	165	117	66	200	109	134	126	63	51	198	106	937	581

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-10:28AM	34	202	202	A	7.5	29	637	1865	463	223	509	340	414	267	123^	72^	135^	81^	97^	85^	16v	38v	293	224	928	518
SAT. 10.28A 2 NBC CN		99	99	B	8.7	30	739	1796	339	124	377	212	291	214	140	68	221	135	176	138	61	38	252	157	946	556
ONE TO GROW ON-10:58AM	34	205	204	A	6.5	25	552	1736	350	165^	417	243	299	236	99^	94^	191^	88^	139^	117^	51v	52v	233	188^	895	532
SAT. 10.58A 2 NBC CN		98	98	B	7.8	27	662	1791	325	105	366	208	278	198	129	74	203	115	153	122	61	40	270	172	952	562
ONE TO GROW ON-12:28PM	33	158	134	A	4.2	16	357	1846	299^	235^	397	282^	336^	229^	82v	61v	373	179^	233^	266^	113^	81v	137^	67v	939	489
SAT. 12.28P 2 NBC CN		85	75	B	4.8	16	408	1647	305	103	342	178	235	181	120	95	282	157	210	164	82	58	228	88	795	428
PINK PANTHER AND SONS	31	197	197	A	4.4	24	374	1781	305^	74v	358	180^	241^	217^	125^	87^	251^	175^	192^	192^	71v	59v	232^	157^	940	559
SAT. 8.30A 30 NBC CA		96	96	B	4.7	23	399	1643	263	95	294	151	205	151	109	67	190	103	129	128	64	44	213	104	946	617
POLE POSITION	6	124		A	2.3	9	195	1431	128v	62v	128v	128v	128v	62v	LT	LT	431^	277v	277v	277v	LT	154v	LT	LT	872^	493^
1 SAT. 1.30P 30 CBS CA		59		B	2.5	9	212	1520	263	86	278	100	224	182	161	46	292	120	183	144	85	96	230	80	720	462
PREAKNESS STAKES(S)		206		A	5.6	16	475	1789	735	155^	841	61v	251^	319^	324^	522^	762	91v	274^	329^	417^	433^	111v	54v	75v	75v
1 SAT. 5.00P 60 ABC SE		99																								
5.00 - 5.30				A	4.9	14	416	1740	697	118v	778	38v	231^	299^	306^	479^	752	77v	272^	341^	438^	411^	113v	51v	97v	97v
5.30 - 6.00				A	6.4	18	543	1781	750	177^	866	75v	255^	323^	328^	543	750	98v	269^	308^	390^	442^	112v	57v	53v	53v
PRYOR'S PLACE	34	192	176	A	3.2	13	272	1776	419^	199^	515	206^	364^	268^	232^	137^	280^	133^	209^	179^	107v	71v	308^	191^	673	438^
SAT. 11.30A 30 CBS CL		97	89	B	4.4	15	374	1732	406	179	485	230	336	242	160	130	328	174	250	194	116	73	213	94	706	424
RUBIK, THE AMAZING CUBE	4	201	201	A	3.8	15	323	1712	310^	217^	310^	112^	219^	219^	138^	91v	193^	145^	166^	166^	48v	27v	158^	43v	1051	653
SAT. 10.00A 30 ABC CA		98	98	B	4.2	16	357	1675	293	144	293	101	196	200	165	80	199	124	134	99	57	65	202	54	981	621
SCARY SCOOBY DOO FUNNIES	31	195	193	A	3.9	15	331	1408	333^	248^	424	119^	282^	216^	271^	142^	79v	45v	60v	60v	24v	19v	168^	96v	737	363^
SAT. 11.00A 30 ABC CA		95	95	B	5.1	17	433	1602	300	112	374	209	286	184	134	76	229	121	169	135	79	50	194	101	805	422
SATURDAY SUPERCADE	8	135	134	A	2.4	9	204	1260	369^	202^	433^	143v	324^	308^	264^	109v	166^	122v	146v	156v	34v	LT	97v	92v	564^	333^
SAT. 12.30P 60 CBS CA		63	63	B	2.7	10	229	1677	390	145	444	208	323	290	179	89	237	123	178	144	70	56	237	83	759	462
12.30 - 1.00				A	2.1	8	178	1309	382^	253^	528^	123v	398^	370^	405^	130v	191^	118v	168v	191^	73v	LT	90v	79v	500^	281^
1.00 - 1.30				A	2.7	11	229	1205	345^	162^	345^	148^	253^	253^	153^	92v	139v	126v	126v	126v	LT	LT	109v	109v	612	371^
SCHOOLHOUSE ROCK-8:25AM	34	191	191	A	3.0	19	255	1706	479^	307^	479^	247^	338^	338^	193^	141^	224^	126v	178^	134^	52v	46v	226^	38v	777	522
SAT. 8.25A 4 ABC CN		96	96	B	3.3	19	280	1815	244	87	281	121	192	158	106	85	217	118	157	133	65	54	239	97	1078	684
SCHOOLHOUSE ROCK-9:55AM	34	202	202	A	4.0	16	340	1603	202^	106^	202^	106^	121^	121^	40v	81v	291^	258^	258^	258^	33v	33v	166^	85v	944	626
SAT. 9.55A 4 ABC CN		99	99	B	4.8	17	408	1698	253	92	292	111	202	172	136	79	247	128	197	150	91	46	204	68	955	590
SCHOOLHOUSE ROCK-10:25AM	4	201	201	A	3.7	14	314	1589	276^	213^	276^	63v	187^	187^	153^	89v	174^	120^	149^	149^	54v	25v	138^	42v	1001	599
SAT. 10.25A 4 ABC CN		98	98	B	4.0	15	340	1563	272	128	272	63	174	191	181	81	206	134	147	94	58	59	154	19	931	570
SCHOOLHOUSE ROCK-11:25AM	31	195	193	A	3.9	15	331	1396	399	263^	498	148^	311^	218^	262^	187^	47v	39v	47v	47v	LT	LT	170^	100^	681	329^
SAT. 11.25A 4 ABC CN		95	95	B	5.0	17	425	1587	299	111	370	202	278	180	132	79	235	128	174	135	78	51	199	105	783	403
SMURFS I	34	203	203	A	5.8	26	492	1677	383	100^	407	213^	340	260	161^	45v	177^	136^	158^	141^	37v	19v	133^	73^	960	591
SAT. 9.00A 30 NBC CA		99	99	B	6.2	25	526	1756	347	116	382	200	291	213	149	66	234	139	176	149	70	44	210	129	930	561
SMURFS II	34	203	203	A	7.9	32	671	1839	406	112^	429	254	366	261	143^	46v	182^	125^	153^	136^	33v	29v	182^	129^	1046	660
SAT. 9.30A 30 NBC CA		99	99	B	8.3	30	705	1786	341	123	371	207	294	220	136	57	234	139	182	156	73	39	219	140	962	573
SMURFS III	34	203	203	A	8.0	31	679	1792	424	201	462	294	367	249	118^	75^	138^	83^	101^	90^	18v	37v	262	187	930	516
SAT. 10.00A 30 NBC CA		99	99	B	9.2	32	781	1813	340	122	375	214	293	219	136	62	214	133	173	138	60	34	247	155	977	574
SNORKS	31	197	194	A	3.5	24	297	1761	252^	54v	467	300^	356^	155^	125^	100v	208^	104v	167^	167^	95v	41v	210^	111^	876	586
SAT. 8.00A 30 NBC CA		96	96	B	3.7	23	314	1636	232	82	270	121	165	127	113	77	164	87	105	108	59	39	193	105	1009	693

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPIDERMAN AND FRIENDS	28	158	134	A	4.5	18	382	1798	324^	248^	426	317^	367	279^	75v	59v	335	193^	232^	230^	63v	79v	126^	65v	911	487
SAT. 12.00N 30 NBC CA		85	75	B	5.1	17	433	1693	301	99	339	180	239	198	116	85	281	158	215	169	83	52	230	85	843	462
SPORTSBEAT	17	96		A	1.4	5	119	1168^	404v	286v	479v	75v	101v	286v	286v	118v	487v	159v	209v	209v	328v	278v	LT	LT	202v	202v
1 SUN. 2.00P 30 ABC SC		63		B	1.4	4	119	1052	368	144	449	137	212	219	188	190	433	133	250	226	197	173	48	LT	122	97
SPORTSWORLD	13	172	176	A	4.8	15	408	1444	410	214^	459	201^	329	239^	204^	111^	878	305^	584	529	415	247^	84^	58v	23v	LT
SUN. 4.00P 120 NBC SA		91	91	B	4.9	13	416	1464	451	160	492	145	264	247	226	198	754	291	487	466	360	205	81	34	137	108
4.00 - 4.30				A	3.8	13	323	1443	416	179^	416	90v	289^	289^	248^	127^	879	327^	603	521	394	241^	123^	74v	25v	18v
4.30 - 5.00				A	4.5	14	382	1421	411	155^	411	62v	280^	280^	269^	131^	866	283^	569	484	442	259^	78v	66v	66v	LT
5.00 - 5.30				A	4.9	15	416	1457	391	256^	463	286^	338	166^	147^	93^	919	341	651	581	443	227^	75v	53v	LT	LT
5.30 - 6.00				A	5.9	17	501	1445	416	230^	512	304	376	231^	170^	103^	862	274	530	526	392	268	71^	45v	LT	LT
SPORTSWORLD-SPCL EDITION(S)			173	A	3.4	12	289	1291	499^	253^	578^	238^	329^	328^	215v	170v	430^	191v	257^	250^	121v	173v	280^	170v	LT	LT
2 SAT. 4.05P 115 NBC SA			92																							
4.00 - 4.30				A	4.2	16	357	1325	401^	168v	575^	261^	376^	242^	208^	158v	443^	185^	230^	219^	168v	213^	293^	145v	14v	14v
4.30 - 5.00				A	3.2	12	272	1305	453^	276^	585^	284^	346^	261^	202v	192v	394^	133v	213v	198v	177v	181v	326^	154v	LT	LT
5.00 - 5.30				A	3.0	11	255	1231	577^	306^	577^	220v	306^	388^	211v	189v	451^	243v	310^	302^	67v	141v	203v	149v	LT	LT
5.30 - 6.00				A	3.4	11	289	1263	551^	260^	551^	181v	266^	409^	228^	142v	436^	204v	276^	276^	72v	160v	276^	214v	LT	LT
SUNDAY MORNING	33	175	176	A	4.4	21	374	1289	549	227^	600	162^	241^	243^	269^	319^	545	136^	257^	289^	270^	230^	50v	31v	94^	67v
SUN. 9.00A 90 CBS N		95	96	B	4.6	19	391	1300	583	215	612	112	233	257	317	324	563	159	311	327	299	207	41	LT	84	40
9.00 - 9.30				A	3.6	19	306	1271	562	235^	617	166^	261^	268^	308^	310^	487	100v	208^	235^	246^	239^	89v	62v	78v	62v
9.30 - 10.00				A	4.9	22	416	1291	577	228^	630	178^	257^	269^	269^	325	544	123^	252^	291^	285^	234^	43v	26v	74v	55v
10.00 - 10.30				A	4.8	21	408	1287	498	219^	547	135^	206^	197^	244^	312	589	179^	299^	324	271^	218^	31v	15v	120^	81^
SUPERFRIENDS: SUPERPOWERS	34	196	196	A	3.4	18	289	1571	273^	159^	277^	107v	156^	156^	138^	121^	277^	165^	228^	169^	77v	49v	152^	35v	865	571
SAT. 8.30A 30 ABC CA		97	97	B	4.1	20	348	1788	222	74	259	109	177	141	102	77	227	124	175	143	75	48	258	108	1044	668
SUPERFRIENDS:SUPERPOWERS2	28	191	191	A	2.5	17	212	1571	466^	301^	466^	250^	334^	334^	183^	132v	217^	127v	170^	118v	43v	47v	166^	29v	722	520^
SAT. 8.00A 30 ABC CA		96	96	B	2.9	18	246	1849	250	101	293	135	198	167	98	89	235	126	163	139	70	66	223	87	1098	719
THIS WEEK-DAVID BRINKLEY	29	177	185	A	3.0	12	255	1149	562	220^	566	87v	122v	189^	173^	377^	514	90v	146^	212^	145^	302^	22v	LT	47v	24v
SUN. 11.30A 60 ABC N		95	95	B	4.0	13	340	1291	611	185	628	88	196	201	258	393	565	139	230	214	237	290	33	LT	65	43
11.30 - 12.00				A	2.7	11	229	1245	620	275^	620	87v	166^	244^	210^	376^	493^	78v	135v	214^	136v	279^	27v	LT	105v	53v
12.00 - 12.30				A	3.2	12	272	1070	525	188^	529	88v	88v	147^	144^	382^	529	103v	154^	210^	143^	319^	LT	LT	LT	LT
TURBO TEEN	34	202	202	A	3.8	15	323	1625	225^	117^	225^	105^	117^	117^	59v	108^	288^	255^	255^	242^	33v	33v	170^	87v	942	635
SAT. 9.30A 30 ABC CA		99	99	B	4.9	18	416	1716	257	98	295	115	207	176	135	77	237	128	192	145	83	43	200	73	984	619
USFL FOOTBALL	13	163	169	A	3.0	10	255	1118	322^	98v	322^	70v	78v	97v	150^	213^	733	126v	278^	346^	419^	383^	23v	LT	40v	24v
1 SUN. 2.30P 194 ABC SE		85	85	B	4.4	12	374	1440	430	173	452	121	236	226	237	184	831	247	448	407	398	336	57	18	100	64
2 SUN. 2.30P 214																										
2.30 - 3.00				A	2.3	8	195	985	318^	108v	318^	77v	77v	77v	123v	241^	642^	134v	252^	299^	308^	343^	25v	LT	LT	LT
3.00 - 3.30				A	2.5	8	212	1208	397^	142v	397^	51v	51v	113v	171^	284^	798	175^	289^	393^	396^	405^	LT	LT	LT	LT
3.30 - 4.00				A	3.0	10	255	1102	286^	59v	286^	LT	LT	47v	142^	239^	741	134^	321^	392^	454^	349^	LT	LT	59v	59v
4.00 - 4.30				A	2.9	10	246	1065	234^	20v	239^	48v	48v	68v	89v	171^	707	89v	276^	349^	406^	358^	46v	21v	73v	44v
4.30 - 5.00				A	3.1	10	263	1186	330^	68v	330^	76v	102v	144^	159^	186^	738	118v	289^	354^	415^	384^	27v	LT	91v	49v
5.00 - 5.30				A	3.7	11	314	1150	344^	137^	344^	137^	156^	146^	143^	176^	735	139^	286^	350^	428	385^	29v	LT	42v	LT
5.30 - 6.00				A	4.0	12	340	971	295^	136^	295^	76v	91v	57v	186^	194^	662	70v	173^	244^	451	418	14v	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. MAY 13, 1985

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					14,180 16.7				23,520 27.7							
	Program					HARDCASTLE & MCCORMICK (R)(SD)				ABC MONDAY NIGHT MOVIE A DEATH IN CALIFORNIA, PT.2 (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					9,850 11.6	10.8*		12.4*	16,300 19.2	16.6*		18.3*		20.4*		21.4*
	SHARE OF AUDIENCE %					20	19 *		21 *	30	25 *		28 *		31 *		34 *
	AVG. AUD. BY ¼ HR. %					10.6	10.9	11.7	13.1	15.8	17.4	18.1	18.5	19.8	21.0	21.7	21.1
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					15,540 18.3				26,570 31.3							
	Program					SCARECROW & MRS. KING (SUS-SD)				MISS USA BEAUTY PAGEANT (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					11,290 13.3	12.4*		14.1*	15,960 18.8	17.6*		18.8*		19.6*		19.3*
	SHARE OF AUDIENCE %					23	22 *		23 *	29	27 *		29 *		30 *		31 *
	AVG. AUD. BY ¼ HR. %					12.0	12.9	13.6	14.5	17.1	18.2	18.5	19.1	19.5	19.7	19.7	18.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					19,440 22.9				17,150 20.2							
	Program					HONEYMOONERS REUNION (SD)				NBC MONDAY NIGHT MOVIES PEYTON PLACE: THE NEXT GENERATION							
	AVERAGE AUDIENCE (Households (000) & %)					13,670 16.1	15.7*		16.6*	10,700 12.6	12.7*		12.2*		12.5*		12.8*
	SHARE OF AUDIENCE %					28	28 *		28 *	20	20 *		19 *		19 *		20 *
	AVG. AUD. BY ¼ HR. %					15.2	16.1	16.8	16.3	12.8	12.7	12.3	12.1	12.3	12.7	13.1	12.6
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					16,980 20.0				24,370 28.7							
	Program					HARDCASTLE & MCCORMICK (R)				ABC MONDAY NIGHT MOVIE DEADLY INTENTIONS, PT. 2 (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					12,990 15.3	14.3*		16.3*	18,080 21.3	19.3*		21.1*		22.2*		22.5*
	SHARE OF AUDIENCE %					25	25 *		26 *	32	29 *		31 *		33 *		35 *
	AVG. AUD. BY ¼ HR. %					14.0	14.5	15.7	16.9	18.7	19.8	20.7	21.5	22.1	22.2	22.9	22.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					24,960 29.4											
	Program					CBS SPECIAL MOVIE PRESNT. CHRISTOPHER COLUMBUS, PART 2 (SD)											
	AVERAGE AUDIENCE (Households (000) & %)					13,410 15.8	13.7*		15.7*		16.2*		16.5*		16.8*		16.1*
	SHARE OF AUDIENCE %					25	24 *		25 *		25 *		25 *		25 *		25 *
	AVG. AUD. BY ¼ HR. %					13.4	14.0	15.7	15.7	16.0	16.4	17.0	16.1	16.9	16.7	16.4	15.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					17,320 20.4				27,420 32.3							
	Program					TV BLOOPERS & PRAC. JOKES (R)(SD)				NBC PRIME TIME BOXING (9:00-11:35PM) (SD)(+OP)							
	AVERAGE AUDIENCE (Households (000) & %)					11,380 13.4	12.9*		14.0*	15,710 18.5	14.4*		16.1*		17.5*		20.1*
	SHARE OF AUDIENCE %					22	22 *		23 *	29	23 *		24 *		26 *		30 *
	AVG. AUD. BY ¼ HR. %					12.7	13.0	13.4	14.5	13.9	15.0	15.5	16.6	16.7	18.3	19.5	20.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.1	50.6	51.8	52.9	54.4	57.0	59.1	61.6	64.3	65.9	65.6	65.3	64.7	65.2	64.2	61.2
	WK. 2	51.5	52.5	52.9	54.8	56.7	59.5	61.3	62.8	64.8	66.6	67.1	67.2	66.9	65.9	64.9	63.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. MON. MAY 20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAY 14, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					12,140		11,460		14,520		12,230		9,930			
TOTAL AUDIENCE (%)					14.3		13.5		17.1		14.4		11.7			
Program					THREE'S A CROWD (R)		FOUL UPS, BLEEPS-BLUNDERS		WHO'S THE BOSS? (R)		HAIL TO THE CHIEF (SD)		PLACIDO DOMINGO SPECIAL			
AVERAGE AUDIENCE (Households (000))					10,270		10,020		12,230		10,440		6,200			
AVERAGE AUDIENCE (%)					12.1		11.8		14.4		12.3		7.3	7.9*		6.6*
SHARE OF AUDIENCE %					22		20		22		19		12	12 *		11 *
AVG. AUD. BY ¼ HR. %					11.6	12.6	11.7	11.9	13.5	15.2	12.5	12.2	8.6	7.2	6.7	6.6
CBS TV																
TOTAL AUDIENCE (Households (000))					13,330				21,310							
TOTAL AUDIENCE (%)					15.7				25.1							
Program					20TH TV ANIV., C. BROWN (SD)				GEN.FOODS GOLDEN SHOWCASE THE LADY FROM YESTERDAY (SD)							
AVERAGE AUDIENCE (Households (000))					8,490				13,670							
AVERAGE AUDIENCE (%)					10.0	9.6*		10.4*	16.1	13.0*		15.2*		17.7*		18.6*
SHARE OF AUDIENCE %					17	17 *		17 *	26	20 *		23 *		28 *		32 *
AVG. AUD. BY ¼ HR. %					9.7	9.4	10.0	10.8	12.8	13.1	14.6	15.8	17.3	18.1	18.6	18.6
NBC TV																
TOTAL AUDIENCE (Households (000))					20,550				21,230				19,530			
TOTAL AUDIENCE (%)					24.2				25.0				23.0			
Program					A TEAM (SD)				RIPTIDE (SD)				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000))					15,790				15,620				15,110			
AVERAGE AUDIENCE (%)					18.6	16.7*		20.6*	18.4	18.1*		18.7*	17.8	17.8*		17.7*
SHARE OF AUDIENCE %					32	30 *		34 *	28	28 *		29 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					15.9	17.5	20.3	20.9	18.1	18.1	18.7	18.8	17.7	17.9	17.8	17.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					15,880				13,500		11,720		14,940			
TOTAL AUDIENCE (%)					18.7				15.9		13.8		17.6			
Program					ONE TOO MANY				WHO'S THE BOSS? (R)		HAIL TO THE CHIEF (SD)		D.DELUISE & FRIENDS-PT 3			
AVERAGE AUDIENCE (Households (000))					11,800				11,890		10,360		10,020			
AVERAGE AUDIENCE (%)					13.9	13.7*		14.0*	14.0		12.2		11.8	12.1*		11.5*
SHARE OF AUDIENCE %					24	25 *		24 *	23		19		20	20 *		20 *
AVG. AUD. BY ¼ HR. %					13.5	13.9	13.9	14.1	13.5	14.4	12.3	12.1	11.9	12.3	11.8	11.2
CBS TV																
TOTAL AUDIENCE (Households (000))					14,090				21,480							
TOTAL AUDIENCE (%)					16.6				25.3							
Program					YEARBOOK:CLASS OF 1967 (SD)				CBS TUESDAY NIGHT MOVIES DO YOU REMEMBER LOVE (SD)							
AVERAGE AUDIENCE (Households (000))					9,080				14,770							
AVERAGE AUDIENCE (%)					10.7	10.2*		11.3*	17.4	16.3*		17.5*		17.8*		18.1*
SHARE OF AUDIENCE %					19	19 *		19 *	29	27 *		28 *		29 *		32 *
AVG. AUD. BY ¼ HR. %					10.3	10.1	10.9	11.7	16.0	16.6	17.4	17.7	18.0	17.6	18.1	18.1
NBC TV																
TOTAL AUDIENCE (Households (000))					19,020				18,590				17,060			
TOTAL AUDIENCE (%)					22.4				21.9				20.1			
Program					A TEAM (R)(SD)				RIPTIDE (R)				REMINGTON STEELE (R)			
AVERAGE AUDIENCE (Households (000))					14,260				13,670				13,070			
AVERAGE AUDIENCE (%)					16.8	16.1*		17.5*	16.1	15.4*		16.9*	15.4	15.6*		15.3*
SHARE OF AUDIENCE %					29	29 *		30 *	26	25 *		27 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %					15.1	17.0	17.2	17.7	15.6	15.2	16.7	17.1	15.9	15.3	15.5	15.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.0	51.0	51.3	53.4	54.8	56.3	59.0	61.4	63.6	64.9	64.9	65.3	64.3	62.6	60.5	57.4
WK. 2	49.0	49.5	50.3	52.3	53.8	56.2	58.5	59.9	60.6	62.1	63.2	63.9	61.7	59.9	57.8	55.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAY 15, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,920 16.4				25,890 30.5				21,560 25.4			
ABC TV program					FALL GUY (R)(SD)				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					9,590 11.3 20 9.9	10.4* 19 * 10.8	10.9	12.3* 21 * 13.7	21,990 25.9 39 23.8	24.7* 38 * 25.6	26.8	27.0* 40 * 27.2	17,660 20.8 34 21.8	21.5* 34 * 21.3	20.4	20.0* 34 * 19.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,400 14.6				14,690 17.3							
CBS TV program					DOUBLE DARE (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE BLADE IN HONG KONG (SD)							
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					9,000 10.6 19 10.6	10.4* 19 * 10.3	10.9	10.9* 18 * 10.8	8,740 10.3 16 9.8	9.8* 15 * 9.8	10.1	10.3* 15 * 10.5	11.1	11.0* 18 * 10.9	10.2	10.1* 17 * 9.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,470 19.4				15,960 18.8				15,710 18.5			
NBC TV program					HIGHWAY TO HEAVEN (R)(SD)				FACTS OF LIFE (R)				ALL-TIME GRTST TV BLOOPS (R)			
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					12,740 15.0 26 13.9	14.5* 26 * 15.0	15.6	15.5* 26 * 15.4	11,970 14.1 21 13.3	13.7* 21 * 14.2	14.5	14.5* 21 * 14.4	11,550 13.6 22 13.5	13.6* 22 * 13.7	13.9	13.6* 23 * 13.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,670 16.1				24,200 28.5							
ABC TV program					FALL GUY (R)(SD)				ABC THEATRE RIGHT TO KILL (SD)							
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					9,170 10.8 19 10.7	10.5* 19 * 10.2	10.7	11.1* 19 * 11.5	16,130 19.0 31 14.7	15.6* 25 * 16.4	17.3	17.8* 27 * 18.3	20.2	20.9* 33 * 21.6	22.3	21.8* 37 * 21.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,820 15.1				17,570 20.7							
CBS TV program					DOUBLE DARE (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE CHILLER (SD)							
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					8,830 10.4 18 9.9	10.1* 18 * 10.3	10.6	10.7* 18 * 10.8	10,700 12.6 20 10.5	11.2* 18 * 11.9	12.2	12.2* 19 * 12.2	13.6	13.5* 22 * 13.4	13.3	13.3* 22 * 13.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,820 25.7								12,650 14.9			
NBC TV program					HIGHWAY TO HEAVEN (R)(SD)								ST. ELSEWHERE (R)			
AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					14,180 16.7 28 13.8	14.8* 27 * 15.8	16.7	16.9* 29 * 17.1	18.0	17.9* 29 * 17.7	18.0	17.4* 27 * 16.8	9,000 10.6 17 10.8	10.5* 17 * 10.1	10.6	10.8* 18 * 11.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.1	51.6	51.6	53.1	54.0	55.7	57.8	60.7	64.4	66.3	68.0	67.9	63.5	61.9	59.4	57.6
WK. 2	48.8	50.0	51.1	52.2	53.8	55.5	56.7	59.1	61.5	62.9	64.9	64.8	62.7	62.2	60.7	58.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.WED. MAY 22, 1985

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					9,340				12,990				17,230			
	TOTAL AUDIENCE (%)					11.0				15.3				20.3			
	Program					← STREET HAWK →				CELEBRITIES! WHERE-NOW? (SD)				← 20/20 →			
	AVERAGE AUDIENCE (Households (000))					6,370				8,830				13,330			
	AVERAGE AUDIENCE (%)					7.5	7.0*		8.0*	10.4	9.9*		10.9*	15.7	15.4*		16.1*
	SHARE OF AUDIENCE %					13	12 *		13 *	16	16 *		17 *	25	24 *		26 *
	AVG. AUD. BY ¼ HR. %					7.0	7.1	7.7	8.2	9.7	10.2	10.6	11.3	14.4	16.5	16.5	15.7
CBS TV	TOTAL AUDIENCE (Households (000))					15,280				18,680				19,700			
	TOTAL AUDIENCE (%)					18.0				22.0				23.2			
	Program					← MAGNUM, P.I. (R) →				← SIMON & SIMON (R)(SD) →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000))					9,850				14,350				17,150			
	AVERAGE AUDIENCE (%)					11.6	10.2*		13.0*	16.9	16.1*		17.6*	20.2	20.1*		20.4*
	SHARE OF AUDIENCE %					20	18 *		22 *	26	25 *		27 *	32	32 *		33 *
	AVG. AUD. BY ¼ HR. %					10.2	10.2	12.3	13.7	15.7	16.6	17.2	18.0	19.8	20.3	20.7	20.2
NBC TV	TOTAL AUDIENCE (Households (000))					23,090		19,360		16,810		16,470		17,060			
	TOTAL AUDIENCE (%)					27.2		22.8		19.8		19.4		20.1			
	Program					BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		← HILL STREET BLUES →			
	AVERAGE AUDIENCE (Households (000))					20,380		17,150		15,200		14,600		13,070			
	AVERAGE AUDIENCE (%)					24.0		20.2		17.9		17.2		15.4	15.5*		15.3*
	SHARE OF AUDIENCE %					43		34		28		27		25	24 *		25 *
	AVG. AUD. BY ¼ HR. %					22.8	25.1	20.4	20.0	17.7	18.1	17.4	17.1	15.5	15.6	15.6	15.1

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					19,270								14,690			
	TOTAL AUDIENCE (%)					22.7								17.3			
	Program					← BATTLE-NETWORK STARS (SD) →								← 20/20 →			
	AVERAGE AUDIENCE (Households (000))					9,340								10,610			
	AVERAGE AUDIENCE (%)					11.0	9.0*		11.5*		11.7*		12.0*	12.5	12.8*		12.2*
	SHARE OF AUDIENCE %					18	16 *		20 *		19 *		19 *	21	21 *		21 *
	AVG. AUD. BY ¼ HR. %					9.0	8.9	11.4	11.7	11.9	11.4	12.3	11.8	12.6	13.1	12.4	12.0
CBS TV	TOTAL AUDIENCE (Households (000))					14,520				19,020				22,410			
	TOTAL AUDIENCE (%)					17.1				22.4				26.4			
	Program					← MAGNUM, P.I. (R)(SD) →				← SIMON & SIMON (R)(SD) →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000))					10,440				14,520				19,440			
	AVERAGE AUDIENCE (%)					12.3	11.4*		13.1*	17.1	15.5*		18.7*	22.9	22.9*		23.0*
	SHARE OF AUDIENCE %					22	21 *		22 *	27	25 *		29 *	38	37 *		40 *
	AVG. AUD. BY ¼ HR. %					11.0	11.8	12.9	13.4	14.8	16.2	17.7	19.6	22.8	22.9	23.2	22.8
NBC TV	TOTAL AUDIENCE (Households (000))					20,290		17,740		16,130		14,770		15,200			
	TOTAL AUDIENCE (%)					23.9		20.9		19.0		17.4		17.9			
	Program					BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)		← HILL STREET BLUES (R) →			
	AVERAGE AUDIENCE (Households (000))					17,910		15,370		13,670		12,990		10,950			
	AVERAGE AUDIENCE (%)					21.1		18.1		16.1		15.3		12.9	12.9*		12.9*
	SHARE OF AUDIENCE %					38		31		26		24		22	21 *		22 *
	AVG. AUD. BY ¼ HR. %					20.1	22.1	17.9	18.3	15.9	16.3	15.2	15.4	13.2	12.7	12.8	13.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.4	50.7	50.9	52.5	54.9	57.2	58.2	60.9	62.7	64.3	65.1	64.6	63.3	63.5	62.8	60.5
WK. 2	48.5	49.4	51.0	52.3	53.7	56.2	57.2	59.7	60.5	62.0	63.6	63.7	62.1	61.2	58.8	57.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAY 17, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					11,460		9,420		8,660		7,640		8,320			
TOTAL AUDIENCE (%)					13.5		11.1		10.2		9.0		9.8			
Program					WEBSTER (R)(SD)		ABC COMEDY SPECIAL		BENSON (R)		ABC COMEDY SPECIAL-FRI. (SD)		← ME AND MOM →			
AVERAGE AUDIENCE (Households (000))					9,590		7,640		7,390		6,620		5,860			
AVERAGE AUDIENCE (%)					11.3		9.0		8.7		7.8		6.9	7.2*		6.7*
SHARE OF AUDIENCE %					21		15		14		13		12	12 *		11 *
AVG. AUD. BY ¼ HR. %					10.9	11.8	9.1	8.9	8.5	9.0	7.8	7.8	7.4	6.9	6.8	6.7
CBS TV																
TOTAL AUDIENCE (Households (000))					14,940		30,390						21,820			
TOTAL AUDIENCE (%)					17.6		35.8						25.7			
Program					HERE COMES GARFIELD (R)		← DALLAS (SUS-SD) →						← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					12,400		23,350						18,680			
AVERAGE AUDIENCE (%)					14.6		27.5	23.1*		28.6*		30.8*	22.0	22.5*		21.5*
SHARE OF AUDIENCE %					27		46	40 *		48 *		50 *	37	38 *		37 *
AVG. AUD. BY ¼ HR. %					13.7	15.4	21.6	24.7	27.7	29.5	31.1	30.5	22.9	22.2	22.0	21.1
NBC TV																
TOTAL AUDIENCE (Households (000))					13,750								16,390			
TOTAL AUDIENCE (%)					16.2								19.3			
Program					← V SPECIAL (R)(SD) →								← MIAMI VICE (R) →			
AVERAGE AUDIENCE (Households (000))					6,450								12,990			
AVERAGE AUDIENCE (%)					7.6	7.3*		7.5*		7.4*		8.2*	15.3	14.9*		15.7*
SHARE OF AUDIENCE %					13	14 *		13 *		12 *		13 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %					7.4	7.1	7.4	7.7	7.6	7.3	7.9	8.5	14.4	15.4	15.6	15.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					10,440		10,610		12,060							
TOTAL AUDIENCE (%)					12.3		12.5		14.2							
Program					WEBSTER (R)(SD)		BENSON (R)		← ABC MOVIE SPECIAL GENERATION (SD) →							
AVERAGE AUDIENCE (Households (000))					8,660		9,080		5,520							
AVERAGE AUDIENCE (%)					10.2		10.7		6.5	7.1*		6.8*		5.9*		6.0*
SHARE OF AUDIENCE %					22		22		12	14 *		13 *		11 *		11 *
AVG. AUD. BY ¼ HR. %					9.5	10.9	10.5	10.8	7.4	6.8	6.8	6.7	6.3	5.6	6.0	6.1
CBS TV																
TOTAL AUDIENCE (Households (000))					20,630								16,470			
TOTAL AUDIENCE (%)					24.3								19.4			
Program					← CBS SPECIAL MOVIE PRES CADDYSHACK (R)(SUS-SD)(SD) →								← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					10,360								13,920			
AVERAGE AUDIENCE (%)					12.2	9.8*		11.8*		13.1*		13.9*	16.4	15.9*		16.9*
SHARE OF AUDIENCE %					24	21 *		24 *		25 *		26 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %					9.4	10.2	11.4	12.2	13.2	13.0	13.4	14.4	15.6	16.2	17.0	16.8
NBC TV																
TOTAL AUDIENCE (Households (000))					9,420				21,480							
TOTAL AUDIENCE (%)					11.1				25.3							
Program					← V-SPECIAL (SD) →				← MIAMI VICE (R)(SD) →							
AVERAGE AUDIENCE (Households (000))					6,110				12,140							
AVERAGE AUDIENCE (%)					7.2	6.9*		7.5*	14.3	12.0*		13.9*		15.8*		15.7*
SHARE OF AUDIENCE %					15	15 *		15 *	27	23 *		26 *		29 *		29 *
AVG. AUD. BY ¼ HR. %					6.8	6.9	7.3	7.7	11.1	12.8	13.5	14.2	15.5	16.1	16.0	15.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.8	49.1	50.9	52.1	52.5	54.6	57.3	59.0	59.7	60.7	61.4	61.4	59.8	60.0	59.5	58.2
WK. 2	43.5	44.0	44.1	45.7	45.2	46.4	48.2	50.0	50.7	52.1	53.5	54.8	55.5	55.0	55.2	53.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.FRI. MAY 24, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,890 14.0				18,850 22.2							
ABC TV program					T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)					9,000 10.6	9.7*		11.5*	12,400 14.6	13.1*		13.9*		15.6*		15.7*
SHARE OF AUDIENCE %					21	21 *		22 *	26	24 *		24 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					9.2	10.2	11.3	11.6	12.9	13.3	13.5	14.3	15.5	15.7	15.7	15.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,270 12.1				10,780 12.7				10,440 12.3			
CBS TV program					COVER-UP (R)(SD)				AIRWOLF (R)(SD)				MIKE HAMMER (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,880 8.1	7.8*		8.4*	8,490 10.0	9.6*		10.4*	7,730 9.1	8.8*		9.3*
SHARE OF AUDIENCE %					16	16 *		16 *	18	18 *		18 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %					7.8	7.8	8.0	8.7	9.0	10.1	10.4	10.4	8.9	8.8	8.9	9.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,190 12.0		11,460 13.5		16,220 19.1							
NBC TV program					DIFF'RENT STROKES-SAT. (R)		GIMME A BREAK (SD)		HUNTER (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,660 10.2		10,100 11.9		9,590 11.3	10.2*		10.6*		12.3*		12.2*
SHARE OF AUDIENCE %					22		23		20	19 *		18 *		22 *		22 *
AVG. AUD. BY ¼ HR. %					9.7	10.6	11.4	12.3	10.4	10.0	10.3	10.8	12.4	12.2	12.5	11.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,230 14.4				17,830 21.0							
ABC TV program					T.J. HOOKER (R)(SD)				ABC MOVIE SPECIAL-SAT INTERNATIONAL AIRPORT (SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,570 10.1	9.2*		11.0*	10,950 12.9	11.1*		12.1*		13.6*		14.6*
SHARE OF AUDIENCE %					24	23 *		25 *	27	24 *		25 *		27 *		30 *
AVG. AUD. BY ¼ HR. %					8.5	10.0	10.8	11.3	10.5	11.7	12.0	12.3	13.5	13.8	14.8	14.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,300 8.6				9,340 11.0				10,700 12.6			
CBS TV program					COVER-UP (R)(SD)				AIRWOLF (R)(SD)				MIKE HAMMER (R)			
AVERAGE AUDIENCE (Households (000) & %)					4,500 5.3	5.3*		5.3*	6,790 8.0	7.1*		8.8*	7,810 9.2	8.8*		9.6*
SHARE OF AUDIENCE %					13	13 *		12 *	17	16 *		18 *	19	18 *		20 *
AVG. AUD. BY ¼ HR. %					5.6	5.0	5.3	5.4	6.6	7.6	8.6	9.1	8.4	9.1	9.6	9.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,690 17.3								9,760 11.5			
NBC TV program					MOVIE OF THE WEEK-SAT JIMMY THE KID (SD)								HUNTER (R)			
AVERAGE AUDIENCE (Households (000) & %)					7,470 8.8	8.6*		8.8*		8.8*		9.0*	7,300 8.6	8.5*		8.7*
SHARE OF AUDIENCE %					20	21 *		20 *		19 *		19 *	17	17 *		18 *
AVG. AUD. BY ¼ HR. %					8.6	8.5	8.7	8.8	9.1	8.5	8.9	9.0	8.2	8.8	8.5	8.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	42.7	43.2	43.7	44.9	46.5	48.1	50.5	52.5	53.7	55.6	57.1	57.6	57.0	56.4	55.2	54.0
WK. 2	38.1	38.7	39.3	39.4	39.8	41.0	43.1	44.2	45.0	46.4	47.9	49.2	49.7	50.0	49.9	48.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV TOTAL AUDIENCE (Households (000) & %)				3,910 4.6													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				3,740 4.4													
SHARE OF AUDIENCE	%			11													
AVG. AUD. BY ¼ HR.	%			4.4													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				11,290 13.3													
				← SATURDAY NIGHT → (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				6,030 7.1	8.5*		6.6*		5.6*								
SHARE OF AUDIENCE	%			21	22 *		20 *		21 *								
AVG. AUD. BY ¼ HR.	%			8.7	8.3	7.0	6.3	5.5	5.9								
WEEK 2																	
ABC TV TOTAL AUDIENCE (Households (000) & %)				3,910 4.6													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				3,650 4.3													
SHARE OF AUDIENCE	%			11													
AVG. AUD. BY ¼ HR.	%			4.3													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				7,560 8.9													
				← SATURDAY NIGHT → (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				4,250 5.0	6.0*		4.6*		4.0*								
SHARE OF AUDIENCE	%			16	16 *		15 *		16 *								
AVG. AUD. BY ¼ HR.	%			6.2	5.7	5.0	4.2	4.0	3.9								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.8	46.2	40.3	37.4	33.3	31.0	27.3	25.9	22.9	20.6	18.3	16.6	14.6	12.7	11.4	10.4
	WK. 2	46.2	43.8	38.5	35.8	32.6	29.3	25.7	23.3	20.4	18.2	15.7	14.1	12.4	10.9	9.4	8.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,930 11.7				19,270 22.7								19,190 22.6			
Program	RIPLEY'S BELIEVE IT-NOT (7:03-8:00PM) (R)(OP)				ABC SUNDAY NIGHT MOVIE DEADLY INTENTIONS, PT.I (SD)								LIFES-EMBARASSING MOMENTS			
AVERAGE AUDIENCE (Households (000) & %)	6,710 7.9	7.2*		8.5*	11,290 13.3	10.4*		12.4*		14.2*		16.2*	14,180 16.7	16.8*		16.6*
SHARE OF AUDIENCE %	16	15 *		17 *	22	19 *		21 *		23 *		25 *	28	27 *		28 *
AVG. AUD. BY ¼ HR. %	7.1	7.3	8.3	8.8	10.0	10.9	12.0	12.8	13.7	14.7	16.0	16.5	16.5	17.0	16.7	16.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	19,270 22.7				25,980 30.6											
Program	60 MINUTES				CBS SPECIAL MOVIE PRESNT CHRISTOPHER COLUMBUS, PART 1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)	14,690 17.3	16.7*		17.9*	14,770 17.4	15.5*		16.0*		17.5*		18.0*		18.4*		18.7*
SHARE OF AUDIENCE %	35	35 *		36 *	29	28 *		27 *		28 *		28 *		29 *		32 *
AVG. AUD. BY ¼ HR. %	15.9	17.6	18.1	17.8	15.3	15.8	15.6	16.4	17.4	17.7	18.2	17.9	18.1	18.6	19.1	18.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,470 8.8		7,470 8.8		26,740 31.5											
Program	SILVER SPOONS (R)		PUNKY BREWSTER (R)		MOTOWN RETURNS TO APOLLO (SD)											
AVERAGE AUDIENCE (Households (000) & %)	5,940 7.0		6,370 7.5		13,750 16.2	14.0*		16.1*		17.4*		17.6*		16.1*		16.0*
SHARE OF AUDIENCE %	15		15		27	26 *		27 *		28 *		27 *		26 *		27 *
AVG. AUD. BY ¼ HR. %	6.6	7.4	6.8	8.1	13.3	14.7	15.9	16.3	17.6	17.2	17.5	17.7	16.1	16.1	16.0	15.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,490 10.0				11,460 13.5				19,190 22.6							
Program	RIPLEY'S BELIEVE IT-NOT (R)				GOLDIE AND THE BEARS (SD)				INDIANAPOLIS 500 (9:00-11:50PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	5,860 6.9	6.6*		7.3*	7,640 9.0	8.7*		9.3*	8,240 9.7	8.6*		9.5*		10.0*		10.0*
SHARE OF AUDIENCE %	16	16 *		17 *	19	19 *		18 *	18	16 *		16 *		17 *		18 *
AVG. AUD. BY ¼ HR. %	6.5	6.7	7.0	7.6	3.7	8.8	9.0	9.6	8.5	8.7	9.4	9.6	10.1	10.0	9.8	10.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	16,220 19.1				15,710 18.5				15,960 18.8				15,030 17.7			
Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				CRAZY LIKE A FOX (R)(SD)				TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)	12,140 14.3	13.4*		15.3*	12,230 14.4	13.9*		14.9*	11,800 13.9	13.3*		14.5*	12,140 14.3	14.1*		14.5*
SHARE OF AUDIENCE %	34	33 *		35 *	30	30 *		29 *	25	24 *		25 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %	12.8	14.0	15.2	15.3	13.4	14.4	15.1	14.7	13.2	13.5	14.4	14.6	13.8	14.4	14.7	14.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,860 6.9		6,710 7.9		10,020 11.8				24,280 28.6							
Program	SILVER SPOONS (R)		PUNKY BREWSTER (R)		SCENE OF THE CRIME-SUNDAY (SD)				NBC SUNDAY NIGHT MOVIE DECEPTIONS, PART 1 (SD)							
AVERAGE AUDIENCE (Households (000) & %)	4,920 5.8		5,940 7.0		7,300 8.6	8.1*		9.2*	16,810 19.8	18.0*		19.8*		20.7*		20.7*
SHARE OF AUDIENCE %	14		16		18	17 *		18 *	35	33 *		34 *		36 *		37 *
AVG. AUD. BY ¼ HR. %	5.5	6.1	6.6	7.4	7.9	8.3	8.8	9.6	17.4	18.6	19.5	20.2	20.4	21.1	20.9	20.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.5	48.0	49.5	51.3	53.9	55.7	57.5	59.7	61.6	63.0	64.4	64.6	62.7	62.1	59.8	58.0
WK. 2	39.6	41.1	43.0	44.8	45.5	47.6	49.5	51.6	54.4	55.9	57.4	58.5	57.5	57.6	57.0	55.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 19, 1985

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				4,410 5.2													
ABC TV program				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)				4,160 4.9													
SHARE OF AUDIENCE	%			21													
AVG. AUD. BY ¼ HR.	%			4.9													
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,430 6.4															
CBS TV program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		5,010 5.9															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.9															
NBC TV TOTAL AUDIENCE (Households (000) & %)						1,780 2.1											
NBC TV program						G MICHAELS SPORTS MACHINE											
AVERAGE AUDIENCE (Households (000) & %)						1,870 2.2											
SHARE OF AUDIENCE	%					8											
AVG. AUD. BY ¼ HR.	%					2.2											

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)								2,040 2.4									
ABC TV program		INDIANAPOLIS 500 (9:00-11:50PM) →						ABC WEEKEND REPORT-SUN.									
AVERAGE AUDIENCE (Households (000) & %)			10.3*		10.2*			2,040 2.4									
SHARE OF AUDIENCE	%		21 *		26 *			11									
AVG. AUD. BY ¼ HR.	%	10.5	10.0	10.2	10.1			2.4									
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,690 6.7															
CBS TV program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		5,260 6.2															
SHARE OF AUDIENCE	%	13															
AVG. AUD. BY ¼ HR.	%	6.2															
NBC TV TOTAL AUDIENCE (Households (000) & %)						2,040 2.4											
NBC TV program						G MICHAELS SPORTS MACHINE											
AVERAGE AUDIENCE (Households (000) & %)						1,950 2.3											
SHARE OF AUDIENCE	%					8											
AVG. AUD. BY ¼ HR.	%					2.3											

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	50.1	44.1	36.7	32.6	28.9	26.3	22.8	19.8	16.2	14.8	12.9	11.0	9.7	8.8	7.9	7.2
	WK. 2	50.2	46.3	39.7	35.0	30.4	27.4	23.6	21.4	18.8	16.1	13.4	11.8	10.0	8.6	7.8	7.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SUN. MAY 26, 1985

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,430				5,010									
ABC TV	TOTAL AUDIENCE (%)			6.4				5.9									
ABC TV	Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
ABC TV	AVERAGE AUDIENCE (Households (000))			3,990				4,160									
ABC TV	AVERAGE AUDIENCE (%)			4.7				4.9									
ABC TV	SHARE OF AUDIENCE %			24				22									
ABC TV	AVG. AUD. BY ¼ HR. %			4.8	4.7			4.9	4.9								
CBS TV	TOTAL AUDIENCE (Households (000))			3,230				3,570						4,500		3,910	
CBS TV	TOTAL AUDIENCE (%)			3.8				4.2						5.3		4.6	
CBS TV	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
CBS TV	AVERAGE AUDIENCE (Households (000))			2,550				2,890						3,650		3,310	
CBS TV	AVERAGE AUDIENCE (%)			3.0				3.4						4.3		3.9	
CBS TV	SHARE OF AUDIENCE %			15				16						19		17	
CBS TV	AVG. AUD. BY ¼ HR. %			2.9	3.0			3.2	3.5					4.2	4.5	3.8	3.9
NBC TV	TOTAL AUDIENCE (Households (000))			5,010				4,840						3,310		4,580	
NBC TV	TOTAL AUDIENCE (%)			5.9				5.7						3.9		5.4	
NBC TV	Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
NBC TV	AVERAGE AUDIENCE (Households (000))			3,820				4,160						2,720		3,740	
NBC TV	AVERAGE AUDIENCE (%)			4.5				4.9						3.2		4.4	
NBC TV	SHARE OF AUDIENCE %			23				22						14		20	
NBC TV	AVG. AUD. BY ¼ HR. %			4.5	4.6			5.0	4.8					3.2	3.3	4.3	4.6

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,690				4,920									
ABC TV	TOTAL AUDIENCE (%)			6.7				5.8									
ABC TV	Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
ABC TV	AVERAGE AUDIENCE (Households (000))			4,410				4,080									
ABC TV	AVERAGE AUDIENCE (%)			5.2				4.8									
ABC TV	SHARE OF AUDIENCE %			25				22									
ABC TV	AVG. AUD. BY ¼ HR. %			5.2	5.1			4.8	4.7								
CBS TV	TOTAL AUDIENCE (Households (000))			3,060				3,230						4,410		3,480	
CBS TV	TOTAL AUDIENCE (%)			3.6				3.8						5.2		4.1	
CBS TV	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
CBS TV	AVERAGE AUDIENCE (Households (000))			2,380				2,460						3,650		2,970	
CBS TV	AVERAGE AUDIENCE (%)			2.8				2.9						4.3		3.5	
CBS TV	SHARE OF AUDIENCE %			14				13						19		16	
CBS TV	AVG. AUD. BY ¼ HR. %			2.8	2.7			2.8	3.0					4.1	4.5	3.4	3.7
NBC TV	TOTAL AUDIENCE (Households (000))			5,600				5,430						3,480		4,500	
NBC TV	TOTAL AUDIENCE (%)			6.6				6.4						4.1		5.3	
NBC TV	Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
NBC TV	AVERAGE AUDIENCE (Households (000))			4,500				4,670						2,890		3,820	
NBC TV	AVERAGE AUDIENCE (%)			5.3				5.5						3.4		4.5	
NBC TV	SHARE OF AUDIENCE %			26				25						15		21	
NBC TV	AVG. AUD. BY ¼ HR. %			5.3	5.3			5.6	5.4					3.3	3.5	4.4	4.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	13.2	15.1	16.8	18.3	20.1	21.2	21.2	21.5	21.3	21.8	22.3	22.3	22.1	22.2	21.9	22.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 2	13.8	15.7	17.5	19.0	20.3	21.4	21.4	21.5	21.2	21.8	21.7	21.6	21.8	22.0	21.3	21.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 13-17, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	1,870		2,630		2,630		3,820		8,410				7,730			
TOTAL AUDIENCE (%)	2.2		3.1		3.1		4.5		9.9				9.1			
Program	ALL STAR BLITZ		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,530		2,120		2,210		3,140		6,370				5,690			
AVERAGE AUDIENCE (%)	1.8		2.5		2.6		3.7		7.5	7.0*		7.9*	6.7	6.6*		6.8*
SHARE OF AUDIENCE %	8		11		11		15		28	26 *		29 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %	1.9	1.7	2.4	2.6	2.4	2.8	3.5	3.8	6.6	7.4	7.8	8.0	6.7	6.6	6.7	6.9
CBS TV																
TOTAL AUDIENCE (Households (000))	6,370		7,560				8,150				7,130				5,010	
TOTAL AUDIENCE (%)	7.5		8.9				9.6				8.4				5.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,430		6,620				5,940				5,430				4,410	
AVERAGE AUDIENCE (%)	6.4		7.8				7.0	7.0*		7.0*	6.4	6.1*		6.6*	5.2	
SHARE OF AUDIENCE %	29		36				29	30 *		28 *	24	22 *		25 *	20	
AVG. AUD. BY ¼ HR. %	6.0	6.7	7.6	7.8			6.9	7.0	6.9	7.1	6.1	6.1	6.6	6.6	5.2	5.2
NBC TV																
TOTAL AUDIENCE (Households (000))	6,540		4,500		3,140		2,970		7,390				5,520			
TOTAL AUDIENCE (%)	7.7		5.3		3.7		3.5		8.7				6.5			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,600		3,910		2,550		2,460		5,860				4,330			
AVERAGE AUDIENCE (%)	6.6		4.6		3.0		2.9		6.9	6.7*		7.1*	5.1	5.3*		5.0*
SHARE OF AUDIENCE %	30		21		13		12		25	25 *		26 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	6.5	6.6	4.7	4.5	2.9	3.1	2.9	3.0	6.6	6.9	7.1	7.1	5.3	5.2	5.1	4.9

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	1,950		2,460		2,720		3,740		8,240				7,220			
TOTAL AUDIENCE (%)	2.3		2.9		3.2		4.4		9.7				8.5			
Program	ALL STAR BLITZ		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,610		1,950		2,210		3,230		6,110				5,430			
AVERAGE AUDIENCE (%)	1.9		2.3		2.6		3.8		7.2	6.8*		7.7*	6.4	6.3*		6.5*
SHARE OF AUDIENCE %	9		11		11		15		27	25 *		28 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %	1.9	1.9	2.3	2.3	2.5	2.7	3.6	4.0	6.4	7.2	7.6	7.6	6.4	6.3	6.4	6.7
CBS TV																
TOTAL AUDIENCE (Households (000))	6,280		7,470				8,150				6,710				4,670	
TOTAL AUDIENCE (%)	7.4		8.8				9.6				7.9				5.5	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,260		6,450				5,940				5,180				4,160	
AVERAGE AUDIENCE (%)	6.2		7.6				7.0	7.1*		7.0*	6.1	6.1*		6.2*	4.9	
SHARE OF AUDIENCE %	28		35				29	30 *		28 *	23	22 *		24 *	19	
AVG. AUD. BY ¼ HR. %	5.8	6.5	7.5	7.7			7.1	7.0	6.9	7.0	6.2	6.0	6.3	6.2	4.9	5.0
NBC TV																
TOTAL AUDIENCE (Households (000))	7,050		4,840		3,140		3,060		7,470				5,860			
TOTAL AUDIENCE (%)	8.3		5.7		3.7		3.6		8.8				6.9			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,940		4,080		2,630		2,550		5,940				4,500			
AVERAGE AUDIENCE (%)	7.0		4.8		3.1		3.0		7.0	6.6*		7.3*	5.3	5.3*		5.3*
SHARE OF AUDIENCE %	32		22		13		12		26	25 *		27 *	21	20 *		21 *
AVG. AUD. BY ¼ HR. %	6.9	7.2	4.9	4.8	2.9	3.3	2.9	3.1	6.5	6.8	7.2	7.3	5.4	5.2	5.3	5.2

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.7	21.8	21.6	22.2	23.7	24.3	24.4	25.3	25.9	26.6	26.6	26.9	26.4	27.1	26.1	26.4
WK. 2	21.4	22.0	21.7	22.2	23.3	24.3	24.7	25.3	26.2	27.0	27.2	27.2	26.3	26.5	25.5	26.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 20-24, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 13-17, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,340 11.0														9,340 11.0	
Program		← GENERAL HOSPITAL			→											ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,220 8.5	8.4*		8.6*											8,070 9.5	
SHARE OF AUDIENCE	%	30	30 *		29 *											20	
AVG. AUD. BY ¼ HR.	%	8.1	8.7	8.6	8.6											9.6	9.4
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,640 9.0				1,870 2.2										11,290 13.3	
Program		← GUIDING LIGHT (SD)			→	BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,940 7.0	6.8*		7.3*	1,610 1.9										9,760 11.5	
SHARE OF AUDIENCE	%	25	25 *		25 *	6										24	
AVG. AUD. BY ¼ HR.	%	6.7	7.0	7.4	7.2	1.8	1.9									11.6	11.5
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,330 5.1														9,850 11.6	
Program		← SANTA BARBARA			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,060 3.6	3.4*		3.7*											8,490 10.0	
SHARE OF AUDIENCE	%	13	12 *		13 *											21	
AVG. AUD. BY ¼ HR.	%	3.4	3.5	3.6	3.8											9.9	10.2

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,340 11.0														9,420 11.1	
Program		← GENERAL HOSPITAL			→											ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,050 8.3	8.1*		8.6*											8,070 9.5	
SHARE OF AUDIENCE	%	29	29 *		29 *											20	
AVG. AUD. BY ¼ HR.	%	7.8	8.4	8.7	8.4											9.3	9.8
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,220 8.5				1,950 2.3										10,950 12.9	
Program		← GUIDING LIGHT (SD)			→	BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,690 6.7	6.6*		6.9*	1,610 1.9										9,250 10.9	
SHARE OF AUDIENCE	%	23	24 *		23 *	6										23	
AVG. AUD. BY ¼ HR.	%	6.4	6.7	6.8	6.9	1.8	2.0									10.9	11.0
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,500 5.3														9,170 10.8	
Program		← SANTA BARBARA			→											NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,140 3.7	3.5*		3.8*											7,900 9.3	
SHARE OF AUDIENCE	%	13	13 *		13 *											20	
AVG. AUD. BY ¼ HR.	%	3.6	3.5	3.7	3.9											9.1	9.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	27.7	29.0	29.5	30.3	30.0	31.4	32.1	33.3	34.3	36.2	38.2	40.9	44.0	46.7	47.7	48.7
	WK. 2	27.2	28.5	29.2	30.4	30.0	31.2	31.8	33.5	34.9	37.1	39.3	41.4	43.6	45.8	46.9	47.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 20-24, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 18, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,800 3.3		3,740 4.4		3,480 4.1		3,650 4.3		3,820 4.5		3,310 3.9	
Program					SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		RUBIK, THE AMAZING CUBE (SD)		NEW SCOOBY DOO MYSTERIES	
AVERAGE AUDIENCE (Households (000) & %)					2,290 2.7		3,060 3.6		2,970 3.5		3,140 3.7		3,140 3.7		2,800 3.3	
SHARE OF AUDIENCE %					18		18		15		14		14		12	
AVG. AUD. BY ¼ HR. %					2.5	2.9	3.4	3.8	3.4	3.5	3.7	3.7	3.6	3.8	3.3	3.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,550 3.0		3,990 4.7		5,520 6.5		5,600 6.6		5,090 6.0		5,260 6.2	
Program					BISKITTS (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
AVERAGE AUDIENCE (Households (000) & %)					1,780 2.1		3,140 3.7		4,580 5.4		4,500 5.3		4,250 5.0		4,330 5.1	
SHARE OF AUDIENCE %					14		19		23		21		19		19	
AVG. AUD. BY ¼ HR. %					1.8	2.5	3.2	4.2	5.4	5.4	5.0	5.5	4.9	5.1	5.0	5.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,990 4.7		5,180 6.1		6,540 7.7		8,240 9.7		8,150 9.6		7,300 8.6	
Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					3,230 3.8		3,990 4.7		5,260 6.2		7,130 8.4		7,130 8.4		6,450 7.6	
SHARE OF AUDIENCE %					25		24		27		33		32		28	
AVG. AUD. BY ¼ HR. %					3.5	4.2	4.3	5.1	6.1	6.4	8.3	8.6	8.6	8.1	7.8	7.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,550 3.0		3,400 4.0		3,990 4.7		3,910 4.6		3,990 4.7		3,230 3.8	
Program					SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		RUBIK, THE AMAZING CUBE (SD)		NEW SCOOBY DOO MYSTERIES	
AVERAGE AUDIENCE (Households (000) & %)					1,950 2.3		2,720 3.2		3,230 3.8		3,310 3.9		3,310 3.9		2,890 3.4	
SHARE OF AUDIENCE %					16		18		18		17		16		14	
AVG. AUD. BY ¼ HR. %					1.8	2.8	3.0	3.5	3.7	3.8	3.7	4.1	4.0	3.9	3.3	3.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,460 2.9		4,080 4.8		5,600 6.6		4,500 5.3		3,820 4.5		5,260 6.2	
Program					BISKITTS (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
AVERAGE AUDIENCE (Households (000) & %)					2,120 2.5		3,310 3.9		4,580 5.4		3,820 4.5		3,310 3.9		4,250 5.0	
SHARE OF AUDIENCE %					17		22		25		19		16		20	
AVG. AUD. BY ¼ HR. %					2.3	2.6	3.5	4.2	5.1	5.7	4.6	4.4	3.8	4.0	4.8	5.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,400 4.0		4,160 4.9		5,520 6.5		7,390 8.7		7,730 9.1		6,710 7.9	
Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					2,720 3.2		3,400 4.0		4,580 5.4		6,280 7.4		6,450 7.6		5,600 6.6	
SHARE OF AUDIENCE %					22		23		25		32		31		27	
AVG. AUD. BY ¼ HR. %					3.0	3.3	3.7	4.2	5.1	5.7	7.5	7.3	7.6	7.6	7.0	6.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	7.7	9.4	11.4	13.4	15.2	17.7	19.8	21.8	23.1	23.8	25.4	26.6	26.4	26.2	26.4	25.9
WK. 2	7.9	8.9	10.4	12.7	14.4	16.5	18.2	19.7	21.8	23.1	23.7	24.1	24.7	24.9	24.5	24.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. MAY 25, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 18, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,500		5,350		4,750		4,080									
	5.3		6.3		5.6		4.8									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS MAYDAY! MAYDAY! PART 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,570		4,330		3,650		2,210									
	4.2		5.1		4.3		2.6	2.5*		2.7*						
SHARE OF AUDIENCE %	16		19		16		10	9 *		10 *						
AVG. AUD. BY ¼ HR. %	3.9	4.5	5.1	5.1	4.5	4.1	2.6	2.4	2.7	2.8						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,010		3,400		2,290		3,740				2,460		5,600			
	5.9		4.0		2.7		4.4				2.9		6.6			
Program	CBS STORYBREAK		PRYOR'S PLACE		BUGS BUNNY/ROAD RUNNER 3 (SD)		← SATURDAY SUPERCADE →				POLE POSITION		← COLONIAL GOLF-SAT (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	4,080		2,800		1,530		2,120				1,950		2,630			
	4.8		3.3		1.8		2.5	2.1*		3.0*	2.3		3.1	2.9*		3.2*
SHARE OF AUDIENCE %	18		12		7		9	8 *		11 *	9		11	11 *		12 *
AVG. AUD. BY ¼ HR. %	4.9	4.8	3.3	3.3	1.9	1.7	2.0	2.2	3.1	2.9	2.2	2.5	2.8	2.9	3.0	3.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,770		5,940		5,090		4,080									
	6.8		7.0		6.0		4.8									
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK									
AVERAGE AUDIENCE (Households (000) & %)	5,180		5,090		4,330		3,400									
	6.1		6.0		5.1		4.0									
SHARE OF AUDIENCE %	23		22		19		14									
AVG. AUD. BY ¼ HR. %	6.1	6.1	6.2	5.9	5.0	5.3	3.9	4.0								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,990		3,740		3,740		3,990									
	4.7		4.4		4.4		4.7									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE TROUBLE WITH MISS SWITCH, PT.1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	2,970		3,140		3,140		2,120									
	3.5		3.7		3.7		2.5	2.7*		2.4*						
SHARE OF AUDIENCE %	15		16		16		11	12 *		10 *						
AVG. AUD. BY ¼ HR. %	3.6	3.4	3.5	3.9	3.6	3.8	2.7	2.7	2.5	2.2						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,840		3,400		2,290		3,310				3,990					
	5.7		4.0		2.7		3.9				4.7					
Program	CBS STORYBREAK		PRYOR'S PLACE		BUGS BUNNY/ROAD RUNNER 3 (SD)		← SATURDAY SUPERCADE →				← CBS SPORTS SPEC. (1:30-4:00PM) →					
AVERAGE AUDIENCE (Households (000) & %)	3,910		2,630		1,950		1,870				1,100					
	4.6		3.1		2.3		2.2	2.1*		2.3*	1.3	2.1*		1.4*		1.2*
SHARE OF AUDIENCE %	19		13		10		9	9 *		10 *	5	9 *		6 *		5 *
AVG. AUD. BY ¼ HR. %	4.8	4.4	3.2	3.0	2.2	2.4	2.2	1.9	2.2	2.4	2.4	1.9	1.5	1.4	1.3	1.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,250		4,250		3,740		2,890		3,230	11,630						
	5.0		5.0		4.4		3.4		3.8	13.7						
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK		(1) (-OP)	← NBC MAJOR LEAGUE BASEBALL → LOS ANGELES VS N.Y. METS CHICAGO WHITE SOX VS KANSAS CITY (1:17-4:05PM)(OP)						
AVERAGE AUDIENCE (Households (000) & %)	3,480		3,400		3,230		2,120		3,060	5,010						
	4.1		4.0		3.8		2.5		3.6	5.9		4.7*		5.6*		6.2*
SHARE OF AUDIENCE %	20		18		16		12		15	24		20 *		23 *		26 *
AVG. AUD. BY ¼ HR. %	4.2	4.0	3.8	4.3	3.8	3.8	2.4	2.7	3.6	3.7	4.5	4.9	5.3	5.8	6.0	6.3

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.4	27.1	27.0	26.9	26.8	27.3	28.0	28.4	27.7	27.1	26.5	27.4	27.2	26.7	28.1	28.6
WK. 2	23.7	23.2	22.7	23.4	23.6	24.1	23.2	23.2	23.3	23.6	23.1	23.7	24.3	24.8	24.5	24.2

U.S. TV Households: 84,900,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM)

For explanation of symbols, See page A.

DAY SAT. MAY 25, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 18, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					5,010 5.9				7,900 9.3						7,130 8.4	
Program					← ABC WIDE WORLD-SPORTS SP. →				← PREAKNESS STAKES →						ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)					2,380 2.8	2.7*		2.9*	4,750 5.6	4.9*		6.4*			5,860 6.9	
SHARE OF AUDIENCE %					9	9 *		9 *	16	14 *		18 *			17	
AVG. AUD. BY ¼ HR. %					2.8	2.5	2.7	3.1	4.5	5.2	6.4	6.4			6.9	6.9
CBS TV TOTAL AUDIENCE (Households (000) & %)			10,950 12.9												8,320 9.8	
Program	COLONIAL GOLF-SAT (2:00-3:30PM)		← NBA PLAYOFF GAME SAT BOSTON VS PHILADELPHIA →												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		3.1*	5,350 6.3	5.0*		6.4*		6.1*		6.9*		7.1*			7,050 8.3	
SHARE OF AUDIENCE %		11 *	19	17 *		21 *		19 *		20 *		20 *			20	
AVG. AUD. BY ¼ HR. %	3.2	3.1	4.6	5.5	6.1	6.6	6.1	6.1	6.7	7.0	7.2	6.9			7.8	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,670 5.5	13,240 15.6													5,430 6.4	
Program	(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL CHICAGO CUBS VS ATLANTA N.Y. YANKEES VS CALIFORNIA MULTI-SEGMENT TELECAST(OP) →													NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)	4,160 4.9	5,260 6.2		5.8*		5.7*		6.3*		6.7*		6.9*	6.9*		4,500 5.3	
SHARE OF AUDIENCE %	18	19		20 *		18 *		20 *		20 *		19 *	19 *		13	
AVG. AUD. BY ¼ HR. %	4.9	5.2	5.6	5.9	5.6	5.7	6.1	6.5	6.6	6.8	6.5	7.2	6.6		5.1	5.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)									5,180 6.1						6,280 7.4	
Program									← ABC WIDE WORLD-SPORTS SAT →						ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)									3,060 3.6	3.4*		3.7*			4,920 5.8	
SHARE OF AUDIENCE %									12	11 *		11 *			15	
AVG. AUD. BY ¼ HR. %									3.4	3.4	3.8	3.7			5.6	6.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					5,860 6.9										6,790 8.0	
Program	← CBS SPORTS SPEC. (1:30-4:00PM) →				← MEMORIAL GOLF TOURN.-SAT →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		.9*		1.0*	2,970 3.5	2.5*		3.3*		4.0*		4.2*			5,520 6.5	
SHARE OF AUDIENCE %		4 *		4 *	13	10 *		13 *		14 *		14 *			17	
AVG. AUD. BY ¼ HR. %	1.2	.7	.9	1.1	2.1	2.9	2.9	3.6	4.0	4.1	4.4	4.0			6.0	7.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,900 9.3										5,260 6.2	
Program	← NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS N.Y. METS CHICAGO WHITE SOX VS KANSAS CITY (1:17-4:05PM)(→OP) →				← SPORTSWORLD-SPCL EDITION (4:05-6:00PM) (OP) →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.9*		6.9*	2,890 3.4	4.2*		3.2*		3.0*		3.4*			4,500 5.3	
SHARE OF AUDIENCE %		28 *		27 *	12	16 *		12 *		11 *		11 *			14	
AVG. AUD. BY ¼ HR. %	6.8	6.9	7.2	6.6	4.6	3.9	3.4	3.0	3.2	2.9	3.2	3.7			5.1	5.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	27.9	28.1	28.5	29.9	30.8	32.3	32.8	33.4	34.5	36.7	37.6	38.3	38.9	40.5	41.4	42.9
WK. 2	24.2	24.8	25.4	26.2	26.4	26.6	27.3	28.8	29.8	30.2	32.0	33.3	34.6	36.1	37.4	38.1

U.S. TV Households: 84,900,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(3:00-3:17PM)

For explanation of symbols, See page A.

DAY SAT. MAY 25, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 19, 1985

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)										7,470 8.8						3,310 3.9	
Program										← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)										3,820 4.5	3.7*		5.0*		4.9*	2,720 3.2	
SHARE OF AUDIENCE	%									20	19 *		22 *		21 *	13	
AVG. AUD. BY ¼ HR.	%									3.5	3.8	4.8	5.2	5.0	4.8	3.3	3.1
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)										6,880 8.1						2,210 2.6	
Program									FOR OUR TIMES (SUS)	← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)										3,650 4.3	3.4*		4.8*		4.7*	1,870 2.2	
SHARE OF AUDIENCE	%									21	20 *		23 *		21 *	10	
AVG. AUD. BY ¼ HR.	%									3.3	3.6	4.4	5.2	4.8	4.6	2.3	2.0
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	6.7	8.0	9.0	10.6	12.8	15.2	17.6	19.5	20.3	20.7	22.4	22.9	24.2	25.0	25.4	26.6
	WK. 2	5.7	6.9	8.4	9.9	11.6	13.0	14.5	16.3	17.8	18.7	20.5	21.6	21.8	22.4	22.6	23.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. MAY 26, 1985

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)			4,410 5.2										1,530 1.8		7,220 8.5	
Program			← THIS WEEK-DAVID BRINKLEY →										SPORTSBEAT		USFL FOOTBALL NEW JERSEY VS DENVER (2:30-5:44PM)	
AVERAGE AUDIENCE (Households (000) & %)			2,800 3.3	3.1*		3.4*							1,190 1.4		2,630 3.1	2.1*
SHARE OF AUDIENCE %			12	12 *		13 *							5		9	7 *
AVG. AUD. BY ¼ HR. %			3.3	3.0	3.3	3.6							1.4	1.4	2.2	2.0
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)									13,920 16.4							
Program									← NBA PLAYOFF GAME-1 BOSTON VS PHILADELPHIA LOS ANGELES VS DENVER (1:00-3:30PM) →							
AVERAGE AUDIENCE (Households (000) & %)									6,880 8.1	6.5*		8.1*		7.9*		8.8*
SHARE OF AUDIENCE %									26	23 *		26 *		26 *		28 *
AVG. AUD. BY ¼ HR. %									6.0	7.1	7.7	8.5	8.0	7.7	8.6	9.0
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)							2,890 3.4									
Program							MEET THE PRESS		← RELIGIOUS SERIES (SUS) →							
AVERAGE AUDIENCE (Households (000) & %)							2,290 2.7									
SHARE OF AUDIENCE %							11									
AVG. AUD. BY ¼ HR. %							2.9	2.6								
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,570 4.2												8,240 9.7	
Program			← THIS WEEK-DAVID BRINKLEY →												USFL FOOTBALL NEW JERSEY VS TAMPA BAY (2:30-6:04PM)	
AVERAGE AUDIENCE (Households (000) & %)			2,210 2.6	2.2*		2.9*									2,460 2.9	2.4*
SHARE OF AUDIENCE %			11	9 *		12 *									10	9 *
AVG. AUD. BY ¼ HR. %			2.1	2.4	2.8	3.0									2.4	2.4
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)							2,550 3.0									
Program							MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)							2,210 2.6									
SHARE OF AUDIENCE %							10									
AVG. AUD. BY ¼ HR. %							2.6	2.5								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	26.9	27.4	27.2	27.2	27.7	27.8	26.8	27.1	27.2	28.4	28.8	29.4	29.6	29.8	30.7	31.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	24.1	24.5	23.9	23.5	23.4	24.7	25.5	25.8	25.1	25.4	26.3	26.3	27.1	28.3	28.0	28.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 19, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)													4,500 5.3			
ABC TV program	USFL FOOTBALL NEW JERSEY VS DENVER (2:30-5:44PM)(→OP)											USFL SPORTS FILL (5:44-6:00PM) (SUS)(OP)	INDY 500 TIME TRIALS (6:00-7:03PM) (→OP)			
AVERAGE AUDIENCE (Households (000) & %)		2.4*		3.3*		3.5*		3.5*		3.6*	3.7*		2,380 2.8	2.8*		2.8*
SHARE OF AUDIENCE %		7 *		10 *		11 *		10 *		10 *	10 *		7	7 *		7 *
AVG. AUD. BY ¼ HR. %	2.4	2.4	3.3	3.2	3.6	3.5	3.5	3.5	3.5	3.7	3.7		2.9	2.8	2.8	2.7
CBS TV TOTAL AUDIENCE (Households (000) & %)			9,250 10.9										7,130 8.4			
CBS TV program		(1)	COLONIAL GOLF-SUN										CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		9.3*	3,310 3.9	4.1*		3.3*		3.2*		4.1*		4.9*	5,940 7.0			
SHARE OF AUDIENCE %		28 *	11	13 *		10 *		9 *		11 *		13 *	16			
AVG. AUD. BY ¼ HR. %	9.5	9.0	4.5	3.7	3.6	3.0	3.0	3.4	4.0	4.2	4.6	5.2	6.6	7.3		
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,990 4.7				10,530 12.4										7,980 9.4	
NBC TV program	NBC SPORTS-RINGSIDE				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	2,380 2.8	2.5*		3.0*	5,010 5.9	4.8*		5.3*		6.2*		7.4*			6,620 7.8	
SHARE OF AUDIENCE %	9	8 *		9 *	17	15 *		16 *		17 *		19 *			18	
AVG. AUD. BY ¼ HR. %	2.5	2.4	3.0	3.1	4.5	5.1	5.3	5.4	6.1	6.3	7.0	7.8			7.7	7.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															5,260 6.2	
ABC TV program	USFL FOOTBALL NEW JERSEY VS TAMPA BAY (2:30-6:04PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		2.5*		2.6*		2.2*		2.6*		3.7*		4.1*			4,160 4.9	
SHARE OF AUDIENCE %		9 *		9 *		8 *		9 *		12 *		13 *			13	
AVG. AUD. BY ¼ HR. %	2.6	2.5	2.6	2.5	2.2	2.1	2.4	2.9	3.7	3.7	4.0	4.1	4.1		5.2	4.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	9,340 11.0												6,710 7.9			
CBS TV program	MEMORIAL GOLF TOURN.-SUN												CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)	3,060 3.6	2.8*		3.0*		2.9*		3.6*		4.4*		4.9*	5,690 6.7			
SHARE OF AUDIENCE %	12	10 *		11 *		10 *		12 *		14 *		15 *	18			
AVG. AUD. BY ¼ HR. %	2.8	2.7	2.9	3.0	2.7	3.0	3.3	3.8	4.2	4.6	4.8	5.1	6.4	7.0		
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,310 3.9				7,300 8.6										5,690 6.7	
NBC TV program	NBC SPORTS SPCL				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	1,950 2.3	2.4*		2.2*	3,060 3.6	2.7*		3.6*		3.6*		4.3*			4,580 5.4	
SHARE OF AUDIENCE %	8	9 *		8 *	12	10 *		12 *		12 *		13 *			14	
AVG. AUD. BY ¼ HR. %	2.3	2.5	2.4	2.1	2.6	2.9	3.5	3.7	3.6	3.6	4.0	4.6			5.5	5.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.3	32.2	32.3	32.0	32.4	32.9	34.6	36.1	37.2	38.8	40.0	41.3	43.0	43.8	44.5	44.9
WK. 2	27.4	27.6	27.9	27.9	27.8	28.6	30.3	30.7	32.2	32.8	33.2	34.3	35.8	37.0	38.2	38.9

U.S. TV Households: 84,900,000

(1)NBA PLAYOFF GAME 1,BOSTON VS PHILADELPHIA & LOS ANGELES VS DENVER,CBS,(1:00-3:30PM)

For explanation of symbols, See page A.

DAY SUN. MAY 26, 1985

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	1	8.58- 8.59PM	8.45	11,460	13.5	11,460	13.5	22	13.5								
ABC ABC NEWSBRIEF-MON	1	9.52- 9.53PM	9.45	15,110	17.8	15,110	17.8	27	17.8								
	2	9.53- 9.54PM	9.45								17,320	20.4	17,320	20.4	30	20.4	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
NBC NBC PRIME TIME BOXING(S)	2	9.00-11.35PM	→GRID								27,420	32.3	15,710	18.5	29		
			11.00													22.7	
			11.15											23.6*	39*	24.4	
			11.30													22.3	
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	9,250	10.9	9,250	10.9	17	10.9		8,740	10.3	8,740	10.3	16	10.3	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	13,840	16.3	13,840	16.3	27	16.3		9,170	10.8	9,170	10.8	18	10.8	
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	19,950	23.5	19,950	23.5	35	23.5								
	2	10.02-10.03PM	10.00								14,770	17.4	14,770	17.4	28	17.4	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	9,680	11.4	9,680	11.4	18	11.4		8,410	9.9	8,410	9.9	16	9.9	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.14- 8.15PM	8.00								8,320	9.8	8,320	9.8	22	9.8	
	1	8.15- 8.16PM	8.15	9,170	10.8	9,170	10.8	20	10.8								
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,620	7.8	6,620	7.8	13	7.8		6,280	7.4	6,280	7.4	14	7.4	
CBS AMERICAN PORTRAIT,SUS(SUS)	2	8.52- 8.53PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	9.00- 9.02PM	9.00														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.57- 8.59PM	8.45	10,360	12.2	9,590	11.3	21	11.3		9,080	10.7	8,570	10.1	23	10.1	
ABC ABC NEWSBRIEF-SAT.	2	9.51- 9.52PM	9.45								9,930	11.7	9,930	11.7	24	11.7	
	1	10.05-10.07PM	10.00	12,820	15.1	12,650	14.9	26	14.9								
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	6,710	7.9	6,710	7.9	15	7.9		4,840	5.7	4,840	5.7	13	5.7	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	6,960	8.2	6,960	8.2	14	8.2		5,940	7.0	5,940	7.0	14	7.0	
NBC NBC NEWS DIGEST-SAT	1	8.58- 8.59PM	8.45	7,390	8.7	7,390	8.7	17	8.7								
	2	9.05- 9.06PM	9.00								6,540	7.7	6,540	7.7	17	7.7	
NBC NBC NEWS DIGEST-2-SAT.	1	9.48- 9.49PM	9.45	6,540	7.7	6,540	7.7	13	7.7								
EVENING SUNDAY																	
ABC INDY 500 TIME TRIALS(S)	1	6.00- 7.03PM	→GRID	4,500	5.3	2,380	2.8	7									
			7.00						3.6								
ABC ABC NEWSBRIEF-SUN.	2	8.32- 8.34PM	8.30								7,640	9.0	7,390	8.7	18	8.7	
ABC ABC SPORTS UPDATE-SUN	1	8.52- 8.53PM	8.45	10,100	11.9	10,100	11.9	20	11.9								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	11,630	13.7	11,630	13.7	21	13.7								
ABC ABC SPORTS UPDATE-SUN	2	9.59-10.00PM	9.45								8,490	10.0	8,490	10.0	17	10.0	
CBS NEWSBREAK-SUN.	1	8.52- 8.54PM	8.45	12,740	15.0	12,650	14.9	25	14.9								
CBS SPORTSBREAK-SUN	2	8.58- 8.59PM	8.45								10,870	12.8	10,870	12.8	25	12.8	
CBS NEWSBREAK-SUN.	2	9.58- 9.59PM	9.45								10,360	12.2	10,360	12.2	21	12.2	
CBS SPORTSBREAK-SUN	1	9.55- 9.56PM	9.45	14,350	16.9	14,350	16.9	26	16.9								
NBC NBC NEWS DIGEST-SUN	2	8.58- 8.59PM	8.45								6,620	7.8	6,620	7.8	15	7.8	
	1	9.05- 9.06PM	9.00	10,100	11.9	10,100	11.9	19	11.9								
NBC NBC NEWS DIGEST-2-SUN.	2	9.59-10.00PM	9.45								12,650	14.9	12,650	14.9	25	14.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,030	7.1	4,750	5.6	15	6.3	M-F	5,520	6.5	4,250	5.0	14	5.7	M-F
			11.45						5.1	M-F				5.0*	14*	4.3	M-F
			12.00						3.1	TU&TH				4.7*	16*	3.8	W & F
ABC ABC ROCKS	1	12.00-12.32AM	12.00	1,950	2.3	1,360	1.6	5	1.7	FRI.							
	2	12.01-12.32AM	12.00								1,780	2.1	1,530	1.8	6	1.9	FRI.
			12.15						1.4	FRI.						1.7	FRI.
			12.30						1.6	FRI.						1.7	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,780	2.1	1,530	1.8	6	1.8	M-TH	2,120	2.5	1,780	2.1	8	2.2	M-TH
			12.15						1.7	M-TH						2.1	M-TH
			12.30						1.3	TU&TH						2.2	W&TH
CBS AMERICAN PORTRAIT	1	8.58- 8.59PM	8.45	10,530	12.4	10,530	12.4	20	12.4	TU&TH							
	2	>	8.45								11,210	13.2	11,460	13.5	22	13.1	MTUTH
CBS NEWSBREAK-M-F	1	>	9.30	12,480	14.7	12,060	14.2	22	11.6	M-F							
	2	>	9.45						17.5	MTHF	11,550	13.6	11,460	13.5	21	13.5	M-F
			10.00						9.6	WED.							
CBS LATE MOVIE I		>	11.30	6,880	8.1	4,670	5.5	18	6.0	M-TH	6,030	7.1	4,080	4.8	15	5.4	MTUTHF
			11.45				5.9*	17*	5.7	M-TH				5.1*	14*	4.9	MTUTHF
			12.00						5.5	M-TH						4.8	MTUTHF
			12.15				5.3*	20*	5.2	M-TH				4.7*	17*	4.6	MTUTHF
			12.30				5.0*	23*	5.0	M-TH				4.3*	19*	4.3	MTUTHF
		VARIOUS TIMES	(SUS)														
CBS NBA PLAYOFF GAME-FRI.(S)	1	11.30- 2.03AM	11.30	9,590	11.3	3,820	4.5	16	6.9	FRI.							
			11.45				6.6*	16*	6.4	FRI.							
			12.00						5.7	FRI.							
			12.15				5.5*	16*	5.2	FRI.							
			12.30						5.1	FRI.							
			12.45				4.8*	18*	4.4	FRI.							
			1.00						3.5	FRI.							
			1.15				3.2*	15*	2.9	FRI.							
			1.30						2.8	FRI.							
			1.45				2.7*	16*	2.5	FRI.							
			2.00						2.2	FRI.							
CBS NBA PLAYOFF GAME-WED.(S)	2	11.30- 2.00AM	11.30								8,320	9.8	3,650	4.3	19	6.1	WED.
			11.45											5.8*	16*	5.5	WED.
			12.00													5.3	WED.

CONT'D

 U.S. TV HOUSEHOLDS: 84,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA PLAYOFF GAME-WED.(S)-CONT'D																	
			12.15											5.2*	19*	5.0	WED.
			12.30													4.8	WED.
			12.45											4.5*	22*	4.2	WED.
			1.00													3.7	WED.
			1.15											3.4*	22*	3.1	WED.
			1.30													2.9	WED.
			1.45											2.7*	23*	2.4	WED.
CBS LATE MOVIE II		>	12.30	3,740	4.4	2,890	3.4	19	3.9	M-TH	3,400	4.0	2,720	3.2	18	3.5	MTUTHF
			12.45				3.6*	18*	3.5	M-TH				3.4*	17*	3.3	MTUTHF
			1.00						3.2	M-TH						3.2	MTUTHF
			1.15				3.2*	20*	3.1	M-TH				3.0*	19*	2.9	MTUTHF
			1.30						3.1	MON.						3.0	MON.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	930	1.1	850	1.0	10	1.1	M-THSU	1,100	1.3	930	1.1	11	1.2	M-THSU
			2.15						.9	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,020	1.2	930	1.1	14		M-THSU	1,020	1.2	930	1.1	14		M-THSU
			2.30						1.1	M-THSU						1.2	M-THSU
			2.45						1.0	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,700	2.0	850	1.0	18	1.2	M-THSU	1,610	1.9	760	.9	18	1.1	M-THSU
			3.15				1.1*	16*	1.1	M-THSU				1.1*	17*	1.0	M-THSU
			3.30						1.1	M-THSU						1.0	M-THSU
			3.45				1.0*	16*	1.0	M-THSU				1.0*	18*	1.0	M-THSU
			4.00						1.1	M-THSU						.9	M-THSU
			4.15				1.1*	20*	1.1	M-THSU				.9*	17*	.9	M-THSU
			4.30						1.0	M-THSU						.8	M-THSU
			4.45				1.0*	20*	1.0	M-THSU				.8*	17*	.8	M-THSU
			5.00						.9	M-THSU						.8	M-THSU
			5.15				.9*	18*	.9	M-THSU				.8*	18*	.8	M-THSU
			5.30						1.0	M-THSU						.8	M-THSU
			5.45				1.0*	21*	1.0	M-THSU				.8*	18*	.9	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	9,000	10.6	8,320	9.8	16	11.7	M-F	9,510	11.2	9,510	11.2	19	10.3	M-F
			9.00						5.9	FRI.						14.7	WED.
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	10,610	12.5	10,610	12.5	19	12.5	TU&TH							
	2	>	9.45								9,930	11.7	9,930	11.7	19	10.4	MWF
			10.00													14.3	MON.
NBC TONIGHT SHOW		>	11.30	9,590	11.3	5,860	6.9	21	8.2	M-F	9,590	11.3	6,110	7.2	24	8.7	M-F
			11.45				7.9*	21*	7.5	M-F				8.5*	24*	8.2	TU-F
			12.00						6.6	M-F						7.2	M-F
			12.15				6.1*	21*	5.7	M-F				6.6*	24*	6.1	M-F
			12.30				4.1*	20*	4.1	MON.						6.0	MON.
			12.45											5.5*	26*	5.0	MON.
			1.00													4.2	MON.
NBC DAVID LETTERMAN I		>	12.30	4,160	4.9	3,570	4.2	20	4.3	M-TH	4,080	4.8	3,400	4.0	21	4.4	M-TH
			12.45						4.0	M-TH						3.9	TU-TH
			1.00						3.8	MON.						3.9	MON.
			1.15													3.6	MON.
			1.30													3.2	MON.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,770	6.8	2,970	3.5	16	5.1	FRI.	5,350	6.3	2,550	3.0	16	4.4	FRI.
			12.45				4.7*	18*	4.3	FRI.				3.9*	16*	3.4	FRI.
			1.00						3.5	FRI.						3.0	FRI.
			1.15				3.3*	16*	3.1	FRI.				2.8*	15*	2.6	FRI.
			1.30						2.7	FRI.						2.6	FRI.
			1.45				2.5*	15*	2.3	FRI.				2.4*	18*	2.2	FRI.
NBC DAVID LETTERMAN II		>	1.00	3,310	3.9	2,800	3.3	20	3.6	M-TH	2,970	3.5	2,550	3.0	21	3.4	M-TH
			1.15						3.1	M-TH						2.8	TU-TH
			1.30						2.5	MON.						3.0	MON.
			1.45													2.7	MON.
			2.00													2.6	MON.
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,870	2.2	1,780	2.1	23	2.1	M-F	1,870	2.2	1,700	2.0	22	2.0	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,550	3.0	2,380	2.8	20	2.8	M-F	2,630	3.1	2,460	2.9	21	2.9	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	6,200	7.3	6,110	7.2	28	7.3	M-F	6,110	7.2	6,030	7.1	27	7.1	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,780	2.1	1,440	1.7	18	1.6	M-F	1,530	1.8	1,190	1.4	14	1.3	M-F
			6.45						1.8	M-F						1.5	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,350	6.3	5,260	6.2	28	6.2	M-F	5,350	6.3	5,180	6.1	28	6.1	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,840	5.7	4,670	5.5	18	5.5	M-F	5,090	6.0	4,840	5.7	19	5.7	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,720	3.2	2,040	2.4	19	2.0	M-F	2,800	3.3	2,040	2.4	19	2.0	M-F
			6.45						2.8	M-F						2.9	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,230	3.8	3,230	3.8	15	3.8	MWF	3,570	4.2	3,570	4.2	16	4.2	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	2,970	3.5	2,550	3.0	18	3.0		2,800	3.3	2,550	3.0	20	3.0	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	3,740	4.4	3,230	3.8	14	3.8		3,740	4.4	3,480	4.1	17	4.1	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	3,480	4.1	2,970	3.5	13	3.5		3,740	4.4	3,230	3.8	15	3.8	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	4,160	4.9	3,740	4.4	16	4.4		2,970	3.5	2,800	3.3	14	3.3	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,550	3.0	2,290	2.7	16	2.7		2,460	2.9	2,290	2.7	18	2.7	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,160	4.9	3,650	4.3	20	4.3		3,740	4.4	3,480	4.1	23	4.1	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,670	5.5	4,250	5.0	19	5.0		3,650	4.3	3,310	3.9	16	3.9	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	1,870	2.2	1,530	1.8	7	1.8		2,120	2.5	1,950	2.3	10	2.3	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,820	4.5	3,740	4.4	27	4.4		2,550	3.0	2,550	3.0	20	3.0	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,330	5.1	4,250	5.0	24	5.0		4,330	5.1	4,080	4.8	26	4.8	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,710	7.9	6,540	7.7	29	7.7		6,370	7.5	6,200	7.3	30	7.3	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,370	7.5	6,110	7.2	27	7.2		5,090	6.0	4,840	5.7	23	5.7	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	4,500	5.3	4,250	5.0	18	5.0		3,060	3.6	2,890	3.4	14	3.4	
NBC NBC MAJOR LEAGUE PRE GAME	2	1.00- 1.17PM	→GRID								3,230	3.8	3,060	3.6	15		
			1.15													3.5	
NBC NBC MAJOR LEAGUE BASEBALL	2	1.17- 4.05PM	→GRID								11,630	13.7	5,010	5.9	24		
			4.00													5.8	
NBC NBC MAJOR LEAGUE PRE GAME CONT'D	1	3.00- 3.17PM	→GRID	4,670	5.5	4,160	4.9	18									

 U.S. TV HOUSEHOLDS: 84,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC NBC MAJOR LEAGUE PRE GAME-CONT'D			3.15						5.1								
DAY SUNDAY																	
ABC USFL SPORTS FILL(SUS)	1	5.44- 6.00PM	5.30														
CBS FOR OUR TIMES(SUS)	1	6.30- 7.00AM	6.30														
CBS NBA PLAYOFF GAME-1	1	1.00- 3.31PM	→GRID 3.30	13,920	16.4	6,880	8.1	26	<<								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).